



## HERMITE-HADAMARD TYPE INEQUALITIES FOR $(p_1, h_1)$ - $(p_2, h_2)$ -CONVEX FUNCTIONS ON THE CO-ORDINATES

WENGUI YANG

**Abstract.** In this paper, we establish some Hermite-Hadamard type inequalities for  $(p_1, h_1)$ - $(p_2, h_2)$ -convex function on the co-ordinates. Furthermore, some inequalities of Hermite-Hadamard type involving product of two convex functions on the co-ordinates are also considered. The results presented here would provide extensions of those given in earlier works.

### 1. Introduction

The following double integral inequality

$$f\left(\frac{a+b}{2}\right) \leq \frac{1}{b-a} \int_a^b f(x) dx \leq \frac{f(a) + f(b)}{2}, \quad (1.1)$$

which holds for any convex function  $f : [a, b] \subset \mathbb{R} \rightarrow \mathbb{R}$ , is well known in the literature as the Hermite-Hadamard inequality, see [1, 2]. Since Hermite-Hadamard's inequality for convex functions has been considered the most useful inequality in mathematical analysis, it has received renewed attention in recent years and a remarkable variety of refinements and generalizations have been found, we would like to refer the reader to the papers [3, 4, 5, 6, 7, 8, 9, 10, 11, 12] and the references cited therein. For example, Dragomir and Fitzpatrick [13] proved the variant of the Hermite-Hadamard inequality holds for  $s$ -convex functions in the second sense. Sarikaya et al. [14] obtained that variant of the Hadamard inequality holds for an  $h$ -convex function.

Fang and Shi [15] introduced the definition of  $(p, h)$ -convex function.

**Definition 1.1.** Let  $h : J \rightarrow \mathbb{R}$  be a nonnegative and non-zero function. We say that  $f : I \rightarrow \mathbb{R}$  is a  $(p, h)$ -convex function or that  $f$  belongs to the class  $ghx(h, p, I)$ , if  $f$  is nonnegative and

$$f([\alpha x^p + (1-\alpha)y^p]^{\frac{1}{p}}) \leq h(\alpha)f(x) + h(1-\alpha)f(y), \quad (1.2)$$

---

Received June 21, 2015, accepted September 28, 2015.

2010 *Mathematics Subject Classification.* 26D15; 26A51.

*Key words and phrases.* Hermite-Hadamard type inequalities;  $(p_1, h_1)$ - $(p_2, h_2)$ -convex, co-ordinates, product of functions.

for all  $x, y \in I$  and  $\alpha \in (0, 1)$ . Similarly, if the inequality sign in (1.2) is reversed, then  $f$  is said to be a  $(p, h)$ -concave function or belong to the class  $ghv(h, p, I)$ .

In [15], Fang and Shi obtained the following Hermite-Hadamard type inequalities of  $(p, h)$ -convex function.

**Theorem 1.1.** *If  $f \in ghx(h, p, I) \cap L_1([a, b])$  for  $a, b \in I$  with  $a < b$ , then we have*

$$\frac{1}{2h(\frac{1}{2})} f\left(\left[\frac{a^p + b^p}{2}\right]^{\frac{1}{p}}\right) \leq \frac{p}{b^p - a^p} \int_a^b x^{p-1} f(x) dx \leq [f(a) + f(b)] \int_0^1 h(t) dt. \quad (1.3)$$

Furthermore, they established the following inequality of Hermite-Hadamard type involving product of two convex functions.

**Theorem 1.2.** *Suppose that  $f$  and  $g$  are functions such that  $f \in ghx(h, p, I), g \in ghx(k, p, I)$ ,  $fg \cap L_1([a, b])$ , and  $hk \cap L_1([0, 1])$ , with  $a, b \in I$  and  $a < b$ , then we have*

$$\frac{p}{b^p - a^p} \int_a^b x^{p-1} f(x) g(x) dx \leq M(a, b) \int_0^1 h(t) k(t) dt + N(a, b) \int_0^1 h(t) k(1-t) dt,$$

where  $M(a, b) = f(a)g(a) + f(b)g(b)$  and  $N(a, b) = f(a)g(b) + f(b)g(a)$ .

Let us consider now a bidimensional interval  $\Delta = [a, b] \times [c, d] \in \mathbb{R}^2$  with  $a < b$  and  $c < d$ . In [16], Dragomir introduced co-ordinated convex function in the following way:

**Definition 1.2.** A mapping  $f : \Delta \rightarrow \mathbb{R}$  is said to be convex on the co-ordinates on  $\Delta$  if the inequality

$f(tx + (1-t)y, ru + (1-r)w) \leq tr f(x, u) + t(1-r)f(x, w) + r(1-t)f(y, u) + (1-t)(1-r)f(y, w)$ , holds for all  $t, r \in [0, 1]$  and  $(x, u), (y, w) \in \Delta$ .

For such a mapping Dragomir [16] proved the following Hermite-Hadamard type inequalities:

**Theorem 1.3.** *Suppose that  $f : \Delta \rightarrow \mathbb{R}$  is convex on the co-ordinates on  $\Delta$ . Then one has the inequalities:*

$$\begin{aligned} f\left(\frac{a+b}{2}, \frac{c+d}{2}\right) &\leq \frac{1}{2} \left( \frac{1}{b-a} \int_a^b f\left(x, \frac{c+d}{2}\right) dx + \frac{1}{d-c} \int_c^d f\left(\frac{a+b}{2}, y\right) dy \right) \\ &\leq \frac{1}{(b-a)(d-c)} \int_a^b \int_c^d f(x, y) dx dy \\ &\leq \frac{1}{4} \left( \frac{1}{b-a} \int_a^b f(x, c) dx + \frac{1}{b-a} \int_a^b f(x, d) dx \right. \\ &\quad \left. + \frac{1}{d-c} \int_c^d f(a, y) dy + \frac{1}{d-c} \int_c^d f(b, y) dy \right) \\ &\leq \frac{f(a, c) + f(a, d) + f(b, c) + f(b, d)}{4}. \end{aligned}$$

This idea of Dragomir inspired many researchers to extend various generalizations of convex functions on co-ordinates. In 2008, Alomari and Darus [17] defined the co-ordinated  $s$ -convexity in the second sense as follows:

**Definition 1.3.** A mapping  $f : \Delta \rightarrow \mathbb{R}$  is said to be  $s$ -convex in the second sense on the co-ordinates on  $\Delta$  if the inequality

$$\begin{aligned} & f(tx + (1-t)y, ru + (1-r)w) \\ & \leq t^s r^s f(x, u) + t^s(1-r)^s f(x, w) + r^s(1-t)^s f(y, u) + (1-t)^s(1-r)^s f(y, w), \end{aligned}$$

holds for all  $t, r \in [0, 1]$ ,  $(x, u), (y, w) \in \Delta$  and for some fixed  $s \in [0, 1]$ .

For such a mapping they proved the following Hermite-Hadamard type inequalities:

**Theorem 1.4.** Suppose that  $f : \Delta \rightarrow \mathbb{R}$  is co-ordinated  $s$ -convex on  $\Delta$ . Then one has the inequalities:

$$\begin{aligned} 4^{s-1} f\left(\frac{a+b}{2}, \frac{c+d}{2}\right) & \leq 2^{s-2} \left( \frac{1}{b-a} \int_a^b f\left(x, \frac{c+d}{2}\right) dx + \frac{1}{d-c} \int_c^d f\left(\frac{a+b}{2}, y\right) dy \right) \\ & \leq \frac{1}{(b-a)(d-c)} \int_a^b \int_c^d f(x, y) dx dy \\ & \leq \frac{1}{2(s+1)} \left( \frac{1}{b-a} \int_a^b f(x, c) dx + \frac{1}{b-a} \int_a^b f(x, d) dx \right. \\ & \quad \left. + \frac{1}{d-c} \int_c^d f(a, y) dy + \frac{1}{d-c} \int_c^d f(b, y) dy \right) \\ & \leq \frac{f(a, c) + f(a, d) + f(b, c) + f(b, d)}{(s+1)^2}. \end{aligned}$$

For refinements and counterparts of other type convex functions on the co-ordinates, see [18, 19, 20, 21, 22, 23, 24, 25].

In [26], Latif and Alomari established Hadamard-type inequalities for product of two convex functions on the co-ordinates as follow:

**Theorem 1.5.** Suppose that  $f, g : \Delta \rightarrow [0, \infty)$  are convex functions on the co-ordinates on  $\Delta$ . Then one has the inequalities:

$$\begin{aligned} & \frac{1}{(b-a)(d-c)} \int_a^b \int_c^d f(x, y) g(x, y) dx dy \\ & \leq \frac{1}{9} L(a, b, c, d) + \frac{1}{18} M(a, b, c, d) + \frac{1}{36} N(a, b, c, d), \end{aligned}$$

and

$$4f\left(\frac{a+b}{2}, \frac{c+d}{2}\right) \leq \frac{1}{(b-a)(d-c)} \int_a^b \int_c^d f(x, y) g(x, y) dx dy$$

$$+ \frac{5}{36}L(a, b, c, d) + \frac{7}{36}M(a, b, c, d) + \frac{2}{9}N(a, b, c, d),$$

where

$$\begin{aligned} L(a, b, c, d) &= f(a, c)g(a, c) + f(b, c)g(b, c) + f(a, d)g(a, d) + f(b, d)g(b, d), \\ M(a, b, c, d) &= f(a, c)g(a, d) + f(a, d)g(a, c) + f(b, c)g(b, d) + f(b, d)g(b, c) \\ &\quad + f(b, c)g(a, c) + f(b, d)g(a, d) + f(a, c)g(b, c) + f(a, d)g(b, d), \\ N(a, b, c, d) &= f(b, c)g(a, d) + f(b, d)g(a, c) + f(a, c)g(b, d) + f(a, d)g(b, c). \end{aligned}$$

In [27], Ödemir and Akdemir established Hermite-Hadamard-type inequalities for product of convex functions and  $s$ -convex functions of 2-variables on the co-ordinates as follow:

**Theorem 1.6.**  *$f : \Delta \rightarrow [0, \infty)$  be  $s_1$ -convex function on the co-ordinates and  $g : \Delta \rightarrow [0, \infty)$  be  $s_2$ -convex function on the co-ordinates with  $a < b, c < d$  for some fixed  $s_1, s_2 \in (0, 1]$ . Then one has the inequalities:*

$$\begin{aligned} &\frac{1}{(b-a)(d-c)} \int_a^b \int_c^d f(x, y)g(x, y)dx dy \\ &\leq \frac{1}{(s_1+s_2+1)^2} L(a, b, c, d) + \frac{B(s_1+1, s_2+2)}{s_1+s_2+1} M(a, b, c, d) + [B(s_1+1, s_2+2)]^2 N(a, b, c, d), \end{aligned}$$

and let  $f : \Delta \rightarrow [0, \infty)$  be convex function on the co-ordinates and  $g : \Delta \rightarrow [0, \infty)$  be  $s$ -convex function on the co-ordinates with  $a < b, c < d$  for some fixed  $s \in (0, 1]$ . Then one has the inequality:

$$\begin{aligned} 2^{2s}f\left(\frac{a+b}{2}, \frac{c+d}{2}\right) &\leq \frac{1}{(b-a)(d-c)} \int_a^b \int_c^d f(x, y)g(x, y)dx dy \\ &\quad + \frac{2s+3}{(s+1)^2(s+2)^2} L(a, b, c, d) + \frac{s^2+3s+3}{(s+1)^2(s+2)^2} M(a, b, c, d) \\ &\quad + \frac{s^2+4s+3}{(s+1)^2(s+2)^2} N(a, b, c, d), \end{aligned}$$

where  $L(a, b, c, d), M(a, b, c, d), N(a, b, c, d)$  are defined in Theorem 1.5, and  $B(\star, *)$  is Beta function.

Now we first give a definition of  $(p, h)$ -convex functions on  $\Delta$ .

**Definition 1.4.** Let  $h : J \rightarrow \mathbb{R}$  be a nonnegative and non-zero function. A mapping  $f : \Delta \rightarrow \mathbb{R}$  is said to be  $(p, h)$ -convex on the co-ordinates on  $\Delta$  if the inequality

$$f([\lambda x^p + (1-\lambda)y^p]^{\frac{1}{p}}, [\lambda u^p + (1-\lambda)w^p]^{\frac{1}{p}}) \leq h(\lambda)f(x, u) + h(1-\lambda)f(y, w),$$

holds for all  $\lambda \in [0, 1]$  and  $(x, u), (y, w) \in \Delta$ .

Furthermore, we introduce the definition of  $(p_1, h_1)$ - $(p_2, h_2)$ -convex functions on the co-ordinates on  $\Delta$ .

**Definition 1.5.** Let  $h_1, h_2 : J \rightarrow \mathbb{R}$  be two nonnegative and non-zero functions. A mapping  $f : \Delta \rightarrow \mathbb{R}$  is said to be  $(p_1, h_1)$ - $(p_2, h_2)$ -convex on the co-ordinates on  $\Delta$  if the partial mappings  $f_y : [a, b] \rightarrow \mathbb{R}$ ,  $f_y(u) = f(u, y)$  and  $f_x : [c, d] \rightarrow \mathbb{R}$ ,  $f_x(v) = f(x, v)$ , are  $(p_1, h_1)$ -convex with respect to  $u$  and  $(p_2, h_2)$ -convex with respect to  $v$ , respectively, for all  $y \in [c, d]$  and  $x \in [a, b]$ .

From the above definition it follows that if  $f$  is a co-ordinated  $(p_1, h_1)$ - $(p_2, h_2)$ -convex function, then

$$\begin{aligned} & f\left([tx^{p_1} + (1-t)y^{p_1}]^{\frac{1}{p_1}}, [ru^{p_2} + (1-r)w^{p_2}]^{\frac{1}{p_2}}\right) \\ & \leq h_1(t)h_2(r)f(x, u) + h_1(t)h_2(1-r)f(x, w) + h_1(1-t)h_2(r)f(y, u) \\ & \quad + h_1(1-t)h_2(1-r)f(y, w). \end{aligned} \quad (1.4)$$

Similar to the proof of [16, 17], it is easily to see that every  $(p, h)$ -convex mapping  $f : \Delta \rightarrow \mathbb{R}$  is  $(p, h)$ - $(p, h)$ -convex on the co-ordinates, but converse is not general true.

Motivated by the results mentioned above, the main aim of this paper is to establish some new Hermite-Hadamard type inequalities for  $(p_1, h_1)$ - $(p_2, h_2)$ -convex function on the co-ordinates on  $\Delta$ . Furthermore, some inequalities of Hermite-Hadamard type involving product of two convex functions on the co-ordinates are also considered. The results presented here would provide extensions of those given in earlier works.

## 2. Main results

In this section, we will give the Hermite-Hadamard type inequalities by using  $(p_1, h_1)$ - $(p_2, h_2)$ -convex functions of two variables on the co-ordinates on  $\Delta$ .

**Theorem 2.1.** Suppose that  $f : \Delta \rightarrow \mathbb{R}$  is  $(p_1, h_1)$ - $(p_2, h_2)$ -convex function on the co-ordinates on  $\Delta$ . Then one has the inequalities:

$$\begin{aligned} & \frac{1}{4h_1\left(\frac{1}{2}\right)h_2\left(\frac{1}{2}\right)}f\left(\left[\frac{a^{p_1} + b^{p_1}}{2}\right]^{\frac{1}{p_1}}, \left[\frac{c^{p_2} + d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right) \\ & \leq \frac{p_1 p_2}{(b^{p_1} - a^{p_1})(d^{p_2} - c^{p_2})} \int_a^b \int_c^d x^{p_1-1} y^{p_2-1} f(x, y) dx dy \\ & \leq [f(a, c) + f(a, d) + f(b, c) + f(b, d)] \int_0^1 h_1(t) dt \int_0^1 h_2(t) dt. \end{aligned} \quad (2.1)$$

**Proof.** According to (1.4) with  $x^{p_1} = sa^{p_1} + (1-s)b^{p_1}$ ,  $y^{p_1} = (1-s)a^{p_1} + sb^{p_1}$ ,  $u^{p_2} = zc^{p_2} + (1-z)d^{p_2}$ ,  $w^{p_2} = (1-z)c^{p_2} + zd^{p_2}$  and  $t = r = \frac{1}{2}$ , we find that

$$f\left(\left[\frac{a^{p_1} + b^{p_1}}{2}\right]^{\frac{1}{p_1}}, \left[\frac{c^{p_2} + d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right)$$

$$\begin{aligned}
&\leq h_1\left(\frac{1}{2}\right)h_2\left(\frac{1}{2}\right)\left(f([sa^{p_1} + (1-s)b^{p_1}]^{\frac{1}{p_1}}, [zc^{p_2} + (1-z)d^{p_2}]^{\frac{1}{p_2}}) \right. \\
&\quad + f([sa^{p_1} + (1-s)b^{p_1}]^{\frac{1}{p_1}}, [(1-z)c^{p_2} + zd^{p_2}]^{\frac{1}{p_2}}) \\
&\quad + f([(1-s)a^{p_1} + sb^{p_1}]^{\frac{1}{p_1}}, [zc^{p_2} + (1-z)d^{p_2}]^{\frac{1}{p_2}}) \\
&\quad \left. + f([(1-s)a^{p_1} + sb^{p_1}]^{\frac{1}{p_1}}, [(1-z)c^{p_2} + zd^{p_2}]^{\frac{1}{p_2}})\right). \tag{2.2}
\end{aligned}$$

Integrating (2.2) with respect to  $(s, z)$  on  $[0, 1] \times [0, 1]$ , we obtain

$$\begin{aligned}
&f\left(\left[\frac{a^{p_1} + b^{p_1}}{2}\right]^{\frac{1}{p_1}}, \left[\frac{c^{p_2} + d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right) \\
&\leq h_1\left(\frac{1}{2}\right)h_2\left(\frac{1}{2}\right)\left(\int_0^1 \int_0^1 f([sa^{p_1} + (1-s)b^{p_1}]^{\frac{1}{p_1}}, [zc^{p_2} + (1-z)d^{p_2}]^{\frac{1}{p_2}}) ds dz \right. \\
&\quad + \int_0^1 \int_0^1 f([sa^{p_1} + (1-s)b^{p_1}]^{\frac{1}{p_1}}, [(1-z)c^{p_2} + zd^{p_2}]^{\frac{1}{p_2}}) ds dz \\
&\quad + \int_0^1 \int_0^1 f([(1-s)a^{p_1} + sb^{p_1}]^{\frac{1}{p_1}}, [zc^{p_2} + (1-z)d^{p_2}]^{\frac{1}{p_2}}) ds dz \\
&\quad \left. + \int_0^1 \int_0^1 f([(1-s)a^{p_1} + sb^{p_1}]^{\frac{1}{p_1}}, [(1-z)c^{p_2} + zd^{p_2}]^{\frac{1}{p_2}}) ds dz\right). \tag{2.3}
\end{aligned}$$

Using the change of the variable in (2.3), we get

$$f\left(\left[\frac{a^{p_1} + b^{p_1}}{2}\right]^{\frac{1}{p_1}}, \left[\frac{c^{p_2} + d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right) \leq \frac{4p_1 p_2 h_1\left(\frac{1}{2}\right)h_2\left(\frac{1}{2}\right)}{(b^{p_1} - a^{p_1})(d^{p_2} - c^{p_2})} \int_a^b \int_c^d x^{p_1-1} y^{p_2-1} f(x, y) dx dy,$$

which the first inequality is proved. For the proof of the second inequality in (2.1), we first note that since  $f$  is a  $(p_1, h_1)$ - $(p_2, h_2)$ -convex function on the co-ordinates on  $\Delta$ , then, by using (1.4) with  $x = a$ ,  $y = b$ ,  $u = c$  and  $w = d$ , it yields that

$$\begin{aligned}
&f\left([ta^{p_1} + (1-t)b^{p_1}]^{\frac{1}{p_1}}, [rc^{p_2} + (1-r)d^{p_2}]^{\frac{1}{p_2}}\right) \\
&\leq h_1(t)h_2(r)f(a, c) + h_1(t)h_2(1-r)f(a, d) + h_1(1-t)h_2(r)f(b, c) \\
&\quad + h_1(1-t)h_2(1-r)f(b, d). \tag{2.4}
\end{aligned}$$

Similarly, we have

$$\begin{aligned}
&f\left([ta^{p_1} + (1-t)b^{p_1}]^{\frac{1}{p_1}}, [(1-r)c^{p_2} + rd^{p_2}]^{\frac{1}{p_2}}\right) \\
&\leq h_1(t)h_2(1-r)f(a, c) + h_1(t)h_2(r)f(a, d) + h_1(1-t)h_2(1-r)f(b, c) \\
&\quad + h_1(1-t)h_2(r)f(b, d), \tag{2.5}
\end{aligned}$$

$$\begin{aligned}
&f\left([(1-t)a^{p_1} + tb^{p_1}]^{\frac{1}{p_1}}, [rc^{p_2} + (1-r)d^{p_2}]^{\frac{1}{p_2}}\right) \\
&\leq h_1(1-t)h_2(r)f(a, c) + h_1(1-t)h_2(1-r)f(a, d) + h_1(t)h_2(r)f(b, c) \\
&\quad + h_1(t)h_2(1-r)f(b, d), \tag{2.6}
\end{aligned}$$

and

$$\begin{aligned}
& f\left([(1-t)a^{p_1} + tb^{p_1}]^{\frac{1}{p_1}}, [(1-r)c^{p_2} + rd^{p_2}]^{\frac{1}{p_2}}\right) \\
& \leq h_1(1-t)h_2(1-r)f(a,c) + h_1(1-t)h_2(r)f(a,d) + h_1(t)h_2(1-r)f(b,c) \\
& \quad + h_1(t)h_2(r)f(b,d).
\end{aligned} \tag{2.7}$$

Adding the inequalities (2.4)-(2.7), we have

$$\begin{aligned}
& f\left([ta^{p_1} + (1-t)b^{p_1}]^{\frac{1}{p_1}}, [rc^{p_2} + (1-r)d^{p_2}]^{\frac{1}{p_2}}\right) + f\left([ta^{p_1} + (1-t)b^{p_1}]^{\frac{1}{p_1}}, [(1-r)c^{p_2} + rd^{p_2}]^{\frac{1}{p_2}}\right) \\
& \quad + f\left([(1-t)a^{p_1} + tb^{p_1}]^{\frac{1}{p_1}}, [rc^{p_2} + (1-r)d^{p_2}]^{\frac{1}{p_2}}\right) + f\left([(1-t)a^{p_1} + tb^{p_1}]^{\frac{1}{p_1}}, [(1-r)c^{p_2} + rd^{p_2}]^{\frac{1}{p_2}}\right) \\
& \leq [h_1(t)h_2(r) + h_1(t)h_2(1-r) + h_1(1-t)h_2(r) + h_1(1-t)h_2(1-r)][f(a,c) + f(a,d) \\
& \quad + f(b,c) + f(b,d)].
\end{aligned} \tag{2.8}$$

Integrating (2.8) with respect to  $(t, r)$  on  $[0, 1] \times [0, 1]$  and using the change of the variable, we get

$$\begin{aligned}
& \frac{p_1 p_2}{(b^{p_1} - a^{p_1})(d^{p_2} - c^{p_2})} \int_a^b \int_c^d x^{p_1-1} y^{p_2-1} f(x, y) dx dy \\
& \leq [f(a,c) + f(a,d) + f(b,c) + f(b,d)] \int_0^1 h_1(t) dt \int_0^1 h_2(t) dt.
\end{aligned}$$

The proof is completed.  $\square$

By using different method, the following inequalities will be obtained.

**Theorem 2.2.** Suppose that  $f : \Delta \rightarrow \mathbb{R}$  is  $(p_1, h_1)$ - $(p_2, h_2)$ -convex function on the co-ordinates on  $\Delta$ . Then one has the inequalities:

$$\begin{aligned}
& \frac{1}{4h_1(\frac{1}{2})h_2(\frac{1}{2})} f\left(\left[\frac{a^{p_1} + b^{p_1}}{2}\right]^{\frac{1}{p_1}}, \left[\frac{c^{p_2} + d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right) \\
& \leq \frac{p_1}{4h_2(\frac{1}{2})(b^{p_1} - a^{p_1})} \int_a^b x^{p_1-1} f\left(x, \left[\frac{c^{p_2} + d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right) dx \\
& \quad + \frac{p_2}{4h_1(\frac{1}{2})(d^{p_2} - c^{p_2})} \int_c^d y^{p_2-1} f\left(\left[\frac{a^{p_1} + b^{p_1}}{2}\right]^{\frac{1}{p_1}}, y\right) dy \\
& \leq \frac{p_1 p_2}{(b^{p_1} - a^{p_1})(d^{p_2} - c^{p_2})} \int_a^b \int_c^d x^{p_1-1} y^{p_2-1} f(x, y) dx dy \\
& \leq \frac{p_1}{2(b^{p_1} - a^{p_1})} \left( \int_a^b x^{p_1-1} f(x, c) dx + \int_a^b x^{p_1-1} f(x, d) dx \right) \int_0^1 h_2(t) dt \\
& \quad + \frac{p_2}{2(d^{p_2} - c^{p_2})} \left( \int_c^d y^{p_2-1} f(a, y) dy + \int_c^d y^{p_2-1} f(b, y) dy \right) \int_0^1 h_1(t) dt \\
& \leq [f(a,c) + f(a,d) + f(b,c) + f(b,d)] \int_0^1 h_1(t) dt \int_0^1 h_2(t) dt.
\end{aligned} \tag{2.9}$$

**Proof.** Since  $f : \Delta \rightarrow \mathbb{R}$  is  $(p_1, h_1)$ - $(p_2, h_2)$ -convex function on the co-ordinates on  $\Delta$ , it follows that the mapping  $f_x : [c, d] \rightarrow \mathbb{R}$ ,  $f_x(y) = f(x, y)$ , is  $(p_2, h_2)$ -convex on  $[c, d]$  for all  $x \in [a, b]$ . Then by using inequalities (1.3), we can write

$$\frac{1}{2h_2(\frac{1}{2})} f_x \left( \left[ \frac{c^{p_2} + d^{p_2}}{2} \right]^{\frac{1}{p_2}} \right) \leq \frac{p_2}{d^{p_2} - c^{p_2}} \int_c^d y^{p_2-1} f_x(y) dy \leq [f_x(c) + f_x(d)] \int_0^1 h_2(t) dt, \forall x \in [a, b].$$

That is,

$$\begin{aligned} \frac{1}{2h_2(\frac{1}{2})} f \left( x, \left[ \frac{c^{p_2} + d^{p_2}}{2} \right]^{\frac{1}{p_2}} \right) &\leq \frac{p_2}{d^{p_2} - c^{p_2}} \int_c^d y^{p_2-1} f(x, y) dy \\ &\leq [f(x, c) + f(x, d)] \int_0^1 h_2(t) dt, \forall x \in [a, b]. \end{aligned} \quad (2.10)$$

Multiplying both sides of (2.10) by  $\frac{p_1 x^{p_1-1}}{b^{p_1} - a^{p_1}}$  and integrating with respect to  $x$  over  $[a, b]$ , respectively, we have

$$\begin{aligned} &\frac{p_1}{2h_2(\frac{1}{2})(b^{p_1} - a^{p_1})} \int_a^b x^{p_1-1} f \left( x, \left[ \frac{c^{p_2} + d^{p_2}}{2} \right]^{\frac{1}{p_2}} \right) dx \\ &\leq \frac{p_1 p_2}{(b^{p_1} - a^{p_1})(d^{p_2} - c^{p_2})} \int_a^b \int_c^d x^{p_1-1} y^{p_2-1} f(x, y) dx dy \\ &\leq \frac{p_1}{b^{p_1} - a^{p_1}} \left( \int_a^b x^{p_1-1} f(x, c) dx + \int_a^b x^{p_1-1} f(x, d) dx \right) \int_0^1 h_2(t) dt. \end{aligned} \quad (2.11)$$

A similar arguments applied for the mapping  $f_y : [a, b] \rightarrow \mathbb{R}$ ,  $f_y(x) = f(x, y)$ , we get

$$\begin{aligned} &\frac{p_2}{2h_1(\frac{1}{2})(d^{p_2} - c^{p_2})} \int_c^d y^{p_2-1} f \left( \left[ \frac{a^{p_1} + b^{p_1}}{2} \right]^{\frac{1}{p_1}}, y \right) dy \\ &\leq \frac{p_1 p_2}{(b^{p_1} - a^{p_1})(d^{p_2} - c^{p_2})} \int_a^b \int_c^d x^{p_1-1} y^{p_2-1} f(x, y) dx dy \\ &\leq \frac{p_2}{d^{p_2} - c^{p_2}} \left( \int_c^d y^{p_2-1} f(a, y) dy + \int_c^d y^{p_2-1} f(b, y) dy \right) \int_0^1 h_1(t) dt. \end{aligned} \quad (2.12)$$

Summing the inequalities (2.11) and (2.12), we get the second and the third inequalities in (2.9).

Now, by using the first inequality in (1.3), we also have

$$\frac{1}{2h_1(\frac{1}{2})} f \left( \left[ \frac{a^{p_1} + b^{p_1}}{2} \right]^{\frac{1}{p_1}}, \left[ \frac{c^{p_2} + d^{p_2}}{2} \right]^{\frac{1}{p_2}} \right) \leq \frac{p_1}{b^{p_1} - a^{p_1}} \int_a^b x^{p_1-1} f \left( x, \left[ \frac{c^{p_2} + d^{p_2}}{2} \right]^{\frac{1}{p_2}} \right) dx, \quad (2.13)$$

and

$$\frac{1}{2h_2(\frac{1}{2})} f \left( \left[ \frac{a^{p_1} + b^{p_1}}{2} \right]^{\frac{1}{p_1}}, \left[ \frac{c^{p_2} + d^{p_2}}{2} \right]^{\frac{1}{p_2}} \right) \leq \frac{p_2}{d^{p_2} - c^{p_2}} \int_c^d y^{p_2-1} f \left( \left[ \frac{a^{p_1} + b^{p_1}}{2} \right]^{\frac{1}{p_1}}, y \right) dy. \quad (2.14)$$

Multiplying both sides of (2.13) and (2.14) by  $\frac{1}{4h_2(\frac{1}{2})}$  and  $\frac{1}{4h_1(\frac{1}{2})}$ , respectively, and adding the obtained results, we get the first inequality in (2.9).

Finally, by using the second inequality in (1.3), we can also state that

$$\begin{aligned} \frac{p_1}{b^{p_1} - a^{p_1}} \int_a^b x^{p_1-1} f(x, c) dx &\leq [f(a, c) + f(b, c)] \int_0^1 h_1(t) dt, \\ \frac{p_1}{b^{p_1} - a^{p_1}} \int_a^b x^{p_1-1} f(x, d) dx &\leq [f(a, d) + f(b, d)] \int_0^1 h_1(t) dt, \\ \frac{p_2}{d^{p_2} - c^{p_2}} \int_c^d y^{p_2-1} f(a, y) dy &\leq [f(a, c) + f(a, d)] \int_0^1 h_2(t) dt, \end{aligned}$$

and

$$\frac{p_2}{d^{p_2} - c^{p_2}} \int_c^d y^{p_2-1} f(b, y) dy \leq [f(b, c) + f(b, d)] \int_0^1 h_2(t) dt,$$

which give, by addition, the last inequality in (2.9). The proof is completed.  $\square$

**Remark 1.** In Theorem 2.2, letting  $p_1 = p_2 = 1$  and  $h_1(t) = h_2(t) = t$ , Theorem 2.2 reduces to Theorem 1.3. In Theorem 2.2, letting  $p_1 = p_2 = 1$  and  $h_1(t) = h_2(t) = t^s$ , Theorem 2.2 reduces to Theorem 1.4.

Similarly, from the proof of Theorem 2.1, we can obtain the following theorem.

**Theorem 2.3.** Suppose that  $f : \Delta \rightarrow \mathbb{R}$  is  $(p_1, h_1)$ - $(p_2, h_2)$ -convex function on the co-ordinates on  $\Delta$ . Then one has the inequalities:

$$\begin{aligned} &\frac{1}{4h_1\left(\frac{1}{2}\right)h_2\left(\frac{1}{2}\right)} f\left(\left[\frac{a^{p_1} + b^{p_1}}{2}\right]^{\frac{1}{p_1}}, \left[\frac{c^{p_2} + d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right) \int_a^b \int_c^d x^{p_1-1} y^{p_2-1} w(x, y) dx dy \\ &\leq \int_a^b \int_c^d x^{p_1-1} y^{p_2-1} f(x, y) w(x, y) dx dy \\ &\leq [f(a, c) + f(a, d) + f(b, c) + f(b, d)] \int_a^b \int_c^d x^{p_1-1} y^{p_2-1} h_1\left(\frac{x^{p_1} - a^{p_1}}{b^{p_1} - a^{p_1}}\right) h_2\left(\frac{y^{p_2} - c^{p_2}}{d^{p_2} - c^{p_2}}\right) w(x, y) dx dy. \end{aligned}$$

where  $w : \Delta \rightarrow [0, \infty)$  is a symmetric function with respect to  $(\left[\frac{a^{p_1} + b^{p_1}}{2}\right]^{\frac{1}{p_1}}, \left[\frac{c^{p_2} + d^{p_2}}{2}\right]^{\frac{1}{p_2}})$ , that is,  
 $w\left(\left[ta^{p_1} + (1-t)b^{p_1}\right]^{\frac{1}{p_1}}, \left[rc^{p_2} + (1-r)d^{p_2}\right]^{\frac{1}{p_2}}\right) = w\left(\left[(1-t)a^{p_1} + tb^{p_1}\right]^{\frac{1}{p_1}}, \left[rc^{p_2} + (1-r)d^{p_2}\right]^{\frac{1}{p_2}}\right) =$   
 $w\left(\left[ta^{p_1} + (1-t)b^{p_1}\right]^{\frac{1}{p_1}}, \left[(1-r)c^{p_2} + rd^{p_2}\right]^{\frac{1}{p_2}}\right) = w\left(\left[(1-t)a^{p_1} + tb^{p_1}\right]^{\frac{1}{p_1}}, \left[(1-r)c^{p_2} + rd^{p_2}\right]^{\frac{1}{p_2}}\right).$

### 3. Some inequalities involving product of two convex functions

In this section, we will consider some inequalities of Hermite-Hadamard type involving product of two convex functions on the co-ordinates on  $\Delta$ .

**Theorem 3.1.** Suppose that  $f, g : \Delta \rightarrow [0, \infty)$  are  $(p_1, h_1)$ - $(p_2, h_2)$ -convex and  $(p_1, k_1)$ - $(p_2, k_2)$ -convex functions on the co-ordinates on  $\Delta$ , respectively. Then one has the inequality:

$$\frac{p_1 p_2}{(b^{p_1} - a^{p_1})(d^{p_2} - c^{p_2})} \int_a^b \int_c^d x^{p_1-1} y^{p_2-1} f(x, y) g(x, y) dx dy$$

$$\begin{aligned}
&\leq M_1(a, b, c, d) \int_0^1 h_1(t) k_1(t) dt \int_0^1 h_2(t) k_2(t) dt \\
&\quad + M_2(a, b, c, d) \int_0^1 h_1(t) k_1(t) dt \int_0^1 h_2(t) k_2(1-t) dt \\
&\quad + M_3(a, b, c, d) \int_0^1 h_1(t) k_1(1-t) dt \int_0^1 h_2(t) k_2(t) dt \\
&\quad + M_4(a, b, c, d) \int_0^1 h_1(t) k_1(1-t) dt \int_0^1 h_2(t) k_2(1-t) dt,
\end{aligned} \tag{3.1}$$

where

$$\begin{aligned}
M_1(a, b, c, d) &= f(a, c)g(a, c) + f(b, c)g(b, c) + f(a, d)g(a, d) + f(b, d)g(b, d), \\
M_2(a, b, c, d) &= f(a, c)g(a, d) + f(a, d)g(a, c) + f(b, c)g(b, d) + f(b, d)g(b, c), \\
M_3(a, b, c, d) &= f(a, c)g(b, c) + f(a, d)g(b, d) + f(b, c)g(a, c) + f(b, d)g(a, d), \\
M_4(a, b, c, d) &= f(a, c)g(b, d) + f(a, d)g(b, c) + f(b, c)g(a, d) + f(b, d)g(a, c).
\end{aligned}$$

**Proof.** Since  $f$  is  $(p_1, h_1)$ - $(p_2, h_2)$ -convex on the co-ordinates and  $g$  is  $(p_1, k_1)$ - $(p_2, k_2)$ -convex on the coordinates on  $\Delta$ , it follows that

$$\begin{aligned}
&f\left([ta^{p_1} + (1-t)b^{p_1}]^{\frac{1}{p_1}}, [rc^{p_2} + (1-r)d^{p_2}]^{\frac{1}{p_2}}\right) \\
&\leq h_1(t)h_2(r)f(a, c) + h_1(t)h_2(1-r)f(a, d) + h_1(1-t)h_2(r)f(b, c) + h_1(1-t)h_2(1-r)f(b, d),
\end{aligned} \tag{3.2}$$

and

$$\begin{aligned}
&g\left([ta^{p_1} + (1-t)b^{p_1}]^{\frac{1}{p_1}}, [rc^{p_2} + (1-r)d^{p_2}]^{\frac{1}{p_2}}\right) \\
&\leq k_1(t)k_2(r)g(a, c) + k_1(t)k_2(1-r)g(a, d) + k_1(1-t)k_2(r)g(b, c) + k_1(1-t)k_2(1-r)g(b, d).
\end{aligned} \tag{3.3}$$

Multiplying (3.2) and (3.3) and integrating the obtained result with respect to  $(t, r)$  on  $[0, 1] \times [0, 1]$ , we obtain our inequality (3.1).  $\square$

**Theorem 3.2.** Suppose that  $f, g : \Delta \rightarrow [0, \infty)$  are  $(p_1, h_1)$ - $(p_2, h_2)$ -convex and  $(p_1, k_1)$ - $(p_2, k_2)$ -convex functions on the co-ordinates on  $\Delta$ , respectively. Then one has the inequality:

$$\begin{aligned}
&\frac{1}{4h_1(\frac{1}{2})h_2(\frac{1}{2})k_1(\frac{1}{2})k_2(\frac{1}{2})} f\left(\left[\frac{a^{p_1} + b^{p_1}}{2}\right]^{\frac{1}{p_1}}, \left[\frac{c^{p_2} + d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right) g\left(\left[\frac{a^{p_1} + b^{p_1}}{2}\right]^{\frac{1}{p_1}}, \left[\frac{c^{p_2} + d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right) \\
&\quad - \frac{p_1 p_2}{(b^{p_1} - a^{p_1})(d^{p_2} - c^{p_2})} \int_a^b \int_c^d x^{p_1-1} y^{p_2-1} f(x, y) dx dy \\
&\leq \Omega_1(h_1, h_2, k_1, k_2) M_1(a, b, c, d) + \Omega_2(h_1, h_2, k_1, k_2) M_2(a, b, c, d) \\
&\quad + \Omega_3(h_1, h_2, k_1, k_2) M_3(a, b, c, d) + \Omega_4(h_1, h_2, k_1, k_2) M_4(a, b, c, d),
\end{aligned} \tag{3.4}$$

where  $M_1(a, b, c, d)$ ,  $M_2(a, b, c, d)$ ,  $M_3(a, b, c, d)$  and  $M_4(a, b, c, d)$  are defined in Theorem 3.1, and

$$\Omega_1(h_1, h_2, k_1, k_2) = \int_0^1 h_1(t)h_2(t) dt \int_0^1 k_1(t)k_2(1-t) dt + \int_0^1 h_1(t)h_2(1-t) dt \int_0^1 k_1(t)k_2(t) dt$$

$$\begin{aligned}
& + \int_0^1 h_1(t) h_2(1-t) dt \int_0^1 k_1(t) k_2(1-t) dt, \\
\Omega_2(h_1, h_2, k_1, k_2) &= \int_0^1 h_1(t) h_2(t) dt \int_0^1 k_1(t) k_2(t) dt + \int_0^1 h_1(t) h_2(1-t) dt \int_0^1 k_1(t) k_2(t) dt \\
& + \int_0^1 h_1(t) h_2(1-t) dt \int_0^1 k_1(t) k_2(1-t) dt, \\
\Omega_3(h_1, h_2, k_1, k_2) &= \int_0^1 h_1(t) h_2(t) dt \int_0^1 k_1(t) k_2(t) dt + \int_0^1 h_1(t) h_2(t) dt \int_0^1 k_1(t) k_2(1-t) dt \\
& + \int_0^1 h_1(t) h_2(1-t) dt \int_0^1 k_1(t) k_2(1-t) dt,
\end{aligned}$$

and

$$\begin{aligned}
\Omega_4(h_1, h_2, k_1, k_2) &= \int_0^1 h_1(t) h_2(t) dt \int_0^1 k_1(t) k_2(t) dt + \int_0^1 h_1(t) h_2(t) dt \int_0^1 k_1(t) k_2(1-t) dt \\
& + \int_0^1 h_1(t) h_2(1-t) dt \int_0^1 k_1(t) k_2(t) dt.
\end{aligned}$$

**Proof.** Since  $f$  is  $(p_1, h_1)$ - $(p_2, h_2)$ -convex on the co-ordinates and  $g$  is  $(p_1, k_1)$ - $(p_2, k_2)$ -convex on the coordinates on  $\Delta$ , it follows that  $f_y : [a, b] \rightarrow [0, \infty)$ ,  $f_y(x) = f(x, y)$  and  $f_x : [c, d] \rightarrow [0, \infty)$ ,  $f_x(y) = f(x, y)$  are are  $(p_1, h_1)$ -convex and  $(p_2, h_2)$ -convex on  $[a, b]$  and  $[c, d]$ , respectively, where  $x \in [a, b]$ ,  $y \in [c, d]$ . Similarly,  $g_y : [a, b] \rightarrow [0, \infty)$ ,  $g_y(x) = g(x, y)$  and  $g_x : [c, d] \rightarrow [0, \infty)$ ,  $g_x(y) = g(x, y)$  are are  $(p_1, k_1)$ -convex and  $(p_2, k_2)$ -convex on  $[a, b]$  and  $[c, d]$ , respectively, where  $x \in [a, b]$ ,  $y \in [c, d]$ .

Using Theorem 7 in [15] and multiplying both sides of the inequalities by  $\frac{1}{2k_1(\frac{1}{2})k_2(\frac{1}{2})}$ , we get

$$\begin{aligned}
& \frac{1}{4h_1(\frac{1}{2})h_2(\frac{1}{2})k_1(\frac{1}{2})k_2(\frac{1}{2})} f\left(\left[\frac{a^{p_1} + b^{p_1}}{2}\right]^{\frac{1}{p_1}}, \left[\frac{c^{p_2} + d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right) g\left(\left[\frac{a^{p_1} + b^{p_1}}{2}\right]^{\frac{1}{p_1}}, \left[\frac{c^{p_2} + d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right) \\
& - \frac{p_1}{2k_1(\frac{1}{2})k_2(\frac{1}{2})(b^{p_1} - a^{p_1})} \int_a^b x^{p_1-1} f\left(x, \left[\frac{c^{p_2} + d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right) g\left(x, \left[\frac{c^{p_2} + d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right) dx \\
& \leq \frac{1}{2k_1(\frac{1}{2})k_2(\frac{1}{2})} \left[ f\left(a, \left[\frac{c^{p_2} + d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right) g\left(a, \left[\frac{c^{p_2} + d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right) \right. \\
& \quad \left. + f\left(b, \left[\frac{c^{p_2} + d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right) g\left(b, \left[\frac{c^{p_2} + d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right) \right] \int_0^1 h_1(t) h_2(1-t) dt \\
& + \frac{1}{2k_1(\frac{1}{2})k_2(\frac{1}{2})} \left[ f\left(a, \left[\frac{c^{p_2} + d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right) g\left(b, \left[\frac{c^{p_2} + d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right) \right. \\
& \quad \left. + f\left(b, \left[\frac{c^{p_2} + d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right) g\left(a, \left[\frac{c^{p_2} + d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right) \right] \int_0^1 h_1(t) h_2(t) dt. \tag{3.5}
\end{aligned}$$

and

$$\frac{1}{4h_1(\frac{1}{2})h_2(\frac{1}{2})k_1(\frac{1}{2})k_2(\frac{1}{2})} f\left(\left[\frac{a^{p_1} + b^{p_1}}{2}\right]^{\frac{1}{p_1}}, \left[\frac{c^{p_2} + d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right) g\left(\left[\frac{a^{p_1} + b^{p_1}}{2}\right]^{\frac{1}{p_1}}, \left[\frac{c^{p_2} + d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right)$$

$$\begin{aligned}
& -\frac{p_2}{2h_1(\frac{1}{2})h_2(\frac{1}{2})(d^{p_2}-c^{p_2})} \int_c^d y^{p_2-1} f\left(\left[\frac{a^{p_1}+b^{p_1}}{2}\right]^{\frac{1}{p_1}}, y\right) g\left(\left[\frac{a^{p_1}+b^{p_1}}{2}\right]^{\frac{1}{p_1}}, y\right) dy \\
& \leq \frac{1}{2h_1(\frac{1}{2})h_2(\frac{1}{2})} \left[ f\left(\left[\frac{a^{p_1}+b^{p_1}}{2}\right]^{\frac{1}{p_1}}, c\right) g\left(\left[\frac{a^{p_1}+b^{p_1}}{2}\right]^{\frac{1}{p_1}}, c\right) \right. \\
& \quad \left. + f\left(\left[\frac{a^{p_1}+b^{p_1}}{2}\right]^{\frac{1}{p_1}}, d\right) g\left(\left[\frac{a^{p_1}+b^{p_1}}{2}\right]^{\frac{1}{p_1}}, d\right) \right] \int_0^1 k_1(t) k_2(1-t) dt \\
& \quad + \frac{1}{2h_1(\frac{1}{2})h_2(\frac{1}{2})} \left[ f\left(\left[\frac{a^{p_1}+b^{p_1}}{2}\right]^{\frac{1}{p_1}}, c\right) g\left(\left[\frac{a^{p_1}+b^{p_1}}{2}\right]^{\frac{1}{p_1}}, d\right) \right. \\
& \quad \left. + f\left(\left[\frac{a^{p_1}+b^{p_1}}{2}\right]^{\frac{1}{p_1}}, d\right) g\left(\left[\frac{a^{p_1}+b^{p_1}}{2}\right]^{\frac{1}{p_1}}, c\right) \right] \int_0^1 k_1(t) k_2(t) dt. \tag{3.6}
\end{aligned}$$

Now, by adding (3.5) and (3.6), we obtain

$$\begin{aligned}
& \frac{1}{2h_1(\frac{1}{2})h_2(\frac{1}{2})k_1(\frac{1}{2})k_2(\frac{1}{2})} f\left(\left[\frac{a^{p_1}+b^{p_1}}{2}\right]^{\frac{1}{p_1}}, \left[\frac{c^{p_2}+d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right) g\left(\left[\frac{a^{p_1}+b^{p_1}}{2}\right]^{\frac{1}{p_1}}, \left[\frac{c^{p_2}+d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right) \\
& \quad - \frac{p_1}{2k_1(\frac{1}{2})k_2(\frac{1}{2})(b^{p_1}-a^{p_1})} \int_a^b x^{p_1-1} f\left(x, \left[\frac{c^{p_2}+d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right) g\left(x, \left[\frac{c^{p_2}+d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right) dx \\
& \quad - \frac{p_2}{2h_1(\frac{1}{2})h_2(\frac{1}{2})(d^{p_2}-c^{p_2})} \int_c^d y^{p_2-1} f\left(\left[\frac{a^{p_1}+b^{p_1}}{2}\right]^{\frac{1}{p_1}}, y\right) g\left(\left[\frac{a^{p_1}+b^{p_1}}{2}\right]^{\frac{1}{p_1}}, y\right) dy \\
& \leq \frac{1}{2k_1(\frac{1}{2})k_2(\frac{1}{2})} \left[ f\left(a, \left[\frac{c^{p_2}+d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right) g\left(a, \left[\frac{c^{p_2}+d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right) \right. \\
& \quad \left. + f\left(b, \left[\frac{c^{p_2}+d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right) g\left(b, \left[\frac{c^{p_2}+d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right) \right] \cdot \int_0^1 h_1(t) h_2(1-t) dt \\
& \quad + \frac{1}{2k_1(\frac{1}{2})k_2(\frac{1}{2})} \left[ f\left(a, \left[\frac{c^{p_2}+d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right) g\left(b, \left[\frac{c^{p_2}+d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right) \right. \\
& \quad \left. + f\left(b, \left[\frac{c^{p_2}+d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right) g\left(a, \left[\frac{c^{p_2}+d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right) \right] \int_0^1 h_1(t) h_2(t) dt \\
& \quad + \frac{1}{2h_1(\frac{1}{2})h_2(\frac{1}{2})} \left[ f\left(\left[\frac{a^{p_1}+b^{p_1}}{2}\right]^{\frac{1}{p_1}}, c\right) g\left(\left[\frac{a^{p_1}+b^{p_1}}{2}\right]^{\frac{1}{p_1}}, c\right) \right. \\
& \quad \left. + f\left(\left[\frac{a^{p_1}+b^{p_1}}{2}\right]^{\frac{1}{p_1}}, d\right) g\left(\left[\frac{a^{p_1}+b^{p_1}}{2}\right]^{\frac{1}{p_1}}, d\right) \right] \cdot \int_0^1 k_1(t) k_2(1-t) dt \\
& \quad + \frac{1}{2h_1(\frac{1}{2})h_2(\frac{1}{2})} \left[ f\left(\left[\frac{a^{p_1}+b^{p_1}}{2}\right]^{\frac{1}{p_1}}, c\right) g\left(\left[\frac{a^{p_1}+b^{p_1}}{2}\right]^{\frac{1}{p_1}}, d\right) \right. \\
& \quad \left. + f\left(\left[\frac{a^{p_1}+b^{p_1}}{2}\right]^{\frac{1}{p_1}}, d\right) g\left(\left[\frac{a^{p_1}+b^{p_1}}{2}\right]^{\frac{1}{p_1}}, c\right) \right] \int_0^1 k_1(t) k_2(t) dt. \tag{3.7}
\end{aligned}$$

Applying Theorem 1.2 to each term of right hand side of the above inequality (3.7), we have

$$\frac{1}{2k_1(\frac{1}{2})k_2(\frac{1}{2})} f\left(a, \left[\frac{c^{p_2}+d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right) g\left(a, \left[\frac{c^{p_2}+d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right) \leq \frac{p_2}{d^{p_2}-c^{p_2}} \int_c^d y^{p_2-1} f(a, y) g(a, y) dy$$

$$\begin{aligned}
& + [f(a, c)g(a, c) + f(a, d)g(a, d)] \int_0^1 k_1(t)k_2(1-t)dt \\
& + [f(a, c)g(a, d) + f(a, d)g(a, c)] \int_0^1 k_1(t)k_2(t)dt,
\end{aligned} \tag{3.8}$$

$$\begin{aligned}
& \frac{1}{2k_1(\frac{1}{2})k_2(\frac{1}{2})} f\left(b, \left[\frac{c^{p_2} + d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right) g\left(b, \left[\frac{c^{p_2} + d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right) \leq \frac{p_2}{d^{p_2} - c^{p_2}} \int_c^d y^{p_2-1} f(b, y)g(b, y)dy \\
& + [f(b, c)g(b, c) + f(b, d)g(b, d)] \int_0^1 k_1(t)k_2(1-t)dt + [f(b, c)g(b, d) \\
& + f(b, d)g(b, c)] \int_0^1 k_1(t)k_2(t)dt,
\end{aligned} \tag{3.9}$$

$$\begin{aligned}
& \frac{1}{2k_1(\frac{1}{2})k_2(\frac{1}{2})} f\left(a, \left[\frac{c^{p_2} + d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right) g\left(b, \left[\frac{c^{p_2} + d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right) \leq \frac{p_2}{d^{p_2} - c^{p_2}} \int_c^d y^{p_2-1} f(a, y)g(b, y)dy \\
& + [f(a, c)g(b, c) + f(a, d)g(b, d)] \int_0^1 k_1(t)k_2(1-t)dt \\
& + [f(a, c)g(b, d) + f(a, d)g(b, c)] \int_0^1 k_1(t)k_2(t)dt,
\end{aligned} \tag{3.10}$$

$$\begin{aligned}
& \frac{1}{2k_1(\frac{1}{2})k_2(\frac{1}{2})} f\left(b, \left[\frac{c^{p_2} + d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right) g\left(a, \left[\frac{c^{p_2} + d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right) \leq \frac{p_2}{d^{p_2} - c^{p_2}} \int_c^d y^{p_2-1} f(b, y)g(a, y)dy \\
& + [f(b, c)g(a, c) + f(b, d)g(a, d)] \int_0^1 k_1(t)k_2(1-t)dt \\
& + [f(b, c)g(a, d) + f(b, d)g(a, c)] \int_0^1 k_1(t)k_2(t)dt,
\end{aligned} \tag{3.11}$$

$$\begin{aligned}
& \frac{1}{2h_1(\frac{1}{2})h_2(\frac{1}{2})} f\left(\left[\frac{a^{p_1} + b^{p_1}}{2}\right]^{\frac{1}{p_1}}, c\right) g\left(\left[\frac{a^{p_1} + b^{p_1}}{2}\right]^{\frac{1}{p_1}}, c\right) \leq \frac{p_1}{b^{p_1} - a^{p_1}} \int_a^b x^{p_1-1} f(x, c)g(x, c)dx \\
& + [f(a, c)g(a, c) + f(b, c)g(b, c)] \int_0^1 h_1(t)h_2(1-t)dt \\
& + [f(a, c)g(b, c) + f(b, c)g(a, c)] \int_0^1 h_1(t)h_2(t)dt,
\end{aligned} \tag{3.12}$$

$$\begin{aligned}
& \frac{1}{2h_1(\frac{1}{2})h_2(\frac{1}{2})} f\left(\left[\frac{a^{p_1} + b^{p_1}}{2}\right]^{\frac{1}{p_1}}, d\right) g\left(\left[\frac{a^{p_1} + b^{p_1}}{2}\right]^{\frac{1}{p_1}}, d\right) \leq \frac{p_1}{b^{p_1} - a^{p_1}} \int_a^b x^{p_1-1} f(x, d)g(x, d)dx \\
& + [f(a, d)g(a, d) + f(b, d)g(b, d)] \int_0^1 h_1(t)h_2(1-t)dt + [f(a, d)g(b, d) \\
& + f(b, d)g(a, d)] \int_0^1 h_1(t)h_2(t)dt,
\end{aligned} \tag{3.13}$$

$$\begin{aligned}
& \frac{1}{2h_1(\frac{1}{2})h_2(\frac{1}{2})} f\left(\left[\frac{a^{p_1} + b^{p_1}}{2}\right]^{\frac{1}{p_1}}, c\right) g\left(\left[\frac{a^{p_1} + b^{p_1}}{2}\right]^{\frac{1}{p_1}}, c\right) \leq \frac{p_1}{b^{p_1} - a^{p_1}} \int_a^b x^{p_1-1} f(x, c)g(x, d)dx \\
& + [f(a, c)g(a, d) + f(b, c)g(b, d)] \int_0^1 h_1(t)h_2(1-t)dt \\
& + [f(a, c)g(b, d) + f(b, c)g(a, d)] \int_0^1 h_1(t)h_2(t)dt,
\end{aligned} \tag{3.14}$$

and

$$\begin{aligned} & \frac{1}{2h_1(\frac{1}{2})h_2(\frac{1}{2})} f\left(\left[\frac{a^{p_1} + b^{p_1}}{2}\right]^{\frac{1}{p_1}}, c\right) g\left(\left[\frac{a^{p_1} + b^{p_1}}{2}\right]^{\frac{1}{p_1}}, c\right) \leq \frac{p_1}{b^{p_1} - a^{p_1}} \int_a^b x^{p_1-1} f(x, d) g(x, c) dx \\ & + [f(a, d)g(a, c) + f(b, d)g(b, c)] \int_0^1 h_1(t) h_2(1-t) dt \\ & + [f(a, d)g(b, c) + f(b, d)g(a, c)] \int_0^1 h_1(t) h_2(t) dt. \end{aligned} \quad (3.15)$$

Using the inequalities (3.8)-(3.15) in (3.7), we get

$$\begin{aligned} & \frac{1}{2h_1(\frac{1}{2})h_2(\frac{1}{2})k_1(\frac{1}{2})k_2(\frac{1}{2})} f\left(\left[\frac{a^{p_1} + b^{p_1}}{2}\right]^{\frac{1}{p_1}}, \left[\frac{c^{p_2} + d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right) g\left(\left[\frac{a^{p_1} + b^{p_1}}{2}\right]^{\frac{1}{p_1}}, \left[\frac{c^{p_2} + d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right) \\ & - \frac{p_1}{2k_1(\frac{1}{2})k_2(\frac{1}{2})(b^{p_1} - a^{p_1})} \int_a^b x^{p_1-1} f\left(x, \left[\frac{c^{p_2} + d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right) g\left(x, \left[\frac{c^{p_2} + d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right) dx \\ & - \frac{p_2}{2h_1(\frac{1}{2})h_2(\frac{1}{2})(d^{p_2} - c^{p_2})} \int_c^d y^{p_2-1} f\left(\left[\frac{a^{p_1} + b^{p_1}}{2}\right]^{\frac{1}{p_1}}, y\right) g\left(\left[\frac{a^{p_1} + b^{p_1}}{2}\right]^{\frac{1}{p_1}}, y\right) dy \\ & \leq \frac{p_2}{d^{p_2} - c^{p_2}} \left( \int_c^d y^{p_2-1} f(a, y) g(a, y) dy + \int_c^d y^{p_2-1} f(b, y) g(b, y) dy \right) \int_0^1 h_1(t) h_2(1-t) dt \\ & + \frac{p_2}{d^{p_2} - c^{p_2}} \left( \int_c^d y^{p_2-1} f(a, y) g(b, y) dy + \int_c^d y^{p_2-1} f(b, y) g(a, y) dy \right) \int_0^1 h_1(t) h_2(t) dt \\ & + \frac{p_1}{b^{p_1} - a^{p_1}} \left( \int_a^b x^{p_1-1} f(x, c) g(x, c) dx + \int_a^b x^{p_1-1} f(x, d) g(x, d) dx \right) \int_0^1 k_1(t) k_2(1-t) dt \\ & + \frac{p_1}{b^{p_1} - a^{p_1}} \left( \int_a^b x^{p_1-1} f(x, c) g(x, d) dx + \int_a^b x^{p_1-1} f(x, d) g(x, c) dx \right) \int_0^1 k_1(t) k_2(t) dt \\ & + 2M_1(a, b, c, d) \int_0^1 h_1(t) h_2(1-t) dt \int_0^1 k_1(t) k_2(1-t) dt \\ & + 2M_2(a, b, c, d) \int_0^1 h_1(t) h_2(1-t) dt \int_0^1 k_1(t) k_2(t) dt \\ & + 2M_3(a, b, c, d) \int_0^1 h_1(t) h_2(t) dt \int_0^1 k_1(t) k_2(1-t) dt \\ & + 2M_4(a, b, c, d) \int_0^1 h_1(t) h_2(t) dt \int_0^1 k_2(t) k_2(t) dt, \end{aligned} \quad (3.16)$$

and

$$\begin{aligned} & \frac{1}{2h_1(\frac{1}{2})h_2(\frac{1}{2})k_1(\frac{1}{2})k_2(\frac{1}{2})} f\left(\left[\frac{a^{p_1} + b^{p_1}}{2}\right]^{\frac{1}{p_1}}, \left[\frac{c^{p_2} + d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right) g\left(\left[\frac{a^{p_1} + b^{p_1}}{2}\right]^{\frac{1}{p_1}}, \left[\frac{c^{p_2} + d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right) \\ & - \frac{p_1}{2k_1(\frac{1}{2})k_2(\frac{1}{2})(b^{p_1} - a^{p_1})} \int_a^b x^{p_1-1} f\left(x, \left[\frac{c^{p_2} + d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right) g\left(x, \left[\frac{c^{p_2} + d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right) dx \\ & - \frac{p_2}{2h_1(\frac{1}{2})h_2(\frac{1}{2})(d^{p_2} - c^{p_2})} \int_c^d y^{p_2-1} f\left(\left[\frac{a^{p_1} + b^{p_1}}{2}\right]^{\frac{1}{p_1}}, y\right) g\left(\left[\frac{a^{p_1} + b^{p_1}}{2}\right]^{\frac{1}{p_1}}, y\right) dy \\ & \leq \frac{p_2}{d^{p_2} - c^{p_2}} \left( \int_c^d y^{p_2-1} f(a, y) g(a, y) dy + \int_c^d y^{p_2-1} f(b, y) g(b, y) dy \right) \int_0^1 h_1(t) h_2(1-t) dt \end{aligned}$$

$$\begin{aligned}
& + \frac{p_2}{d^{p_2} - c^{p_2}} \left( \int_c^d y^{p_2-1} f(a, y) g(b, y) dy + \int_c^d y^{p_2-1} f(b, y) g(a, y) dy \right) \int_0^1 h_1(t) h_2(t) dt \\
& + \frac{p_1}{b^{p_1} - a^{p_1}} \left( \int_a^b x^{p_1-1} f(x, c) g(x, c) dx + \int_a^b x^{p_1-1} f(x, d) g(x, d) dx \right) \int_0^1 k_1(t) k_2(1-t) dt \\
& + \frac{p_1}{b^{p_1} - a^{p_1}} \left( \int_a^b x^{p_1-1} f(x, c) g(x, d) dx + \int_a^b x^{p_1-1} f(x, d) g(x, c) dx \right) \int_0^1 k_1(t) k_2(t) dt \\
& + 2M_1(a, b, c, d) \int_0^1 h_1(t) h_2(1-t) dt \int_0^1 k_1(t) k_2(1-t) dt \\
& + 2M_2(a, b, c, d) \int_0^1 h_1(t) h_2(1-t) dt \int_0^1 k_1(t) k_2(t) dt \\
& + 2M_3(a, b, c, d) \int_0^1 h_1(t) h_2(t) dt \int_0^1 k_1(t) k_2(1-t) dt \\
& + 2M_4(a, b, c, d) \int_0^1 h_1(t) h_2(t) dt \int_0^1 k_2(t) k_2(t) dt. \tag{3.17}
\end{aligned}$$

By applying Theorem 7 in [15] to  $\frac{1}{2k_1(\frac{1}{2})k_2(\frac{1}{2})} f\left(x, \left[\frac{c^{p_2}+d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right) g\left(x, \left[\frac{c^{p_2}+d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right)$ , multiplying both sides by  $\frac{p_1 x^{p_1-1}}{b^{p_1} - a^{p_1}}$  and integrating over  $[a, b]$ , we have

$$\begin{aligned}
& \frac{p_1}{2k_1(\frac{1}{2})k_2(\frac{1}{2})(b^{p_1} - a^{p_1})} \int_a^b x^{p_1-1} f\left(x, \left[\frac{c^{p_2}+d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right) g\left(x, \left[\frac{c^{p_2}+d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right) dx \\
& - \frac{p_1 p_2}{(b^{p_1} - a^{p_1})(d^{p_2} - c^{p_2})} \int_a^b \int_c^d x^{p_1-1} y^{p_2-1} f(x, y) g(x, y) dx dy \\
& \leq \frac{p_1}{b^{p_1} - a^{p_1}} \left( \int_a^b x^{p_1-1} f(x, c) g(x, c) dx + \int_a^b x^{p_1-1} f(x, d) g(x, d) dx \right) \int_0^1 k_1(t) k_2(1-t) dt \\
& + \frac{p_1}{b^{p_1} - a^{p_1}} \left( \int_a^b x^{p_1-1} f(x, c) g(x, d) dx + \int_a^b x^{p_1-1} f(x, d) g(x, c) dx \right) \int_0^1 k_1(t) k_2(t) dt. \tag{3.18}
\end{aligned}$$

Similarly by applying Theorem 7 in [15] to  $\frac{1}{2h_1(\frac{1}{2})h_2(\frac{1}{2})} f\left(\left[\frac{a^{p_1}+b^{p_1}}{2}\right]^{\frac{1}{p_1}}, y\right) g\left(\left[\frac{a^{p_1}+b^{p_1}}{2}\right]^{\frac{1}{p_1}}, y\right)$ , multiplying both sides by  $\frac{p_2 y^{p_2-1}}{d^{p_2} - c^{p_2}}$  and integrating over  $[c, d]$ , we have

$$\begin{aligned}
& \frac{p_2}{2h_1(\frac{1}{2})h_2(\frac{1}{2})(d^{p_2} - c^{p_2})} \int_c^d y^{p_2-1} f\left(\left[\frac{a^{p_1}+b^{p_1}}{2}\right]^{\frac{1}{p_1}}, y\right) g\left(\left[\frac{a^{p_1}+b^{p_1}}{2}\right]^{\frac{1}{p_1}}, y\right) dy \\
& - \frac{p_1 p_2}{(b^{p_1} - a^{p_1})(d^{p_2} - c^{p_2})} \int_a^b \int_c^d x^{p_1-1} y^{p_2-1} f(x, y) g(x, y) dx dy \\
& \leq \frac{p_2}{d^{p_2} - c^{p_2}} \left( \int_c^d y^{p_2-1} f(a, y) g(a, y) dy + \int_c^d y^{p_2-1} f(b, y) g(b, y) dy \right) \int_0^1 h_1(t) h_2(1-t) dt \\
& + \frac{p_2}{d^{p_2} - c^{p_2}} \left( \int_c^d y^{p_2-1} f(a, y) g(b, y) dy + \int_c^d y^{p_2-1} f(b, y) g(a, y) dy \right) \int_0^1 h_1(t) h_2(t) dt. \tag{3.19}
\end{aligned}$$

Adding (3.16)-(3.19), we get

$$\frac{1}{4h_1(\frac{1}{2})h_2(\frac{1}{2})k_1(\frac{1}{2})k_2(\frac{1}{2})} f\left(\left[\frac{a^{p_1}+b^{p_1}}{2}\right]^{\frac{1}{p_1}}, \left[\frac{c^{p_2}+d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right) g\left(\left[\frac{a^{p_1}+b^{p_1}}{2}\right]^{\frac{1}{p_1}}, \left[\frac{c^{p_2}+d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right)$$

$$\begin{aligned}
& -\frac{p_1 p_2}{(b^{p_1} - a^{p_1})(d^{p_2} - c^{p_2})} \int_a^b \int_c^d x^{p_1-1} y^{p_2-1} f(x, y) dx dy \\
& \leq \frac{p_2}{d^{p_2} - c^{p_2}} \left( \int_c^d y^{p_2-1} f(a, y) g(a, y) dy + \int_c^d y^{p_2-1} f(b, y) g(b, y) dy \right) \int_0^1 h_1(t) h_2(1-t) dt \\
& \quad + \frac{p_2}{d^{p_2} - c^{p_2}} \left( \int_c^d y^{p_2-1} f(a, y) g(b, y) dy + \int_c^d y^{p_2-1} f(b, y) g(a, y) dy \right) \int_0^1 h_1(t) h_2(t) dt \\
& \quad + \frac{p_1}{b^{p_1} - a^{p_1}} \left( \int_a^b x^{p_1-1} f(x, c) g(x, c) dx + \int_a^b x^{p_1-1} f(x, d) g(x, d) dx \right) \int_0^1 k_1(t) k_2(1-t) dt \\
& \quad + \frac{p_1}{b^{p_1} - a^{p_1}} \left( \int_a^b x^{p_1-1} f(x, c) g(x, d) dx + \int_a^b x^{p_1-1} f(x, d) g(x, c) dx \right) \int_0^1 k_1(t) k_2(t) dt \\
& \quad + M_1(a, b, c, d) \int_0^1 h_1(t) h_2(1-t) dt \int_0^1 k_1(t) k_2(1-t) dt \\
& \quad + M_2(a, b, c, d) \int_0^1 h_1(t) h_2(1-t) dt \int_0^1 k_1(t) k_2(t) dt \\
& \quad + M_3(a, b, c, d) \int_0^1 h_1(t) h_2(t) dt \int_0^1 k_1(t) k_2(1-t) dt \\
& \quad + M_4(a, b, c, d) \int_0^1 h_1(t) h_2(t) dt \int_0^1 k_2(t) k_2(t) dt. \tag{3.20}
\end{aligned}$$

Applying Theorem 1.2 to each term of right hand side of the above inequality (3.19), we have

$$\begin{aligned}
& \frac{p_2}{d^{p_2} - c^{p_2}} \int_c^d y^{p_2-1} f(a, y) g(a, y) dy \\
& \leq [f(a, c) g(a, c) + f(a, d) g(a, d)] \int_0^1 k_1(t) k_2(t) dt \\
& \quad + [f(a, c) g(a, d) + f(a, d) g(a, c)] \int_0^1 k_1(t) k_2(1-t) dt, \tag{3.21}
\end{aligned}$$

$$\begin{aligned}
& \frac{p_2}{d^{p_2} - c^{p_2}} \int_c^d y^{p_2-1} f(b, y) g(b, y) dy \\
& \leq [f(b, c) g(b, c) + f(b, d) g(b, d)] \int_0^1 k_1(t) k_2(t) dt \\
& \quad + [f(b, c) g(b, d) + f(b, d) g(b, c)] \int_0^1 k_1(t) k_2(1-t) dt, \tag{3.22}
\end{aligned}$$

$$\begin{aligned}
& \frac{p_2}{d^{p_2} - c^{p_2}} \int_c^d y^{p_2-1} f(a, y) g(b, y) dy \\
& \leq [f(a, c) g(b, c) + f(a, d) g(b, d)] \int_0^1 k_1(t) k_2(t) dt \\
& \quad + [f(a, c) g(b, d) + f(a, d) g(b, c)] \int_0^1 k_1(t) k_2(1-t) dt, \tag{3.23}
\end{aligned}$$

$$\frac{p_2}{d^{p_2} - c^{p_2}} \int_c^d y^{p_2-1} f(b, y) g(a, y) dy$$

$$\begin{aligned} &\leq [f(b, c)g(a, c) + f(b, d)g(a, d)] \int_0^1 k_1(t)k_2(t)dt \\ &\quad + [f(b, c)g(a, d) + f(b, d)g(a, c)] \int_0^1 k_1(t)k_2(1-t)dt, \end{aligned} \tag{3.24}$$

$$\begin{aligned} &\frac{p_1}{b^{p_1} - a^{p_1}} \int_a^b x^{p_1-1} f(x, c)g(x, c)dx \\ &\leq [f(a, c)g(a, c) + f(b, c)g(b, c)] \int_0^1 h_1(t)h_2(t)dt \\ &\quad + [f(a, c)g(b, c) + f(b, c)g(a, c)] \int_0^1 h_1(t)h_2(1-t)dt, \end{aligned} \tag{3.25}$$

$$\begin{aligned} &\frac{p_1}{b^{p_1} - a^{p_1}} \int_a^b x^{p_1-1} f(x, d)g(x, d)dx \\ &\leq [f(a, d)g(a, d) + f(b, d)g(b, d)] \int_0^1 h_1(t)h_2(t)dt \\ &\quad + [f(a, d)g(b, d) + f(b, d)g(a, d)] \int_0^1 h_1(t)h_2(1-t)dt, \end{aligned} \tag{3.26}$$

$$\begin{aligned} &\frac{p_1}{b^{p_1} - a^{p_1}} \int_a^b x^{p_1-1} f(x, c)g(x, d)dx \\ &\leq [f(a, c)g(a, d) + f(b, c)g(b, d)] \int_0^1 h_1(t)h_2(t)dt \\ &\quad + [f(a, c)g(b, d) + f(b, c)g(a, d)] \int_0^1 h_1(t)h_2(1-t)dt, \end{aligned} \tag{3.27}$$

$$\begin{aligned} &\frac{p_1}{b^{p_1} - a^{p_1}} \int_a^b x^{p_1-1} f(x, d)g(x, c)dx \\ &\leq [f(a, d)g(a, c) + f(b, d)g(b, c)] \int_0^1 h_1(t)h_2(t)dt \\ &\quad + [f(a, d)g(b, c) + f(b, d)g(a, c)] \int_0^1 h_1(t)h_2(1-t)dt. \end{aligned} \tag{3.28}$$

Using the inequalities (3.20)-(3.28) in (3.19), we get

$$\begin{aligned} &\frac{1}{4h_1(\frac{1}{2})h_2(\frac{1}{2})k_1(\frac{1}{2})k_2(\frac{1}{2})} f\left(\left[\frac{a^{p_1} + b^{p_1}}{2}\right]^{\frac{1}{p_1}}, \left[\frac{c^{p_2} + d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right) g\left(\left[\frac{a^{p_1} + b^{p_1}}{2}\right]^{\frac{1}{p_1}}, \left[\frac{c^{p_2} + d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right) \\ &\quad - \frac{p_1 p_2}{(b^{p_1} - a^{p_1})(d^{p_2} - c^{p_2})} \int_a^b \int_c^d x^{p_1-1} y^{p_2-1} f(x, y) dx dy \\ &\leq \Omega_1(h_1, h_2, k_1, k_2) M_1(a, b, c, d) + \Omega_2(h_1, h_2, k_1, k_2) M_2(a, b, c, d) \\ &\quad + \Omega_3(h_1, h_2, k_1, k_2) M_3(a, b, c, d) + \Omega_4(h_1, h_2, k_1, k_2) M_4(a, b, c, d), \end{aligned}$$

which give the desired result (3.4). This completes the proof.  $\square$

**Remark 2.** In Theorems 3.1 and 3.2, letting  $p_1 = p_2 = 1$  and  $h_1(t) = h_2(t) = k_1(t) = k_2(t) = t$ , Theorems 3.1 and 3.2 reduce to Theorem 1.5. In Theorems 3.1 and 3.2, letting  $p_1 = p_2 = 1$ ,

and  $h_1(t) = h_2(t) = t^{s_1}$ ,  $k_1(t) = k_2(t) = t^{s_2}$  or  $h_1(t) = h_2(t) = k_1(t) = k_2(t) = t^s$ , Theorems 3.1 and 3.2 reduces to Theorem 1.6.

**Theorem 3.3.** Suppose that  $f, g : \Delta \rightarrow [0, \infty)$  are  $(p_1, h_1)$ - $(p_2, h_2)$ -convex and  $(p_1, k_1)$ - $(p_2, k_2)$ -convex functions on the co-ordinates on  $\Delta$ , respectively. Then one has the inequality:

$$\begin{aligned}
& \frac{p_1 p_2}{(b^{p_1} - a^{p_1})(d^{p_2} - c^{p_2})} \left( g(a, c) \int_a^b \int_c^d x^{p_1-1} y^{p_2-1} k_1 \left( \frac{b^{p_1} - x^{p_1}}{b^{p_1} - a^{p_1}} \right) k_2 \left( \frac{d^{p_2} - y^{p_2}}{d^{p_2} - c^{p_2}} \right) f(x, y) dx dy \right. \\
& + g(a, d) \int_a^b \int_c^d x^{p_1-1} y^{p_2-1} k_1 \left( \frac{b^{p_1} - x^{p_1}}{b^{p_1} - a^{p_1}} \right) k_2 \left( \frac{y^{p_2} - c^{p_2}}{d^{p_2} - c^{p_2}} \right) f(x, y) dx dy \\
& + g(b, c) \int_a^b \int_c^d x^{p_1-1} y^{p_2-1} k_1 \left( \frac{x^{p_1} - a^{p_1}}{b^{p_1} - a^{p_1}} \right) k_2 \left( \frac{d^{p_2} - y^{p_2}}{d^{p_2} - c^{p_2}} \right) f(x, y) dx dy \\
& \left. + g(b, d) \int_a^b \int_c^d x^{p_1-1} y^{p_2-1} k_1 \left( \frac{x^{p_1} - a^{p_1}}{b^{p_1} - a^{p_1}} \right) k_2 \left( \frac{y^{p_2} - c^{p_2}}{d^{p_2} - c^{p_2}} \right) f(x, y) dx dy \right) \\
& + \frac{p_1 p_2}{(b^{p_1} - a^{p_1})(d^{p_2} - c^{p_2})} \left( f(a, c) \int_a^b \int_c^d x^{p_1-1} y^{p_2-1} h_1 \left( \frac{b^{p_1} - x^{p_1}}{b^{p_1} - a^{p_1}} \right) h_2 \left( \frac{d^{p_2} - y^{p_2}}{d^{p_2} - c^{p_2}} \right) g(x, y) dx dy \right. \\
& + f(a, d) \int_a^b \int_c^d x^{p_1-1} y^{p_2-1} h_1 \left( \frac{b^{p_1} - x^{p_1}}{b^{p_1} - a^{p_1}} \right) h_2 \left( \frac{y^{p_2} - c^{p_2}}{d^{p_2} - c^{p_2}} \right) g(x, y) dx dy \\
& + f(b, c) \int_a^b \int_c^d x^{p_1-1} y^{p_2-1} h_1 \left( \frac{x^{p_1} - a^{p_1}}{b^{p_1} - a^{p_1}} \right) h_2 \left( \frac{d^{p_2} - y^{p_2}}{d^{p_2} - c^{p_2}} \right) g(x, y) dx dy \\
& \left. + f(b, d) \int_a^b \int_c^d x^{p_1-1} y^{p_2-1} h_1 \left( \frac{x^{p_1} - a^{p_1}}{b^{p_1} - a^{p_1}} \right) h_2 \left( \frac{y^{p_2} - c^{p_2}}{d^{p_2} - c^{p_2}} \right) g(x, y) dx dy \right) \\
& \leq \frac{p_1 p_2}{(b^{p_1} - a^{p_1})(d^{p_2} - c^{p_2})} \int_a^b \int_c^d x^{p_1-1} y^{p_2-1} f(x, y) dx dy \\
& + M_1(a, b, c, d) \int_0^1 h_1(t) k_1(t) dt \int_0^1 h_2(t) k_2(t) dt \\
& + M_2(a, b, c, d) \int_0^1 h_1(t) k_1(t) dt \int_0^1 h_2(t) k_2(1-t) dt \\
& + M_3(a, b, c, d) \int_0^1 h_1(t) k_1(1-t) dt \int_0^1 h_2(t) k_2(t) dt \\
& + M_4(a, b, c, d) \int_0^1 h_1(t) k_1(1-t) dt \int_0^1 h_2(t) k_2(1-t) dt,
\end{aligned}$$

where  $M_1(a, b, c, d)$ ,  $M_2(a, b, c, d)$ ,  $M_3(a, b, c, d)$  and  $M_4(a, b, c, d)$  are defined in Theorem 3.1.

**Proof.** Since  $f$  is  $(p_1, h_1)$ - $(p_2, h_2)$ -convex on the co-ordinates and  $g$  is  $(p_1, k_1)$ - $(p_2, k_2)$ -convex on the coordinates on  $\Delta$ , it follows that

$$\begin{aligned}
f \left( [t a^{p_1} + (1-t) b^{p_1}]^{\frac{1}{p_1}}, [r c^{p_2} + (1-r) d^{p_2}]^{\frac{1}{p_2}} \right) & \leq h_1(t) h_2(r) f(a, c) + h_1(t) h_2(1-r) f(a, d) \\
& + h_1(1-t) h_2(r) f(b, c) + h_1(1-t) h_2(1-r) f(b, d), \quad (3.29)
\end{aligned}$$

and

$$\begin{aligned} g\left([ta^{p_1} + (1-t)b^{p_1}]^{\frac{1}{p_1}}, [rc^{p_2} + (1-r)d^{p_2}]^{\frac{1}{p_2}}\right) &\leq k_1(t)k_2(r)g(a,c) + k_1(t)k_2(1-r)g(a,d) \\ &\quad + k_1(1-t)k_2(r)g(b,c) + k_1(1-t)k_2(1-r)g(b,d). \end{aligned} \quad (3.30)$$

By (3.29)-(3.30) and using the elementary inequality, if  $e \leq f$  and  $p \leq r$ , then  $er + fp \leq ep + fr$  for all  $e, f, p, r \in \mathbb{R}$ , we get the following inequality

$$\begin{aligned} &f\left([ta^{p_1} + (1-t)b^{p_1}]^{\frac{1}{p_1}}, [rc^{p_2} + (1-r)d^{p_2}]^{\frac{1}{p_2}}\right)\left(k_1(t)k_2(r)g(a,c) + k_1(t)k_2(1-r)g(a,d)\right. \\ &\quad \left.+ k_1(1-t)k_2(r)g(b,c) + k_1(1-t)k_2(1-r)g(b,d)\right) \\ &\quad + g\left([ta^{p_1} + (1-t)d^{p_1}]^{\frac{1}{p_1}}, [rc^{p_2} + (1-r)d^{p_2}]^{\frac{1}{p_2}}\right)\left(h_1(t)h_2(r)f(a,c)\right. \\ &\quad \left.+ h_1(t)h_2(1-r)f(a,d) + h_1(1-t)h_2(r)f(b,c) + h_1(1-t)h_2(1-r)f(b,d)\right) \\ &\leq f\left([ta^{p_1} + (1-t)b^{p_1}]^{\frac{1}{p_1}}, [rc^{p_2} + (1-r)d^{p_2}]^{\frac{1}{p_2}}\right)g\left([ta^{p_1} + (1-t)b^{p_1}]^{\frac{1}{p_1}}, [rc^{p_2} + (1-r)d^{p_2}]^{\frac{1}{p_2}}\right) \\ &\quad + \left(h_1(t)h_2(r)f(a,c) + h_1(t)h_2(1-r)f(a,d) + h_1(1-t)h_2(r)f(b,c) + h_1(1-t)h_2(1-r)f(b,d)\right) \\ &\quad \times \left(k_1(t)k_2(r)g(a,c) + k_1(t)k_2(1-r)g(a,d) + k_1(1-t)k_2(r)g(b,c)\right. \\ &\quad \left.+ k_1(1-t)k_2(1-r)g(b,d)\right). \end{aligned} \quad (3.31)$$

By integrating the above inequality (3.31) on  $[0, 1] \times [0, 1]$  with respect to  $t, r$  and by taking into account the change of variables  $ta^{p_1} + (1-t)b^{p_1} = x^{p_1}$  and  $rc^{p_2} + (1-r)d^{p_2} = y^{p_2}$ , we obtain the desired result.  $\square$

**Remark 3.** In Theorem 3.3, letting  $p_1 = p_2 = 1$  and  $h_1(t) = h_2(t) = k_1(t) = k_2(t) = t$ , Theorem 3.3 reduces to Theorem 10 obtained by Ödemeir and Akdemir [27].

**Theorem 3.4.** Suppose that  $f, g : \Delta \rightarrow [0, \infty)$  are  $(p_1, h_1)$ - $(p_2, h_2)$ -convex and  $(p_1, k_1)$ - $(p_2, k_2)$ -convex functions on the co-ordinates on  $\Delta$ , respectively. Then one has the inequality:

$$\begin{aligned} &\frac{p_1^2 p_2^2}{4(b^{p_1} - a^{p_1})^2(d^{p_2} - c^{p_2})^2} \int_a^b \int_a^b \int_c^d \int_c^d \int_0^1 \int_0^1 x^{p_1-1} y^{p_1-1} u^{p_2-1} w^{p_2-1} \\ &\quad \times f\left([tx^{p_1} + (1-t)y^{p_1}]^{\frac{1}{p_1}}, [ru^{p_2} + (1-r)w^{p_2}]^{\frac{1}{p_2}}\right) \\ &\quad \times g\left([tx^{p_1} + (1-t)y^{p_1}]^{\frac{1}{p_1}}, [ru^{p_2} + (1-r)w^{p_2}]^{\frac{1}{p_2}}\right) dt dr dx dy du dw \\ &\leq \frac{p_1 p_2}{(b^{p_1} - a^{p_1})(d^{p_2} - c^{p_2})} \int_a^b \int_c^d x^{p_1-1} y^{p_2-1} f(x, y) g(x, y) dx dy \int_0^1 h_1(t) k_1(t) dt \int_0^1 h_2(t) k_2(t) dt \\ &\quad + (\Theta_1 + \Theta_3 + \Theta_5) M_1(a, b, c, d) + (\Theta_1 + \Theta_4 + \Theta_5) M_2(a, b, c, d) \\ &\quad + (\Theta_2 + \Theta_3 + \Theta_5) M_3(a, b, c, d) + (\Theta_2 + \Theta_4 + \Theta_5) M_4(a, b, c, d), \end{aligned} \quad (3.32)$$

where  $M_1(a, b, c, d)$ ,  $M_2(a, b, c, d)$ ,  $M_3(a, b, c, d)$  and  $M_4(a, b, c, d)$  are defined in Theorem 3.1, and

$$\Theta_1 = \int_0^1 h_2(t) dt \int_0^1 k_2(t) dt \left( \int_0^1 h_1(t) k_1(t) dt \right)^2 \int_0^1 h_2(t) k_2(1-t) dt,$$

$$\begin{aligned}\Theta_2 &= \int_0^1 h_2(t) dt \int_0^1 k_2(t) dt \int_0^1 h_1(t) k_1(t) dt \int_0^1 h_1(t) k_1(1-t) dt \int_0^1 h_2(t) k_2(1-t) dt, \\ \Theta_3 &= \int_0^1 h_1(t) dt \int_0^1 k_1(t) dt \left( \int_0^1 h_2(t) k_2(t) dt \right)^2 \int_0^1 h_1(t) k_1(1-t) dt, \\ \Theta_4 &= \int_0^1 h_1(t) dt \int_0^1 k_1(t) dt \int_0^1 h_2(t) k_2(t) dr \int_0^1 h_2(t) k_2(1-t) dt \int_0^1 h_1(t) k_1(1-t) dt, \\ \Theta_5 &= \int_0^1 h_1(t) dt \int_0^1 h_2(t) dt \int_0^1 k_1(t) dt \int_0^1 k_2(t) dt \int_0^1 h_1(t) k_1(1-t) dt \int_0^1 h_2(t) k_2(1-t) dt.\end{aligned}$$

**Proof.** Since  $f$  is  $(p_1, h_1)$ - $(p_2, h_2)$ -convex on the co-ordinates and  $g$  is  $(p_1, k_1)$ - $(p_2, k_2)$ -convex on the coordinates on  $\Delta$ , it follows that

$$\begin{aligned}f\left([tx^{p_1} + (1-t)y^{p_1}]^{\frac{1}{p_1}}, [ru^{p_2} + (1-r)w^{p_2}]^{\frac{1}{p_2}}\right) \\ \leq h_1(t)h_2(r)f(x, u) + h_1(t)h_2(1-r)f(x, w) + h_1(1-t)h_2(r)f(y, u) \\ + h_1(1-t)h_2(1-r)f(y, w),\end{aligned}\tag{3.33}$$

and

$$\begin{aligned}g\left([tx^{p_1} + (1-t)y^{p_1}]^{\frac{1}{p_1}}, [ru^{p_2} + (1-r)w^{p_2}]^{\frac{1}{p_2}}\right) \\ \leq k_1(t)k_2(r)g(x, u) + k_1(t)k_2(1-r)g(x, w) + k_1(1-t)k_2(r)g(y, u) \\ + k_1(1-t)k_2(1-r)g(y, w),\end{aligned}\tag{3.34}$$

for  $t, r \in [0, 1]$ ,  $x, y \in [a, b]$  and  $u, w \in [c, d]$ . Because  $f$  and  $g$  are nonnegative, from (3.33) and (3.34), we get the inequality

$$\begin{aligned}f\left([tx^{p_1} + (1-t)y^{p_1}]^{\frac{1}{p_1}}, [ru^{p_2} + (1-r)w^{p_2}]^{\frac{1}{p_2}}\right)g\left([tx^{p_1} + (1-t)y^{p_1}]^{\frac{1}{p_1}}, [ru^{p_2} + (1-r)w^{p_2}]^{\frac{1}{p_2}}\right) \\ \leq \left(h_1(t)h_2(r)f(x, u) + h_1(t)h_2(1-r)f(x, w) + h_1(1-t)h_2(r)f(y, u) + h_1(1-t)h_2(1-r)f(y, w)\right) \\ \times \left(k_1(t)k_2(r)g(x, u) + k_1(t)k_2(1-r)g(x, w) + k_1(1-t)k_2(r)g(y, u) + k_1(1-t)k_2(1-r)g(y, w)\right) \\ = h_1(t)h_2(r)k_1(t)k_2(r)f(x, u)g(x, u) + h_1(t)h_2(1-r)k_1(t)k_2(1-r)f(x, w)g(x, w) \\ + h_1(1-t)h_2(r)k_1(1-t)k_2(r)f(y, u)g(y, u) + h_1(1-t)h_2(1-r)k_1(1-t)k_2(1-r)f(y, w)g(y, w) \\ + h_1(t)h_2(1-r)k_1(t)k_2(r)f(x, w)g(x, u) + h_1(t)h_2(r)k_1(t)k_2(1-r)f(x, u)g(x, w) \\ + h_1(1-t)h_2(1-r)k_1(1-t)k_2(r)f(y, w)g(y, u) + h_1(1-t)h_2(r)k_1(1-t)k_2(1-r)f(y, u)g(y, w) \\ + h_1(t)h_2(r)k_1(1-t)k_2(r)f(x, u)g(y, u) + h_1(1-t)h_2(r)k_1(t)k_2(r)f(y, u)g(x, u) \\ + h_1(1-t)h_2(1-r)k_1(t)k_2(1-r)f(y, w)g(x, w) + h_1(t)h_2(1-r)k_1(1-t)k_2(1-r)f(x, w)g(y, w) \\ + h_1(1-t)h_2(1-r)k_1(t)k_2(r)f(y, w)g(x, u) + h_1(1-t)h_2(r)k_1(t)k_2(1-r)f(y, u)g(x, w) \\ + h_1(t)h_2(1-r)k_1(1-t)k_2(r)f(x, w)g(y, u) + h_1(t)h_2(r)k_1(1-t)k_2(1-r)f(x, u)g(y, w).\end{aligned}\tag{3.35}$$

Multiplying both sides of (3.35) by  $\frac{p_1^2 p_2^2 x^{p_1-1} y^{p_1-1} u^{p_2-1} w^{p_2-1}}{(b^{p_1} - a^{p_1})^2 (d^{p_2} - c^{p_2})^2}$  and integrating over  $[a, b]^2 \times [c, d]^2 \times [0, 1]^2$ , we have

$$\frac{p_1^2 p_2^2}{(b^{p_1} - a^{p_1})^2 (d^{p_2} - c^{p_2})^2} \int_a^b \int_a^b \int_c^d \int_c^d \int_0^1 \int_0^1 x^{p_1-1} y^{p_1-1} u^{p_2-1} w^{p_2-1}$$

$$\begin{aligned}
& \times f([tx^{p_1} + (1-t)y^{p_1}]^{\frac{1}{p_1}}, [ru^{p_2} + (1-r)w^{p_2}]^{\frac{1}{p_2}}) \\
& \times g([tx^{p_1} + (1-t)y^{p_1}]^{\frac{1}{p_1}}, [ru^{p_2} + (1-r)w^{p_2}]^{\frac{1}{p_2}}) dt dr dx dy du dw \\
\leq & \frac{4p_1 p_2}{(b^{p_1} - a^{p_1})(d^{p_2} - c^{p_2})} \int_a^b \int_c^d x^{p_1-1} y^{p_2-1} f(x, y) g(x, y) dx dy \int_0^1 h_1(t) k_1(t) dt \int_0^1 h_2(t) k_2(t) dt \\
& + \frac{4p_1 p_2^2}{(b^{p_1} - a^{p_1})(d^{p_2} - c^{p_2})^2} \int_a^b \int_c^d \int_c^d x^{p_1-1} u^{p_2-1} w^{p_2-1} f(x, w) g(x, u) dx du dw \\
& \int_0^1 h_1(t) k_1(t) dt \int_0^1 h_2(t) k_2(1-t) dt \\
& + \frac{4p_1^2 p_2}{(b^{p_1} - a^{p_1})^2 (d^{p_2} - c^{p_2})} \int_a^b \int_a^b \int_c^d x^{p_1-1} y^{p_1-1} u^{p_2-1} f(x, u) g(y, u) dx dy du \\
& \times \int_0^1 h_1(t) k_1(1-t) dt \int_0^1 h_2(t) k_2(t) dt \\
& + \frac{4p_1^2 p_2^2}{(b^{p_1} - a^{p_1})^2 (d^{p_2} - c^{p_2})^2} \int_a^b \int_c^d x^{p_1-1} w^{p_2-1} f(x, w) dx dw \int_a^b \int_c^d y^{p_1-1} u^{p_2-1} g(y, u) dy du \\
& \times \int_0^1 h_1(t) k_1(1-t) dt \int_0^1 h_2(t) k_2(1-t) dt. \tag{3.36}
\end{aligned}$$

Applying Theorems 1.1 and 1.2 to second and third term of right hand side of the inequality (3.36), we have

$$\begin{aligned}
& \frac{p_1 p_2^2}{(b^{p_1} - a^{p_1})(d^{p_2} - c^{p_2})^2} \int_a^b \int_c^d \int_c^d x^{p_1-1} u^{p_2-1} w^{p_2-1} f(x, w) g(x, u) dx du dw \\
= & \frac{p_2^2}{(d^{p_2} - c^{p_2})^2} \int_c^d \int_c^d u^{p_2-1} w^{p_2-1} \left( \frac{p_1}{b^{p_1} - a^{p_1}} \int_a^b x^{p_1-1} f(x, w) g(x, u) dx \right) du dw \\
\leq & \frac{p_2^2}{(d^{p_2} - c^{p_2})^2} \int_c^d \int_c^d u^{p_2-1} w^{p_2-1} \left( [f(a, w)g(a, u) + f(b, w)g(b, u)] \int_0^1 h_1(t) k_1(t) dt \right. \\
& \left. + [f(a, w)g(b, u) + f(b, w)g(a, u)] \int_0^1 h_1(t) k_1(1-t) dt \right) du dw \\
\leq & \frac{p_2^2}{(d^{p_2} - c^{p_2})^2} \left( \left[ \int_c^d w^{p_2-1} f(a, w) dw \int_c^d u^{p_2-1} g(a, u) du \right. \right. \\
& \left. \left. + \int_c^d w^{p_2-1} f(b, w) dw \int_c^d u^{p_2-1} g(b, u) du \right] \int_0^1 h_1(t) k_1(t) dt \right. \\
& \left. + \left[ \int_c^d w^{p_2-1} f(a, w) dw \int_c^d u^{p_2-1} g(b, u) du \right. \right. \\
& \left. \left. + \int_c^d w^{p_2-1} f(b, w) dw \int_c^d u^{p_2-1} g(a, u) du \right] \int_0^1 h_1(t) k_1(1-t) dt \right) \\
\leq & [f(a, c) + f(a, d)][g(a, c) + g(a, d)] \int_0^1 h_2(t) dt \int_0^1 k_2(t) dt \int_0^1 h_1(t) k_1(t) dt \\
& + [f(b, c) + f(b, d)][g(b, c) + g(b, d)] \int_0^1 h_2(t) dt \int_0^1 k_2(t) dt \int_0^1 h_1(t) k_1(t) dt
\end{aligned}$$

$$\begin{aligned}
& + [f(a, c) + f(a, d)][g(b, c) + g(b, d)] \int_0^1 h_2(t) dt \int_0^1 k_2(t) dt \int_0^1 h_1(t) k_1(1-t) dt \\
& + [f(b, c) + f(b, d)][g(a, c) + g(a, d)] \int_0^1 h_2(t) dt \int_0^1 k_2(t) dt \int_0^1 h_1(t) k_1(1-t) dt \\
= & [M_1(a, b, c, d) + M_2(a, b, c, d)] \int_0^1 h_2(t) dt \int_0^1 k_2(t) dt \int_0^1 h_1(t) k_1(t) dt \\
& + [M_3(a, b, c, d) + M_4(a, b, c, d)] \int_0^1 h_2(t) dt \int_0^1 k_2(t) dt \int_0^1 h_1(t) k_1(1-t) dt, \tag{3.37}
\end{aligned}$$

and

$$\begin{aligned}
& \frac{p_1^2 p_2}{(b^{p_1} - a^{p_1})^2 (d^{p_2} - c^{p_2})} \int_a^b \int_a^b \int_c^d x^{p_1-1} y^{p_1-1} u^{p_2-1} f(x, u) g(y, u) dx dy du \\
= & \frac{p_1^2}{(b^{p_1} - a^{p_1})^2} \int_a^b \int_a^b x^{p_1-1} y^{p_1-1} \left( \frac{p_2}{d^{p_2} - c^{p_2}} \int_c^d u^{p_2-1} f(x, u) g(y, u) du \right) dx dy \\
\leq & \frac{p_1^2}{(b^{p_1} - a^{p_1})^2} \int_a^b \int_a^b x^{p_1-1} y^{p_1-1} \left( [f(x, c) g(y, c) + f(x, d) g(y, d)] \int_0^1 h_2(t) k_2(t) dt \right. \\
& \left. + [f(x, c) g(y, d) + f(x, d) g(y, c)] \int_0^1 h_2(t) k_2(1-t) dt \right) dx dy \\
\leq & \frac{p_1^2}{(b^{p_1} - a^{p_1})^2} \left( \left[ \int_a^b x^{p_1-1} f(x, c) dx \int_a^b y^{p_1-1} g(y, c) dy \right. \right. \\
& \left. + \int_a^b x^{p_1-1} f(x, d) dx \int_a^b y^{p_1-1} g(y, d) dy \right] \int_0^1 h_2(t) k_2(t) dt \\
& + \left[ \int_a^b x^{p_1-1} f(x, c) dx \int_a^b y^{p_1-1} g(y, d) dy \right. \\
& \left. + \int_a^b x^{p_1-1} f(x, d) dx \int_a^b y^{p_1-1} g(y, c) dt \right] \int_0^1 h_2(t) k_2(1-t) dt \Big) \\
\leq & [f(a, c) + f(b, c)][g(a, c) + g(b, c)] \int_0^1 h_1(t) dt \int_0^1 k_1(t) dt \int_0^1 h_2(t) k_2(t) dt \\
& + [f(a, d) + f(b, d)][g(a, d) + g(b, d)] \int_0^1 h_1(t) dt \int_0^1 k_1(t) dt \int_0^1 h_2(t) k_2(t) dt \\
& + [f(a, c) + f(b, c)][g(a, d) + g(b, d)] \int_0^1 h_1(t) dt \int_0^1 k_1(t) dt \int_0^1 h_2(t) k_2(1-t) dt \\
& + [f(a, d) + f(b, d)][g(a, c) + g(b, c)] \int_0^1 h_1(t) dt \int_0^1 k_1(t) dt \int_0^1 h_2(t) k_2(1-t) dt \\
= & [M_1(a, b, c, d) + M_3(a, b, c, d)] \int_0^1 h_1(t) dt \int_0^1 k_1(t) dt \int_0^1 h_2(t) k_2(t) dt \\
& + [M_2(a, b, c, d) + M_4(a, b, c, d)] \int_0^1 h_1(t) dt \int_0^1 k_1(t) dt \int_0^1 h_2(t) k_2(1-t) dt. \tag{3.38}
\end{aligned}$$

Applying Theorem 2.1 to fourth term of right hand side of the inequality (3.36), we have

$$\frac{p_1^2 p_2^2}{(b^{p_1} - a^{p_1})^2 (d^{p_2} - c^{p_2})^2} \int_a^b \int_c^d x^{p_1-1} w^{p_2-1} f(x, w) dx dw \int_a^b \int_c^d y^{p_1-1} u^{p_2-1} g(y, u) dy du$$

$$\begin{aligned}
&\leq \left( [f(a,c) + f(a,d) + f(b,c) + f(b,d)] \int_0^1 h_1(t) dt \int_0^1 h_2(t) dt \right) \\
&\quad \cdot \left( [g(a,c) + g(a,d) + g(b,c) + g(b,d)] \int_0^1 k_1(t) dt \int_0^1 k_2(t) dt \right) \\
&= [M_1(a,b,c,d) + M_2(a,b,c,d) + M_3(a,b,c,d) + M_4(a,b,c,d)] \\
&\quad \times \int_0^1 h_1(t) dt \int_0^1 h_2(t) dt \int_0^1 k_1(t) dt \int_0^1 k_2(t) dt.
\end{aligned} \tag{3.39}$$

Using the inequalities (3.37)-(3.39) in (3.36), we get the desired result (3.32).  $\square$

**Remark 4.** Suppose that  $f, g : \Delta \rightarrow [0, \infty)$  are convex functions on the co-ordinates on  $\Delta$ . Then one has the inequality:

$$\begin{aligned}
&\frac{9}{4(b-a)^2(d-c)^2} \int_a^b \int_a^b \int_c^d \int_c^d \int_0^1 \int_0^1 f(tx + (1-t)y, ru + (1-r)w) g(tx + (1-t)y, \\
&\quad ru + (1-r)w) dt dr dx dy du dw \\
&\leq \frac{1}{(b-a)(d-c)} \int_a^b \int_c^d f(x,y) g(x,y) dx dy + \frac{19}{192} L(a,b,c,d) + \frac{5}{64} M(a,b,c,d) + \frac{11}{192} N(a,b,c,d),
\end{aligned}$$

where  $L(a,b,c,d)$ ,  $M(a,b,c,d)$  and  $N(a,b,c,d)$  are defined in Theorem 1.5.

**Remark 5.** Suppose that  $f, g : \Delta \rightarrow [0, \infty)$  are  $s$ -convex functions on the co-ordinates on  $\Delta$ . Then one has the inequality:

$$\begin{aligned}
&\frac{(1+2s)^2}{4(b-a)^2(d-c)^2} \int_a^b \int_a^b \int_c^d \int_c^d \int_0^1 \int_0^1 f(tx + (1-t)y, ru + (1-r)w) \\
&\quad g(tx + (1-t)y, ru + (1-r)w) dt dr dx dy du dw \\
&\leq \frac{1}{(b-a)(d-c)} \int_a^b \int_c^d f(x,y) g(x,y) dx dy \\
&\quad + [\Gamma(1+s)]^2 \left( \frac{(1+2s)^2 [\Gamma(1+s)]^2 + 2(1+s)^2 \Gamma(2+2s)}{(1+s)^4 [\Gamma(2+2s)]^2} L(a,b,c,d) \right. \\
&\quad + \frac{(2+8s+9s^2+2s^3)[\Gamma(1+s)]^2 + (1+s)^2 \Gamma(2+2s)}{(1+s)^4 [\Gamma(2+2s)]^2} M(a,b,c,d) \\
&\quad \left. + \frac{(3+6s+2s^2)[\Gamma(1+s)]^2}{(1+s)^4 [\Gamma(2+2s)]^2} N(a,b,c,d) \right),
\end{aligned}$$

where  $L(a,b,c,d)$ ,  $M(a,b,c,d)$  and  $N(a,b,c,d)$  are defined in Theorem 1.5.

**Remark 6.** Suppose that  $f, g : \Delta \rightarrow [0, \infty)$  are  $s_1$ -convex and  $s_2$ -convex functions on the co-ordinates on  $\Delta$ , respectively. Then one has the inequality:

$$\begin{aligned}
&\frac{(1+s_1+s_2)^2}{4(b-a)^2(d-c)^2} \int_a^b \int_a^b \int_c^d \int_c^d \int_0^1 \int_0^1 f(tx + (1-t)y, ru + (1-r)w) g(tx + (1-t)y, ru + (1-r)w) \\
&\quad dt dr dx dy du dw \\
&\leq \frac{1}{(b-a)(d-c)} \int_a^b \int_c^d f(x,y) g(x,y) dx dy + \Xi_1 L(a,b,c,d) + \Xi_2 M(a,b,c,d) + \Xi_3 N(a,b,c,d),
\end{aligned}$$

where  $L(a, b, c, d)$ ,  $M(a, b, c, d)$  and  $N(a, b, c, d)$  are defined in Theorem 1.5, and

$$\begin{aligned}\Xi_1 &= \frac{\Gamma(1+s_1)\Gamma(1+s_2)((1+s_1+s_2)^2\Gamma(1+s_1)\Gamma(1+s_2) + 2(1+s_1)(1+s_2)\Gamma(2+s_1+s_2))}{(1+s_1)^2(1+s_2)^2[\Gamma(2+s_1+s_2)]^2}, \\ \Xi_2 &= \frac{(2(1+s_2)^2 + s_1^2(2+s_2) + s_1(4+5s_2+s_2^2))[\Gamma(1+s_1)]^2[\Gamma(1+s_2)]^2}{(1+s_1)^2(1+s_2)^2[\Gamma(2+s_1+s_2)]^2} \\ &\quad + \frac{(1+s_1)(1+s_2)\Gamma(1+s_1)\Gamma(1+s_2)\Gamma(2+s_1+s_2)}{(1+s_1)^2(1+s_2)^2[\Gamma(2+s_1+s_2)]^2}, \\ \Xi_3 &= \frac{(1+s_1+s_2)(3+3s_1+3s_2+2s_1s_2)[\Gamma(1+s_1)]^2[\Gamma(1+s_2)]^2}{(1+s_1)^2(1+s_2)^2[\Gamma(2+s_1+s_2)]^2}.\end{aligned}$$

**Theorem 3.5.** Suppose that  $f, g : \Delta \rightarrow [0, \infty)$  are  $(p_1, h_1)$ - $(p_2, h_2)$ -convex and  $(p_1, k_1)$ - $(p_2, k_2)$ -convex functions on the co-ordinates on  $\Delta$ , respectively. Then one has the inequality:

$$\begin{aligned}& \frac{p_1 p_2}{(b^{p_1} - a^{p_1})(d^{p_2} - c^{p_2})} \int_a^b \int_c^d \int_0^1 \int_0^1 x^{p_1-1} u^{p_2-1} f\left(\left[tx^{p_1} + (1-t)\frac{a^{p_1} + b^{p_1}}{2}\right]^{\frac{1}{p_1}},\right. \\ & \quad \left[r u^{p_2} + (1-r)\frac{c^{p_2} + d^{p_2}}{2}\right]^{\frac{1}{p_2}}\Big) \\ & \quad \times g\left(\left[tx^{p_1} + (1-t)\frac{a^{p_1} + b^{p_1}}{2}\right]^{\frac{1}{p_1}}, \left[r u^{p_2} + (1-r)\frac{c^{p_2} + d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right) dt dr dx du \\ & \leq \frac{p_1 p_2}{(b^{p_1} - a^{p_1})(d^{p_2} - c^{p_2})} \int_a^b \int_c^d x^{p_1-1} u^{p_2-1} f(x, u) g(x, u) dx du \int_0^1 h_1(t) k_1(t) dt \int_0^1 h_2(t) k_2(t) dt \\ & \quad + (\Lambda_1 + \Lambda_3 + \Lambda_5) M_1(a, b, c, d) + (\Lambda_1 + \Lambda_4 + \Lambda_5) M_2(a, b, c, d) \\ & \quad + (\Lambda_2 + \Lambda_3 + \Lambda_5) M_3(a, b, c, d) + (\Lambda_2 + \Lambda_4 + \Lambda_5) M_4(a, b, c, d),\end{aligned} \tag{3.40}$$

where  $M_1(a, b, c, d)$ ,  $M_2(a, b, c, d)$ ,  $M_3(a, b, c, d)$  and  $M_4(a, b, c, d)$  are defined in Theorem 3.1, and

$$\begin{aligned}\Lambda_1 &= 2\left(2h_2\left(\frac{1}{2}\right)k_2\left(\frac{1}{2}\right) \int_0^1 h_2(t) k_2(t) dt + \left(h_2\left(\frac{1}{2}\right) + k_2\left(\frac{1}{2}\right)\right) \int_0^1 h_2(t) k_2(1-t) dt\right) \\ & \quad \int_0^1 h_2(t) \int_0^1 k_2(t) dt dt \left(\int_0^1 h_1(t) k_1(t) dt\right)^2, \\ \Lambda_2 &= 2\left(2h_2\left(\frac{1}{2}\right)k_2\left(\frac{1}{2}\right) \int_0^1 h_2(t) k_2(t) dt + \left(h_2\left(\frac{1}{2}\right) + k_2\left(\frac{1}{2}\right)\right) \int_0^1 h_2(t) k_2(1-t) dt\right) \int_0^1 h_2(t) dt \\ & \quad \int_0^1 k_2(t) dt \int_0^1 h_1(t) k_1(t) dt \int_0^1 h_1(t) k_1(1-t) dt, \\ \Lambda_3 &= 2\left(2h_1\left(\frac{1}{2}\right)k_1\left(\frac{1}{2}\right) \int_0^1 h_1(t) k_1(t) dt + \left(h_1\left(\frac{1}{2}\right) + k_1\left(\frac{1}{2}\right)\right) \int_0^1 h_1(t) k_1(1-t) dt\right) \\ & \quad \int_0^1 h_1(t) dt \int_0^1 k_1(t) dt \left(\int_0^1 h_2(t) k_2(t) dt\right)^2, \\ \Lambda_4 &= 2\left(2h_1\left(\frac{1}{2}\right)k_1\left(\frac{1}{2}\right) \int_0^1 h_1(t) k_1(t) dt + \left(h_1\left(\frac{1}{2}\right) + k_1\left(\frac{1}{2}\right)\right) \int_0^1 h_1(t) k_1(1-t) dt\right) \\ & \quad \int_0^1 h_1(t) dt \int_0^1 k_1(t) dt \int_0^1 h_2(t) k_2(t) dt \int_0^1 h_2(t) k_2(1-t) dt,\end{aligned}$$

$$\begin{aligned}
\Lambda_5 = & 4 \left( 4h_1\left(\frac{1}{2}\right)h_2\left(\frac{1}{2}\right)k_1\left(\frac{1}{2}\right)k_2\left(\frac{1}{2}\right) \int_0^1 h_1(t)k_1(t)dt \int_0^1 h_2(t)k_2(t)dt \right. \\
& + 2h_1\left(\frac{1}{2}\right)k_1\left(\frac{1}{2}\right)\left(h_2\left(\frac{1}{2}\right) + k_2\left(\frac{1}{2}\right)\right) \int_0^1 h_1(t)k_1(t)dt \int_0^1 h_2(t)k_2(1-t)dt \\
& + 2h_2\left(\frac{1}{2}\right)k_2\left(\frac{1}{2}\right)\left(h_1\left(\frac{1}{2}\right) + k_1\left(\frac{1}{2}\right)\right) \int_0^1 h_1(t)k_1(1-t)dt \int_0^1 h_2(t)k_2(t)dt \\
& + \left( h_1\left(\frac{1}{2}\right)k_2\left(\frac{1}{2}\right) + h_2\left(\frac{1}{2}\right)k_1\left(\frac{1}{2}\right) + h_1\left(\frac{1}{2}\right)h_2\left(\frac{1}{2}\right) + k_1\left(\frac{1}{2}\right)k_2\left(\frac{1}{2}\right) \right) \int_0^1 h_1(t)k_1(1-t)dt \\
& \left. \int_0^1 h_2(t)k_2(1-t)dt \right) \int_0^1 h_1(t)dt \int_0^1 h_2(t)dt \int_0^1 k_1(t)dt \int_0^1 k_2(t)dt.
\end{aligned}$$

**Proof.** Since  $f$  is  $(p_1, h_1)$ - $(p_2, h_2)$ -convex on the co-ordinates and  $g$  is  $(p_1, k_1)$ - $(p_2, k_2)$ -convex on the coordinates on  $\Delta$ , it follows that

$$\begin{aligned}
& f\left(\left[tx^{p_1} + (1-t)\frac{a^{p_1} + b^{p_1}}{2}\right]^{\frac{1}{p_1}}, \left[r u^{p_2} + (1-r)\frac{c^{p_2} + d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right) \\
& \leq h_1(t)h_2(r)f(x, u) + h_1(t)h_2(1-r)f\left(x, \left[\frac{c^{p_2} + d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right) \\
& \quad + h_1(1-t)h_2(r)f\left(\left[\frac{a^{p_1} + b^{p_1}}{2}\right]^{\frac{1}{p_1}}, u\right) + h_1(1-t)h_2(1-r)f\left(\left[\frac{a^{p_1} + b^{p_1}}{2}\right]^{\frac{1}{p_1}}, \left[\frac{c^{p_2} + d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right), \quad (3.41)
\end{aligned}$$

and

$$\begin{aligned}
& g\left(\left[tx^{p_1} + (1-t)\frac{a^{p_1} + b^{p_1}}{2}\right]^{\frac{1}{p_1}}, \left[r u^{p_2} + (1-r)\frac{c^{p_2} + d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right) \\
& \leq k_1(t)k_2(r)f(x, u) + k_1(t)k_2(1-r)f\left(x, \left[\frac{c^{p_2} + d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right) \\
& \quad + k_1(1-t)k_2(r)f\left(\left[\frac{a^{p_1} + b^{p_1}}{2}\right]^{\frac{1}{p_1}}, u\right) + k_1(1-t)k_2(1-r)f\left(\left[\frac{a^{p_1} + b^{p_1}}{2}\right]^{\frac{1}{p_1}}, \left[\frac{c^{p_2} + d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right), \quad (3.42)
\end{aligned}$$

for  $t, r \in [0, 1]$ ,  $x \in [a, b]$  and  $u \in [c, d]$ . Because  $f$  and  $g$  are nonnegative, from (3.41) and (3.42), we get the inequality

$$\begin{aligned}
& f\left(\left[tx^{p_1} + (1-t)\frac{a^{p_1} + b^{p_1}}{2}\right]^{\frac{1}{p_1}}, \left[r u^{p_2} + (1-r)\frac{c^{p_2} + d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right) \\
& \times g\left(\left[tx^{p_1} + (1-t)\frac{a^{p_1} + b^{p_1}}{2}\right]^{\frac{1}{p_1}}, \left[r u^{p_2} + (1-r)\frac{c^{p_2} + d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right) \\
& \leq \left( h_1(t)h_2(r)f(x, u) + h_1(t)h_2(1-r)f\left(x, \left[\frac{c^{p_2} + d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right) + h_1(1-t)h_2(r)f\left(\left[\frac{a^{p_1} + b^{p_1}}{2}\right]^{\frac{1}{p_1}}, u\right) \right. \\
& \quad \left. + h_1(1-t)h_2(1-r)f\left(\left[\frac{a^{p_1} + b^{p_1}}{2}\right]^{\frac{1}{p_1}}, \left[\frac{c^{p_2} + d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right) \right) \\
& \quad \left( k_1(t)k_2(r)f(x, u) + k_1(t)k_2(1-r)f\left(x, \left[\frac{c^{p_2} + d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right) \right. \\
& \quad \left. + k_1(1-t)k_2(r)f\left(\left[\frac{a^{p_1} + b^{p_1}}{2}\right]^{\frac{1}{p_1}}, u\right) + k_1(1-t)k_2(1-r)f\left(\left[\frac{a^{p_1} + b^{p_1}}{2}\right]^{\frac{1}{p_1}}, \left[\frac{c^{p_2} + d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right) \right) \\
& = h_1(t)h_2(r)k_1(t)k_2(r)f(x, u)g(x, u) + h_1(t)h_2(1-r)k_1(t)k_2(1-r)f(x, \left[\frac{c^{p_2} + d^{p_2}}{2}\right]^{\frac{1}{p_2}}) \\
& \quad g(x, \left[\frac{c^{p_2} + d^{p_2}}{2}\right]^{\frac{1}{p_2}}) + h_1(1-t)h_2(r)k_1(1-t)k_2(r)f\left(\left[\frac{a^{p_1} + b^{p_1}}{2}\right]^{\frac{1}{p_1}}, u\right)g\left(\left[\frac{a^{p_1} + b^{p_1}}{2}\right]^{\frac{1}{p_1}}, u\right)
\end{aligned}$$

$$\begin{aligned}
& + h_1(1-t)h_2(1-r)k_1(1-t)k_2(1-r)f\left(\left[\frac{a^{p_1}+b^{p_1}}{2}\right]^{\frac{1}{p_1}}, \left[\frac{c^{p_2}+d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right) \\
& g\left(\left[\frac{a^{p_1}+b^{p_1}}{2}\right]^{\frac{1}{p_1}}, \left[\frac{c^{p_2}+d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right) + h_1(t)h_2(1-r)k_1(t)k_2(r)f(x, \left[\frac{c^{p_2}+d^{p_2}}{2}\right]^{\frac{1}{p_2}})g(x, u) \\
& + h_1(t)h_2(r)k_1(t)k_2(1-r)f(x, u)g(x, \left[\frac{c^{p_2}+d^{p_2}}{2}\right]^{\frac{1}{p_2}}) \\
& + h_1(1-t)h_2(1-r)k_1(1-t)k_2(r)f\left(\left[\frac{a^{p_1}+b^{p_1}}{2}\right]^{\frac{1}{p_1}}, \left[\frac{c^{p_2}+d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right)g\left(\left[\frac{a^{p_1}+b^{p_1}}{2}\right]^{\frac{1}{p_1}}, u\right) \\
& + h_1(1-t)h_2(r)k_1(1-t)k_2(1-r)f\left(\left[\frac{a^{p_1}+b^{p_1}}{2}\right]^{\frac{1}{p_1}}, u\right)g\left(\left[\frac{a^{p_1}+b^{p_1}}{2}\right]^{\frac{1}{p_1}}, \left[\frac{c^{p_2}+d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right) \\
& + h_1(t)h_2(r)k_1(1-t)k_2(r)f(x, u)g\left(\left[\frac{a^{p_1}+b^{p_1}}{2}\right]^{\frac{1}{p_1}}, u\right) \\
& + h_1(1-t)h_2(r)k_1(t)k_2(r)f\left(\left[\frac{a^{p_1}+b^{p_1}}{2}\right]^{\frac{1}{p_1}}, u\right)g(x, u) \\
& + h_1(1-t)h_2(1-r)k_1(t)k_2(1-r)f\left(\left[\frac{a^{p_1}+b^{p_1}}{2}\right]^{\frac{1}{p_1}}, \left[\frac{c^{p_2}+d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right)g(x, \left[\frac{c^{p_2}+d^{p_2}}{2}\right]^{\frac{1}{p_2}}) \\
& + h_1(t)h_2(1-r)k_1(1-t)k_2(1-r)f(x, \left[\frac{c^{p_2}+d^{p_2}}{2}\right]^{\frac{1}{p_2}})g\left(\left[\frac{a^{p_1}+b^{p_1}}{2}\right]^{\frac{1}{p_1}}, \left[\frac{c^{p_2}+d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right) \\
& + h_1(1-t)h_2(1-r)k_1(t)k_2(r)f\left(\left[\frac{a^{p_1}+b^{p_1}}{2}\right]^{\frac{1}{p_1}}, \left[\frac{c^{p_2}+d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right)g(x, u) \\
& + h_1(1-t)h_2(r)k_1(t)k_2(1-r)f\left(\left[\frac{a^{p_1}+b^{p_1}}{2}\right]^{\frac{1}{p_1}}, u\right)g(x, \left[\frac{c^{p_2}+d^{p_2}}{2}\right]^{\frac{1}{p_2}}) \\
& + h_1(t)h_2(1-r)k_1(1-t)k_2(r)f(x, \left[\frac{c^{p_2}+d^{p_2}}{2}\right]^{\frac{1}{p_2}})g\left(\left[\frac{a^{p_1}+b^{p_1}}{2}\right]^{\frac{1}{p_1}}, u\right) \\
& + h_1(t)h_2(r)k_1(1-t)k_2(1-r)f(x, u)g\left(\left[\frac{a^{p_1}+b^{p_1}}{2}\right]^{\frac{1}{p_1}}, \left[\frac{c^{p_2}+d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right). \tag{3.43}
\end{aligned}$$

Multiplying both sides of (3.43) by  $\frac{p_1 p_2 x^{p_1-1} u^{p_2-1}}{(b^{p_1}-a^{p_1})(d^{p_2}-c^{p_2})}$  and integrating over  $[a, b] \times [c, d] \times [0, 1]^2$ , we have

$$\begin{aligned}
& \frac{p_1 p_2}{(b^{p_1}-a^{p_1})(d^{p_2}-c^{p_2})} \int_a^b \int_c^d \int_0^1 \int_0^1 x^{p_1-1} u^{p_2-1} f\left(\left[tx^{p_1} + (1-t)\frac{a^{p_1}+b^{p_1}}{2}\right]^{\frac{1}{p_1}}, \right. \\
& \quad \left. \left[r u^{p_2} + (1-r)\frac{c^{p_2}+d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right) \\
& \times g\left(\left[tx^{p_1} + (1-t)\frac{a^{p_1}+b^{p_1}}{2}\right]^{\frac{1}{p_1}}, \left[r u^{p_2} + (1-r)\frac{c^{p_2}+d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right) dt dr dx du \\
& \leq \frac{p_1 p_2}{(b^{p_1}-a^{p_1})(d^{p_2}-c^{p_2})} \int_a^b \int_c^d x^{p_1-1} u^{p_2-1} f(x, u) g(x, u) dx du \int_0^1 h_1(t) k_1(t) dt \\
& \int_0^1 h_2(t) k_2(t) dt + \left(\frac{p_1}{b^{p_1}-a^{p_1}} \int_a^b x^{p_1-1} f\left(x, \left[\frac{c^{p_2}+d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right) g\left(x, \left[\frac{c^{p_2}+d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right) dx \right. \\
& \left. + \frac{p_2}{d^{p_2}-c^{p_2}} \int_c^d u^{p_2-1} f\left(\left[\frac{a^{p_1}+b^{p_1}}{2}\right]^{\frac{1}{p_1}}, u\right) g\left(\left[\frac{a^{p_1}+b^{p_1}}{2}\right]^{\frac{1}{p_1}}, u\right) du + f\left(\left[\frac{a^{p_1}+b^{p_1}}{2}\right]^{\frac{1}{p_1}}, \right. \right. \\
& \left. \left.\left[\frac{c^{p_2}+d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right) g\left(\left[\frac{a^{p_1}+b^{p_1}}{2}\right]^{\frac{1}{p_1}}, \left[\frac{c^{p_2}+d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right)\right) \int_0^1 h_1(t) k_1(t) dt \int_0^1 h_2(t) k_2(t) dt
\end{aligned}$$

$$\begin{aligned}
& + \left( \frac{p_1 p_2}{(b^{p_1} - a^{p_1})(d^{p_2} - c^{p_2})} \int_a^b \int_c^d x^{p_1-1} u^{p_2-1} f\left(x, \left[\frac{c^{p_2} + d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right) g(x, u) dx du \right. \\
& + \left. \frac{p_1 p_2}{(b^{p_1} - a^{p_1})(d^{p_2} - c^{p_2})} \int_a^b \int_c^d x^{p_1-1} u^{p_2-1} f(x, u) g\left(x, \left[\frac{c^{p_2} + d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right) dx du \right. \\
& + \left. \frac{p_2}{d^{p_2} - c^{p_2}} \int_c^d u^{p_2-1} g\left(\left[\frac{a^{p_1} + b^{p_1}}{2}\right]^{\frac{1}{p_1}}, u\right) du f\left(\left[\frac{a^{p_1} + b^{p_1}}{2}\right]^{\frac{1}{p_1}}, \left[\frac{c^{p_2} + d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right) \right. \\
& + \left. \frac{p_2}{d^{p_2} - c^{p_2}} \int_c^d u^{p_2-1} f\left(\left[\frac{a^{p_1} + b^{p_1}}{2}\right]^{\frac{1}{p_1}}, u\right) du g\left(\left[\frac{a^{p_1} + b^{p_1}}{2}\right]^{\frac{1}{p_1}}, \left[\frac{c^{p_2} + d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right) \right) \\
& \int_0^1 h_1(t) k_1(t) dt \int_0^1 h_2(t) k_2(1-t) dt \\
& + \left( \frac{p_1 p_2}{(b^{p_1} - a^{p_1})(d^{p_2} - c^{p_2})} \int_a^b \int_c^d x^{p_1-1} u^{p_2-1} f(x, u) g\left(\left[\frac{a^{p_1} + b^{p_1}}{2}\right]^{\frac{1}{p_1}}, u\right) dx du \right. \\
& + \left. \frac{p_1 p_2}{(b^{p_1} - a^{p_1})(d^{p_2} - c^{p_2})} \int_a^b \int_c^d x^{p_1-1} u^{p_2-1} f\left(\left[\frac{a^{p_1} + b^{p_1}}{2}\right]^{\frac{1}{p_1}}, u\right) g(x, u) dx du \right. \\
& + \left. \frac{p_1}{b^{p_1} - a^{p_1}} \int_a^b x^{p_1-1} g\left(x, \left[\frac{c^{p_2} + d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right) dx f\left(\left[\frac{a^{p_1} + b^{p_1}}{2}\right]^{\frac{1}{p_1}}, \left[\frac{c^{p_2} + d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right) \right. \\
& + \left. \frac{p_1}{b^{p_1} - a^{p_1}} \int_a^b x^{p_1-1} f\left(x, \left[\frac{c^{p_2} + d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right) dx \right. \\
& \left. g\left(\left[\frac{a^{p_1} + b^{p_1}}{2}\right]^{\frac{1}{p_1}}, \left[\frac{c^{p_2} + d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right) \right) \int_0^1 h_1(t) k_1(1-t) dt \int_0^1 h_2(t) k_2(t) dt \\
& + \left( \frac{p_1 p_2}{(b^{p_1} - a^{p_1})(d^{p_2} - c^{p_2})} \left( \int_a^b \int_c^d x^{p_1-1} u^{p_2-1} g(x, u) dx du f\left(\left[\frac{a^{p_1} + b^{p_1}}{2}\right]^{\frac{1}{p_1}}, \left[\frac{c^{p_2} + d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right) \right. \right. \\
& + \left. \left. \int_a^b x^{p_1-1} g\left(x, \left[\frac{c^{p_2} + d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right) dx \int_c^d u^{p_2-1} f\left(\left[\frac{a^{p_1} + b^{p_1}}{2}\right]^{\frac{1}{p_1}}, u\right) du \right. \\
& + \left. \left. \int_a^b x^{p_1-1} f\left(x, \left[\frac{c^{p_2} + d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right) dx \int_c^d u^{p_2-1} g\left(\left[\frac{a^{p_1} + b^{p_1}}{2}\right]^{\frac{1}{p_1}}, u\right) du \right. \right. \\
& + \left. \left. \int_a^b \int_c^d x^{p_1-1} u^{p_2-1} f(x, u) dx du g\left(\left[\frac{a^{p_1} + b^{p_1}}{2}\right]^{\frac{1}{p_1}}, \left[\frac{c^{p_2} + d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right) \right) \right) \\
& \int_0^1 h_1(t) k_1(1-t) dt \int_0^1 h_2(t) k_2(1-t) dt. \tag{3.44}
\end{aligned}$$

Applying Theorems 1.1 and 1.2 to 2nd-16th term of right hand side of the inequality (3.44), we have

$$\begin{aligned}
& \frac{p_1}{b^{p_1} - a^{p_1}} \int_a^b x^{p_1-1} f(x, \left[\frac{c^{p_2} + d^{p_2}}{2}\right]^{\frac{1}{p_2}}) g(x, \left[\frac{c^{p_2} + d^{p_2}}{2}\right]^{\frac{1}{p_2}}) dx \\
& \leq \left( f(a, \left[\frac{c^{p_2} + d^{p_2}}{2}\right]^{\frac{1}{p_2}}) g(a, \left[\frac{c^{p_2} + d^{p_2}}{2}\right]^{\frac{1}{p_2}}) + f(b, \left[\frac{c^{p_2} + d^{p_2}}{2}\right]^{\frac{1}{p_2}}) g(b, \left[\frac{c^{p_2} + d^{p_2}}{2}\right]^{\frac{1}{p_2}}) \right) \\
& \times \int_0^1 h_1(t) k_1(t) dt + \left( f(a, \left[\frac{c^{p_2} + d^{p_2}}{2}\right]^{\frac{1}{p_2}}) g(b, \left[\frac{c^{p_2} + d^{p_2}}{2}\right]^{\frac{1}{p_2}}) \right. \\
& \left. + f(b, \left[\frac{c^{p_2} + d^{p_2}}{2}\right]^{\frac{1}{p_2}}) g(a, \left[\frac{c^{p_2} + d^{p_2}}{2}\right]^{\frac{1}{p_2}}) \right) \int_0^1 h_1(t) k_1(1-t) dt
\end{aligned}$$

$$\begin{aligned}
&\leq \left( [f(a,c) + f(a,d)][g(a,c) + g(a,d)] + [f(b,c) + f(b,d)][g(b,c) + g(b,d)] \right) 4h_2\left(\frac{1}{2}\right)k_2\left(\frac{1}{2}\right) \\
&\quad \int_0^1 h_2(t)dt \int_0^1 k_2(t)dt \int_0^1 h_1(t)k_1(t)dt \\
&\quad + \left( [f(a,c) + f(a,d)][g(b,c) + g(b,d)] + [f(a,c) + f(a,d)][g(b,c) + g(b,d)] \right) \\
&\quad \times 4h_2\left(\frac{1}{2}\right)k_2\left(\frac{1}{2}\right) \int_0^1 h_2(t) \int_0^1 k_2(t)dt \int_0^1 h_1(t)k_1(1-t)dt \\
&= (M_1(a,b,c,d) + M_2(a,b,c,d))4h_2\left(\frac{1}{2}\right)k_2\left(\frac{1}{2}\right) \int_0^1 h_2(t) \int_0^1 k_2(t)dt dt \int_0^1 h_1(t)k_1(t)dt \\
&\quad + (M_3(a,b,c,d) + M_4(a,b,c,d))4h_2\left(\frac{1}{2}\right)k_2\left(\frac{1}{2}\right) \int_0^1 h_2(t) \int_0^1 k_2(t)dt dt \int_0^1 h_1(t)k_1(1-t)dt,
\end{aligned} \tag{3.45}$$

$$\begin{aligned}
&\frac{p_2}{d^{p_2} - c^{p_2}} \int_c^d u^{p_2-1} f\left(\left[\frac{a^{p_1} + b^{p_1}}{2}\right]^{\frac{1}{p_1}}, u\right) \left(\left[\frac{a^{p_1} + b^{p_1}}{2}\right]^{\frac{1}{p_1}}, u\right) du \\
&\leq \left( f\left(\left[\frac{a^{p_1} + b^{p_1}}{2}\right]^{\frac{1}{p_1}}, c\right) g\left(\left[\frac{a^{p_1} + b^{p_1}}{2}\right]^{\frac{1}{p_1}}, c\right) + f\left(\left[\frac{a^{p_1} + b^{p_1}}{2}\right]^{\frac{1}{p_1}}, d\right) g\left(\left[\frac{a^{p_1} + b^{p_1}}{2}\right]^{\frac{1}{p_1}}, d\right) \right) \\
&\quad \times \int_0^1 h_2(t)k_2(t)dt + \left( f\left(\left[\frac{a^{p_1} + b^{p_1}}{2}\right]^{\frac{1}{p_1}}, c\right) g\left(\left[\frac{a^{p_1} + b^{p_1}}{2}\right]^{\frac{1}{p_1}}, d\right) \right. \\
&\quad \left. + f\left(\left[\frac{a^{p_1} + b^{p_1}}{2}\right]^{\frac{1}{p_1}}, d\right) g\left(\left[\frac{a^{p_1} + b^{p_1}}{2}\right]^{\frac{1}{p_1}}, c\right) \right) \int_0^1 h_2(t)k_2(1-t)dt \\
&\leq \left( [f(a,c) + f(b,c)][g(a,c) + g(b,c)] + [f(a,d) + f(b,d)][g(a,d) + g(b,d)] \right) 4h_1\left(\frac{1}{2}\right)k_1\left(\frac{1}{2}\right) \\
&\quad \int_0^1 h_1(t) \int_0^1 k_1(t)dt \int_0^1 h_2(t)k_2(t)dt \\
&\quad + \left( [f(a,c) + f(b,c)][g(a,d) + g(b,d)] + [f(a,d) + f(b,d)][g(a,c) + g(b,c)] \right) \\
&\quad \times 4h_1\left(\frac{1}{2}\right)k_1\left(\frac{1}{2}\right) \int_0^1 h_1(t) \int_0^1 k_1(t)dt \int_0^1 h_2(t)k_2(1-t)dt \\
&= (M_1(a,b,c,d) + M_3(a,b,c,d))4h_1\left(\frac{1}{2}\right)k_1\left(\frac{1}{2}\right) \int_0^1 h_1(t) \int_0^1 k_1(t)dt \int_0^1 h_2(t)k_2(t)dt \\
&\quad + (M_2(a,b,c,d) + M_4(a,b,c,d))4h_1\left(\frac{1}{2}\right)k_1\left(\frac{1}{2}\right) \int_0^1 h_1(t) \int_0^1 k_1(t)dt \int_0^1 h_2(t)k_2(1-t)dt,
\end{aligned} \tag{3.46}$$

$$\begin{aligned}
&f\left(\left[\frac{a^{p_1} + b^{p_1}}{2}\right]^{\frac{1}{p_1}}, \left[\frac{c^{p_2} + d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right) g\left(\left[\frac{a^{p_1} + b^{p_1}}{2}\right]^{\frac{1}{p_1}}, \left[\frac{c^{p_2} + d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right) \\
&\leq [f(a,c) + f(a,d) + f(b,c) + f(b,d)]4h_1\left(\frac{1}{2}\right)h_2\left(\frac{1}{2}\right) \int_0^1 h_1(t)dt \int_0^1 h_2(t)dt \\
&\quad \times [g(a,c) + g(a,d) + g(b,c) + g(b,d)]4k_1\left(\frac{1}{2}\right)k_2\left(\frac{1}{2}\right) \int_0^1 k_1(t)dt \int_0^1 k_2(t)dt \\
&= [M_1(a,b,c,d) + M_2(a,b,c,d) + M_3(a,b,c,d) + M_4(a,b,c,d)] \\
&\quad \times 16h_1\left(\frac{1}{2}\right)h_2\left(\frac{1}{2}\right)k_1\left(\frac{1}{2}\right)k_2\left(\frac{1}{2}\right) \int_0^1 h_1(t)dt \int_0^1 h_2(t)dt \int_0^1 k_1(t)dt \int_0^1 k_2(t)dt,
\end{aligned} \tag{3.47}$$

$$\begin{aligned}
& \frac{p_1 p_2}{(b^{p_1} - a^{p_1})(d^{p_2} - c^{p_2})} \int_a^b \int_c^d x^{p_1-1} u^{p_2-1} f(x, [\frac{c^{p_2} + d^{p_2}}{2}]^{\frac{1}{p_2}}) g(x, u) dx du \\
& \leq \frac{p_2}{d^{p_2} - c^{p_2}} \int_c^d u^{p_2-1} \left( f(a, [\frac{c^{p_2} + d^{p_2}}{2}]^{\frac{1}{p_2}}) g(a, u) \right. \\
& \quad \left. + f(b, [\frac{c^{p_2} + d^{p_2}}{2}]^{\frac{1}{p_2}}) g(b, u) \right) du \int_0^1 h_1(t) k_1(t) dt \\
& \quad + \frac{p_2}{d^{p_2} - c^{p_2}} \int_c^d u^{p_2-1} \left( f\left(a, [\frac{c^{p_2} + d^{p_2}}{2}]^{\frac{1}{p_2}}\right) g(b, u) \right. \\
& \quad \left. + f\left(b, [\frac{c^{p_2} + d^{p_2}}{2}]^{\frac{1}{p_2}}\right) g(a, u) \right) du \int_0^1 h_1(t) k_1(1-t) dt \\
& \leq \left( [f(a, c) + f(a, d)] 2h_2(\frac{1}{2}) \int_0^1 h_2(t) dt [g(a, c) + g(a, d)] \int_0^1 k_2(t) dt \right. \\
& \quad \left. + [f(b, c) + f(b, d)] 2h_2(\frac{1}{2}) \int_0^1 h_2(t) dt [g(b, c) + g(b, d)] \int_0^1 k_2(t) dt \right) du \int_0^1 h_1(t) k_1(t) dt \\
& \quad + \left( [f(a, c) + f(a, d)] 2h_2(\frac{1}{2}) \int_0^1 h_2(t) dt [g(b, c) + g(b, d)] \int_0^1 k_2(t) dt \right. \\
& \quad \left. + [f(b, c) + f(b, d)] 2h_2(\frac{1}{2}) \int_0^1 h_2(t) dt [g(a, c) + g(a, d)] \int_0^1 k_2(t) dt \right) \int_0^1 h_1(t) k_1(1-t) dt \\
& = (M_1(a, b, c, d) + M_2(a, b, c, d)) 2h_2(\frac{1}{2}) \int_0^1 h_2(t) dt \int_0^1 k_2(t) dt \int_0^1 h_1(t) k_1(t) dt \\
& \quad + (M_3(a, b, c, d) + M_4(a, b, c, d)) 2h_2(\frac{1}{2}) \int_0^1 h_2(t) dt \int_0^1 k_2(t) dt \int_0^1 h_1(t) k_1(1-t) dt, \quad (3.48)
\end{aligned}$$

$$\begin{aligned}
& \frac{p_1 p_2}{(b^{p_1} - a^{p_1})(d^{p_2} - c^{p_2})} \int_a^b \int_c^d x^{p_1-1} u^{p_2-1} f(x, u) g(x, [\frac{c^{p_2} + d^{p_2}}{2}]^{\frac{1}{p_2}}) dx du \\
& \leq \frac{p_2}{d^{p_2} - c^{p_2}} \int_c^d u^{p_2-1} \left( f(a, u) g(a, [\frac{c^{p_2} + d^{p_2}}{2}]^{\frac{1}{p_2}}) \right. \\
& \quad \left. + f(b, u) g\left(b, [\frac{c^{p_2} + d^{p_2}}{2}]^{\frac{1}{p_2}}\right) \right) du \int_0^1 h_1(t) k_1(t) dt \\
& \quad + \frac{p_2}{d^{p_2} - c^{p_2}} \int_c^d u^{p_2-1} \left( f(a, u) g(b, [\frac{c^{p_2} + d^{p_2}}{2}]^{\frac{1}{p_2}}) \right. \\
& \quad \left. + f(b, u) g\left(a, [\frac{c^{p_2} + d^{p_2}}{2}]^{\frac{1}{p_2}}\right) \right) du \int_0^1 h_1(t) k_1(1-t) dt \\
& \leq \left( [f(a, c) + f(a, d)] \int_0^1 h_2(t) dt [g(a, c) + g(a, d)] 2k_2(\frac{1}{2}) \int_0^1 k_2(t) dt \right. \\
& \quad \left. + [f(b, c) + f(b, d)] \int_0^1 h_2(t) dt [g(b, c) + g(b, d)] 2k_2(\frac{1}{2}) \int_0^1 k_2(t) dt \right) du \int_0^1 h_1(t) k_1(t) dt \\
& \quad + \left( [f(a, c) + f(a, d)] \int_0^1 h_2(t) dt [g(b, c) + g(b, d)] 2k_2(\frac{1}{2}) \int_0^1 k_2(t) dt \right. \\
& \quad \left. + [f(b, c) + f(b, d)] \int_0^1 h_2(t) dt [g(a, c) + g(a, d)] 2k_2(\frac{1}{2}) \int_0^1 k_2(t) dt \right) \int_0^1 h_1(t) k_1(1-t) dt
\end{aligned}$$

$$\begin{aligned}
&= (M_1(a, b, c, d) + M_2(a, b, c, d))2k_2(\frac{1}{2}) \int_0^1 h_2(t) dt \int_0^1 k_2(t) dt \int_0^1 h_1(t) k_1(t) dt \\
&\quad + (M_3(a, b, c, d) + M_4(a, b, c, d))2k_2(\frac{1}{2}) \int_0^1 h_2(t) dt \int_0^1 k_2(t) dt \int_0^1 h_1(t) k_1(1-t) dt, \quad (3.49)
\end{aligned}$$

$$\begin{aligned}
&\frac{p_2}{d^{p_2} - c^{p_2}} \int_c^d u^{p_2-1} g([\frac{a^{p_1} + b^{p_1}}{2}]^{\frac{1}{p_1}}, u) du f([\frac{a^{p_1} + b^{p_1}}{2}]^{\frac{1}{p_1}}, [\frac{c^{p_2} + d^{p_2}}{2}]^{\frac{1}{p_2}}) \\
&\leq \left( g([\frac{a^{p_1} + b^{p_1}}{2}]^{\frac{1}{p_1}}, c) + g([\frac{a^{p_1} + b^{p_1}}{2}]^{\frac{1}{p_1}}, d) \right) \int_0^1 k_2(t) dt f([\frac{a^{p_1} + b^{p_1}}{2}]^{\frac{1}{p_1}}, [\frac{c^{p_2} + d^{p_2}}{2}]^{\frac{1}{p_2}}) \\
&\leq [g(a, c) + g(b, c) + g(a, d) + g(b, d)]2k_1(\frac{1}{2}) \int_0^1 k_1(t) dt \int_0^1 k_2(t) dt \\
&\quad \times [f(a, c) + f(b, c) + f(a, d) + f(b, d)]4h_1(\frac{1}{2})h_2(\frac{1}{2}) \int_0^1 h_1(t) dt \int_0^1 h_2(t) dt \\
&= [M_1(a, b, c, d) + M_2(a, b, c, d) + M_3(a, b, c, d) + M_4(a, b, c, d)] \\
&\quad \times 8h_1(\frac{1}{2})h_2(\frac{1}{2})k_1(\frac{1}{2}) \int_0^1 h_1(t) dt \int_0^1 h_2(t) dt \int_0^1 k_1(t) dt \int_0^1 k_2(t) dt, \quad (3.50)
\end{aligned}$$

$$\begin{aligned}
&\frac{p_2}{d^{p_2} - c^{p_2}} \int_a^b x^{p_1-1} f([\frac{a^{p_1} + b^{p_1}}{2}]^{\frac{1}{p_1}}, u) dx g([\frac{a^{p_1} + b^{p_1}}{2}]^{\frac{1}{p_1}}, [\frac{c^{p_2} + d^{p_2}}{2}]^{\frac{1}{p_2}}) \\
&\leq [M_1(a, b, c, d) + M_2(a, b, c, d) + M_3(a, b, c, d) + M_4(a, b, c, d)] \\
&\quad \times 8h_1(\frac{1}{2})k_1(\frac{1}{2})k_2(\frac{1}{2}) \int_0^1 h_1(t) dt \int_0^1 h_2(t) dt \int_0^1 k_1(t) dt \int_0^1 k_2(t) dt, \quad (3.51)
\end{aligned}$$

$$\begin{aligned}
&\frac{p_1 p_2}{(b^{p_1} - a^{p_1})(d^{p_2} - c^{p_2})} \int_a^b \int_c^d x^{p_1-1} u^{p_2-1} f(x, u) g([\frac{a^{p_1} + b^{p_1}}{2}]^{\frac{1}{p_1}}, u) dx du \\
&\leq \frac{p_1}{b^{p_1} - a^{p_1}} \int_a^b x^{p_1-1} \left( f(x, c) g([\frac{a^{p_1} + b^{p_1}}{2}]^{\frac{1}{p_1}}, c) \right. \\
&\quad \left. + f(x, d) g([\frac{a^{p_1} + b^{p_1}}{2}]^{\frac{1}{p_1}}, d) \right) dx \int_0^1 h_2(t) k_2(t) dt \\
&\quad + \frac{p_1}{b^{p_1} - a^{p_1}} \int_a^b x^{p_1-1} \left( f(x, c) g([\frac{a^{p_1} + b^{p_1}}{2}]^{\frac{1}{p_1}}, d) \right. \\
&\quad \left. + f(x, d) g([\frac{a^{p_1} + b^{p_1}}{2}]^{\frac{1}{p_1}}, c) \right) dx \int_0^1 h_2(t) k_2(1-t) dt \\
&\leq \left( [f(a, c) + f(b, c)] \int_0^1 h_1(t) dt [g(a, c) + g(b, c)]2k_1(\frac{1}{2}) \int_0^1 k_1(t) dt \right. \\
&\quad \left. + [f(a, d) + f(b, d)] \int_0^1 h_1(t) dt [g(a, d) + g(b, d)]2k_1(\frac{1}{2}) \int_0^1 k_1(t) dt \right) dx \int_0^1 h_2(t) k_2(t) dt \\
&\quad + \left( [f(a, c) + f(b, c)] \int_0^1 h_1(t) dt [g(a, d) + g(b, d)]2k_1(\frac{1}{2}) \int_0^1 k_1(t) dt \right. \\
&\quad \left. + [f(a, d) + f(b, d)] \int_0^1 h_1(t) dt [g(a, c) + g(b, c)]2k_1(\frac{1}{2}) \int_0^1 k_1(t) dt \right) dx \int_0^1 h_2(t) k_2(1-t) dt \\
&= (M_1(a, b, c, d) + M_3(a, b, c, d))2k_1(\frac{1}{2}) \int_0^1 h_1(t) dt \int_0^1 k_1(t) dt \int_0^1 h_2(t) k_2(t) dt
\end{aligned}$$

$$+ (M_2(a, b, c, d) + M_4(a, b, c, d)) 2k_1\left(\frac{1}{2}\right) \int_0^1 h_1(t) dt \int_0^1 k_1(t) dt \int_0^1 h_2(t) k_2(1-t) dt, \quad (3.52)$$

$$\begin{aligned} & \frac{p_1 p_2}{(b^{p_1} - a^{p_1})(d^{p_2} - c^{p_2})} \int_a^b \int_c^d x^{p_1-1} u^{p_2-1} f\left(\left[\frac{a^{p_1} + b^{p_1}}{2}\right]^{\frac{1}{p_1}}, u\right) g(x, u) dx du \\ & \leq (M_1(a, b, c, d) + M_3(a, b, c, d)) 2h_1\left(\frac{1}{2}\right) \int_0^1 h_1(t) dt \int_0^1 k_1(t) dt \int_0^1 h_2(t) k_2(t) dt \\ & + (M_2(a, b, c, d) + M_4(a, b, c, d)) 2h_1\left(\frac{1}{2}\right) \int_0^1 h_1(t) dt \int_0^1 k_1(t) dt \int_0^1 h_2(t) k_2(1-t) dt, \end{aligned} \quad (3.53)$$

$$\begin{aligned} & \frac{p_1}{b^{p_1} - a^{p_1}} \int_a^b x^{p_1-1} g(x, \left[\frac{c^{p_2} + d^{p_2}}{2}\right]^{\frac{1}{p_2}}) dx f\left(\left[\frac{a^{p_1} + b^{p_1}}{2}\right]^{\frac{1}{p_1}}, \left[\frac{c^{p_2} + d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right) \\ & \leq \left(g(a, \left[\frac{c^{p_2} + d^{p_2}}{2}\right]^{\frac{1}{p_2}}) + g(b, \left[\frac{c^{p_2} + d^{p_2}}{2}\right]^{\frac{1}{p_2}})\right) \int_0^1 k_1(t) dt f\left(\left[\frac{a^{p_1} + b^{p_1}}{2}\right]^{\frac{1}{p_1}}, \left[\frac{c^{p_2} + d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right) \\ & \leq [g(a, c) + g(b, c) + g(a, d) + g(b, d)] 2k_2\left(\frac{1}{2}\right) \int_0^1 k_1(t) dt \int_0^1 k_2(t) dt \\ & \quad \times [f(a, c) + f(b, c) + f(a, d) + f(b, d)] 4h_1\left(\frac{1}{2}\right) h_2\left(\frac{1}{2}\right) \int_0^1 h_1(t) dt \int_0^1 h_2(t) dt \\ & = [M_1(a, b, c, d) + M_2(a, b, c, d) + M_3(a, b, c, d) + M_4(a, b, c, d)] \\ & \quad \times 8h_1\left(\frac{1}{2}\right) h_2\left(\frac{1}{2}\right) k_2\left(\frac{1}{2}\right) \int_0^1 h_1(t) dt \int_0^1 h_2(t) dt \int_0^1 k_1(t) dt \int_0^1 k_2(t) dt, \end{aligned} \quad (3.54)$$

$$\begin{aligned} & \frac{p_1}{b^{p_1} - a^{p_1}} \int_a^b x^{p_1-1} f(x, \left[\frac{c^{p_2} + d^{p_2}}{2}\right]^{\frac{1}{p_2}}) dx g\left(\left[\frac{a^{p_1} + b^{p_1}}{2}\right]^{\frac{1}{p_1}}, \left[\frac{c^{p_2} + d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right) \\ & \leq [M_1(a, b, c, d) + M_2(a, b, c, d) + M_3(a, b, c, d) + M_4(a, b, c, d)] \\ & \quad \times 8h_2\left(\frac{1}{2}\right) k_1\left(\frac{1}{2}\right) k_2\left(\frac{1}{2}\right) \int_0^1 h_1(t) dt \int_0^1 h_2(t) dt \int_0^1 k_1(t) dt \int_0^1 k_2(t) dt, \end{aligned} \quad (3.55)$$

$$\begin{aligned} & \frac{p_1 p_2}{(b^{p_1} - a^{p_1})(d^{p_2} - c^{p_2})} \int_a^b x^{p_1-1} g(x, \left[\frac{c^{p_2} + d^{p_2}}{2}\right]^{\frac{1}{p_2}}) dx \int_c^d u^{p_2-1} f\left(\left[\frac{a^{p_1} + b^{p_1}}{2}\right]^{\frac{1}{p_1}}, u\right) du \\ & \leq [M_1(a, b, c, d) + M_2(a, b, c, d) + M_3(a, b, c, d) + M_4(a, b, c, d)] \\ & \quad \times 4h_1\left(\frac{1}{2}\right) k_2\left(\frac{1}{2}\right) \int_0^1 h_1(t) dt \int_0^1 h_2(t) dt \int_0^1 k_1(t) dt \int_0^1 k_2(t) dt, \end{aligned} \quad (3.56)$$

$$\begin{aligned} & \frac{p_1 p_2}{(b^{p_1} - a^{p_1})(d^{p_2} - c^{p_2})} \int_a^b x^{p_1-1} f(x, \left[\frac{c^{p_2} + d^{p_2}}{2}\right]^{\frac{1}{p_2}}) dx \int_c^d u^{p_2-1} g\left(\left[\frac{a^{p_1} + b^{p_1}}{2}\right]^{\frac{1}{p_1}}, u\right) du \\ & \leq [M_1(a, b, c, d) + M_2(a, b, c, d) + M_3(a, b, c, d) + M_4(a, b, c, d)] \\ & \quad \times 4h_2\left(\frac{1}{2}\right) k_1\left(\frac{1}{2}\right) \int_0^1 h_1(t) dt \int_0^1 h_2(t) dt \int_0^1 k_1(t) dt \int_0^1 k_2(t) dt, \end{aligned} \quad (3.57)$$

$$\begin{aligned} & \frac{p_1 p_2}{(b^{p_1} - a^{p_1})(d^{p_2} - c^{p_2})} \int_a^b \int_c^d x^{p_1-1} u^{p_2-1} g(x, u) dx du f\left(\left[\frac{a^{p_1} + b^{p_1}}{2}\right]^{\frac{1}{p_1}}, \left[\frac{c^{p_2} + d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right) \\ & \leq [M_1(a, b, c, d) + M_2(a, b, c, d) + M_3(a, b, c, d) + M_4(a, b, c, d)] \\ & \quad \times 4h_1\left(\frac{1}{2}\right) h_2\left(\frac{1}{2}\right) \int_0^1 h_1(t) dt \int_0^1 h_2(t) dt \int_0^1 k_1(t) dt \int_0^1 k_2(t) dt, \end{aligned} \quad (3.58)$$

$$\begin{aligned} & \frac{p_1 p_2}{(b^{p_1} - a^{p_1})(d^{p_2} - c^{p_2})} \int_a^b \int_c^d x^{p_1-1} u^{p_2-1} f(x, u) dx du g\left(\left[\frac{a^{p_1} + b^{p_1}}{2}\right]^{\frac{1}{p_1}}, \left[\frac{c^{p_2} + d^{p_2}}{2}\right]^{\frac{1}{p_2}}\right) \\ & \leq [M_1(a, b, c, d) + M_2(a, b, c, d) + M_3(a, b, c, d) + M_4(a, b, c, d)] 4k_1\left(\frac{1}{2}\right) k_2\left(\frac{1}{2}\right) \int_0^1 h_1(t) dt \\ & \quad \int_0^1 h_2(t) dt \int_0^1 k_1(t) dt \int_0^1 k_2(t) dt. \end{aligned} \tag{3.59}$$

Using the inequalities (3.45)-(3.59) in (3.44), we get the desired result (3.40).  $\square$

**Remark 7.** Suppose that  $f, g : \Delta \rightarrow [0, \infty)$  are convex functions on the co-ordinates on  $\Delta$ . Then one has the inequality:

$$\begin{aligned} & \frac{9}{(b-a)(d-c)} \int_a^b \int_c^d \int_0^1 \int_0^1 f(tx + (1-t)\frac{a+b}{2}, ru + (1-r)\frac{c+d}{2}) \\ & \quad \times g(tx + (1-t)\frac{a+b}{2}, ru + (1-r)\frac{c+d}{2}) dt dr dx du \\ & \leq \frac{1}{(b-a)(d-c)} \int_a^b \int_c^d f(x, y) g(x, y) dx dy + \frac{37}{48} L(a, b, c, d) + \frac{11}{16} M(a, b, c, d) + \frac{29}{48} N(a, b, c, d), \end{aligned}$$

where  $L(a, b, c, d)$ ,  $M(a, b, c, d)$  and  $N(a, b, c, d)$  are defined in Theorem 1.5.

**Remark 8.** Suppose that  $f, g : \Delta \rightarrow [0, \infty)$  are  $s$ -convex functions on the co-ordinates on  $\Delta$ . Then one has the inequality:

$$\begin{aligned} & \frac{(1+2s)^2}{(b-a)(d-c)} \int_a^b \int_c^d \int_0^1 \int_0^1 f(tx + (1-t)\frac{a+b}{2}, ru + (1-r)\frac{c+d}{2}) \\ & \quad \times g(tx + (1-t)\frac{a+b}{2}, ru + (1-r)\frac{c+d}{2}) dt dr dx du \\ & \leq \frac{1}{(b-a)(d-c)} \int_a^b \int_c^d f(x, y) g(x, y) dx dy + \Pi_1 L(a, b, c, d) + \Pi_2 M(a, b, c, d) + \Pi_3 N(a, b, c, d), \end{aligned}$$

where  $L(a, b, c, d)$ ,  $M(a, b, c, d)$  and  $N(a, b, c, d)$  are defined in Theorem 1.5, and

$$\begin{aligned} \Pi_1 &= \frac{2^{3-2s}(2^s[\Gamma(1+s)]^2 + \Gamma(1+2s))}{(1+s)^2(1+2s)\Gamma(1+2s)} + \frac{2^{4-4s}(2^{1+s}[\Gamma(1+s)]^2 + (1+4^s)\Gamma(1+2s))}{(1+s)^4\Gamma(1+2s)}, \\ \Pi_2 &= \frac{2^{2-2s}(1 + [\Gamma(1+s)]^2)(2^s[\Gamma(1+s)]^2 + \Gamma(1+2s))}{(1+s)^2(1+2s)\Gamma(1+2s)} + \frac{2^{4-4s}(2^{1+s}[\Gamma(1+s)]^2 + (1+4^s)\Gamma(1+2s))}{(1+s)^4\Gamma(1+2s)}, \\ \Pi_3 &= \frac{2^{3-2s}[\Gamma(1+s)]^2(2^s[\Gamma(1+s)]^2 + \Gamma(1+2s))}{(1+s)^2(1+2s)[\Gamma(1+2s)]^2} + \frac{2^{4-4s}(2^{1+s}[\Gamma(1+s)]^2 + (1+4^s)\Gamma(1+2s))}{(1+s)^4\Gamma(1+2s)}. \end{aligned}$$

**Remark 9.** Suppose that  $f, g : \Delta \rightarrow [0, \infty)$  are  $s_1$ -convex and  $s_2$ -convex functions on the co-ordinates on  $\Delta$ , respectively. Then one has the inequality:

$$\begin{aligned} & \frac{(1+s_1+s_2)^2}{(b-a)(d-c)} \int_a^b \int_c^d \int_0^1 \int_0^1 f(tx + (1-t)\frac{a+b}{2}, ru + (1-r)\frac{c+d}{2}) \\ & \quad \times g(tx + (1-t)\frac{a+b}{2}, ru + (1-r)\frac{c+d}{2}) dt dr dx du \end{aligned}$$

$$\leq \frac{1}{(b-a)(d-c)} \int_a^b \int_c^d f(x, y) g(x, y) dx dy + \Sigma_1 L(a, b, c, d) + \Sigma_2 M(a, b, c, d) + \Sigma_3 N(a, b, c, d),$$

where  $L(a, b, c, d)$ ,  $M(a, b, c, d)$  and  $N(a, b, c, d)$  are defined in Theorem 1.5, and

$$\begin{aligned} \Sigma_1 &= \frac{2^{3-s_1-s_2}\Gamma(1+s_1+s_2)+(2^{2-s_1}+2^{2-s_2})\Gamma(1+s_1)\Gamma(1+s_1)}{(1+s_1)(1+s_2)(1+s_1+s_2)\Gamma(1+s_1+s_2)} \\ &+ \frac{(2^{4-2s_1-2s_2}+2^{2-2s_1}+2^{3-s_1-s_2}+2^{2-2s_2})\Gamma(1+s_1+s_2)+2^{3-s_1-s_2}(2^{-s_1}+2^{-s_2})\Gamma(1+s_1)\Gamma(1+s_1)}{(1+s_1)^2(1+s_2)^2\Gamma(1+s_1+s_2)}, \\ \Sigma_2 &= \frac{(1+\Gamma(1+s_1)\Gamma(1+s_2))(2^{2-s_1-s_2}\Gamma(1+s_1+s_2)+(2^{1-s_1}+2^{1-s_2})\Gamma(1+s_1)\Gamma(1+s_1))}{(1+s_1)(1+s_2)(1+s_1+s_2)\Gamma(1+s_1+s_2)} \\ &+ \frac{(2^{4-2s_1-2s_2}+2^{2-2s_1}+2^{3-s_1-s_2}+2^{2-2s_2})\Gamma(1+s_1+s_2)+2^{3-s_1-s_2}(2^{-s_1}+2^{-s_2})\Gamma(1+s_1)\Gamma(1+s_1)}{(1+s_1)^2(1+s_2)^2\Gamma(1+s_1+s_2)}, \\ \Sigma_3 &= \frac{\Gamma(1+s_1)\Gamma(1+s_2)(2^{3-s_1-s_2}\Gamma(1+s_1+s_2)+(2^{2-s_1}+2^{2-s_2})\Gamma(1+s_1)\Gamma(1+s_1))}{(1+s_1)(1+s_2)(1+s_1+s_2)\Gamma(1+s_1+s_2)} \\ &+ \frac{(2^{4-2s_1-2s_2}+2^{2-2s_1}+2^{3-s_1-s_2}+2^{2-2s_2})\Gamma(1+s_1+s_2)+2^{3-s_1-s_2}(2^{-s_1}+2^{-s_2})\Gamma(1+s_1)\Gamma(1+s_1)}{(1+s_1)^2(1+s_2)^2\Gamma(1+s_1+s_2)}. \end{aligned}$$

## References

- [1] J. Pečarić, F. Proschan and Y. L. Tong, Convex functions, partial ordering and statistical applications, Academic Press, New York, 1991.
- [2] S. S. Dragomir and C. E. M. Pearce, Selected Topics on Hermite-Hadamard Inequalities and Applications, RGMIA Monographs, Victoria University, 2000.
- [3] S. S. Dragomir, *Some new Hermite-Hadamard's type fractional integral inequalities*, J. Comput. Anal. Appl., **18**(2015), 655–661.
- [4] M. A. Noor, G. Cristescu and M. U. Awan, *Generalized fractional Hermite-Hadamard inequalities for twice differentiable s-convex functions*, Filomat **29**(2015), 507–585.
- [5] I. Iscan and S. Wu, *Hermite-Hadamard type inequalities for harmonically convex functions via fractional integrals*, Appl. Math. Comput., **238** (2014), 237–244.
- [6] F. Chen and S. Wu, *Some Hermite-Hadamard type inequalities for harmonically s-convex functions*, Sci. World J., **2014** (2014), 279158.
- [7] W. Li and F. Qi, *Some Hermite-Hadamard type inequalities for functions whose n-th derivatives are  $(\alpha, m)$ -convex*, Filomat, **27** (2013), 1575–1582.
- [8] L. Chun and F. Qi, *Integral inequalities of Hermite-Hadamard type for functions whose third derivatives are convex*, J. Inequal. Appl., **2013** (2013), 451.
- [9] J. Wang, J. Deng and M. Fekan, *Hermite-Hadamard-type inequalities for r-convex functions based on the use of Riemann-Liouville fractional integrals*, Ukrainian Math. J., **65** (2013), 193–211.
- [10] J. Wang et al., *Hermite-Hadamard-type inequalities for Riemann-Liouville fractional integrals via two kinds of convexity*, Appl. Anal., **92** (2013), 2241–2253.
- [11] M. Z. Sarikaya et al., *Hermite-Hadamard's inequalities for fractional integrals and related fractional inequalities*, Math. Comput. Modelling, **57** (2013), 2403–2407.
- [12] E. Set et al., *On new inequalities of Hermite-Hadamard-Fejér type for convex functions via fractional integrals*, Appl. Math. Comput., **259** (2015), 875–881.
- [13] S. S. Dragomir and S. Fitzpatrick, *The Hadamard's inequality for s-convex functions in the second sense*, Demonstr. Math., **32**(1999), 687–696.

- [14] M. Z. Sarikaya and A. Saglam and H. Yildirim, *On some Hadamard-type inequalities for h-convex functions*, J. Math. Inequal., **2**(2008), 335–341.
- [15] Z. Fang and R. Shi, *On the  $(p, h)$ -convex function and some integral inequalities*, J. Inequal. Appl., **2014** (2014), 45.
- [16] S. S. Dragomir, *On the Hadamard's inequality for convex functions on the co-ordinates in a rectangle from the plane*, Taiwan. J. Math., **5** (2001), 775–788.
- [17] M. Alomari and M. Darus, *The Hadamard's inequality for s-convex function of 2-variables on the co-ordinates*, Int. J. Math. Anal., **2** (2008), 629–638.
- [18] S. Bai and F. Qi, *Some inequalities for  $(s_1, m_1)$ - $(s_2, m_2)$ -convex functions on the co-ordinates*, Glob. J. Math. Anal., **1** (2013), 22–28.
- [19] M. E. Ödemir, C. Yıldız and A. O. Akademir, *On the co-ordinated convex functions*, Appl. Math. Infor. Sci., **8** (2014), 1085-1091.
- [20] D. Y. Hwang, K. L. Tseng and G. S. Yang, *Some Hadamard's inequalities for co-ordinated convex functions in a rectangle from the plane*, Taiwan. J. Math., **11** (2007), 63–73.
- [21] B. Xi, J. Hua and F. Qi, *Hermite-Hadamard type inequalities for extended s-convex functions on the co-ordinates in a rectangle*, J. Appl. Anal., **20** (2014), 29–39.
- [22] M. A. Latif and S. S. Dragomir, *On some new inequalities for differentiable co-ordinated convex functions*, J. Inequal. Appl., **2012** (2012), 28.
- [23] M. E. Ödemir, M. A. Latif and A. O. Akademir, *On some Hadamard-type inequalities for product of two s-convex functions on the co-ordinates*, J. Inequal. Appl., **2012** (2012), 21.
- [24] M. A. Noor, K. I. Noor and M. U. Awan, *Integral inequalities for coordinated Harmonically convex functions*, Complex Var. Elliptic Equ. (2014), <http://dx.doi.org/10.1080/17476933.2014.976814>.
- [25] M. Matloka, *On some Hadamard-type inequalities for  $(h_1, h_2)$ -preinvex functions on the co-ordinates*, J. Inequal. Appl., **2013** (2013), 227.
- [26] M. A. Latif and M. Alomari, *Hadamard-type inequalities for product two convex functions on the co-ordinates*, Int. Math. Forum, **4** (2009), 2327–2338.
- [27] M. E. Ödemir and A. O. Akademir, *On the hadamard type inequalities involving product of two convex functions on the co-ordinates*, Tamkang J. Math., **46** (2015), 129–142.

Ministry of Public Education, Sanmenxia Polytechnic, Sanmenxia, Henan 472000, China.

E-mail: [wgyang0617@yahoo.com](mailto:wgyang0617@yahoo.com)