



## ON OSTROWSKI-TYPE INEQUALITIES FOR FUNCTIONS WHOSE DERIVATIVES ARE $m$ -CONVEX AND $(\alpha, m)$ -CONVEX FUNCTIONS WITH APPLICATIONS

M. A. LATIF, M. W. ALOMARI AND S. HUSSAIN

**Abstract.** In this paper we establish variant inequalities of Ostrowski's type for functions whose derivatives in absolute value are  $m$ -convex and  $(\alpha, m)$ -convex. Applications to some special means are obtained.

### 1. Introduction

Let  $f : I \subseteq \mathbb{R} \rightarrow \mathbb{R}$  be a differentiable mapping on  $I^\circ$ , the interior of the interval  $I$ , such that  $f' \in L[a, b]$ , where  $a, b \in I$  with  $a < b$ . If  $|f'(x)| \leq K$ , then the following inequality,

$$\left| f(x) - \frac{1}{b-a} \int_a^b f(u) du \right| \leq K(b-a) \left[ \frac{1}{4} + \frac{\left(x - \frac{a+b}{2}\right)^2}{(b-a)^2} \right]$$

holds. This result is known in the literature as the *Ostrowski inequality*. For recent results and generalizations concerning Ostrowski's inequality see [1] – [3], [11, 12, 14, 15] and the references therein.

Recently in [1], Alomari et. al., have established some new inequalities for class of functions whose derivatives in absolute value are  $s$ -convex in the second sense by using the following lemma (see [7]):

**Lemma 1** ([7]). *Let  $f : I \subseteq \mathbb{R} \rightarrow \mathbb{R}$  be a differentiable mapping on  $I^\circ$  where  $a, b \in I$  with  $a < b$ . If  $f' \in L[a, b]$ , then the following equality holds:*

$$\begin{aligned} f(x) - \frac{1}{b-a} \int_a^b f(u) du \\ = \frac{(x-a)^2}{b-a} \int_0^1 t f'(tx + (1-t)a) dt - \frac{(b-x)^2}{b-a} \int_0^1 t f'(tx + (1-t)b) dt \end{aligned}$$

for each  $x \in [a, b]$ .

---

Corresponding author: M. W. Alomari .

2010 *Mathematics Subject Classification.* 26A15, 26A51.

*Key words and phrases.*  $m$ -convex functions,  $(\alpha, m)$ -convex functions, Ostrowski's inequalities.

Let  $[0, b]$ , where  $b$  is greater than 0, be an interval of the real line  $\mathbb{R}$ , and let  $K(b)$  denote the class of all functions  $f : [0, b] \rightarrow \mathbb{R}$  which are continuous and nonnegative on  $[0, b]$  and such that  $f(0) = 0$ . A function  $f$  is said to be convex on  $[0, b]$  if

$$f(tx + (1 - t)y) \leq tf(x) + (1 - t)f(y)$$

holds for all  $x, y \in [0, b]$  and  $t \in [0, 1]$ . Let  $K_C(b)$  denote the class of all functions  $f \in K(b)$  convex on  $[0, b]$ , and let  $K_F(b)$  be the class of all functions  $f \in K(b)$  convex in mean on  $[0, b]$ , that is, the class of all functions  $f \in K(b)$  for which  $F \in K_C(b)$ , where the mean function  $F$  of the function  $f \in K(b)$  is defined by

$$F(x) = \begin{cases} \frac{1}{x} \int_0^x f(t) dt, & x \in (0, b] \\ 0, & x = 0 \end{cases}$$

Let  $K_S(b)$  denote the class of all functions  $f \in K(b)$  which are starshaped with respect to the origin on  $[0, b]$ , that is, the class of all functions  $f$  with the property that

$$f(tx) \leq tf(x)$$

holds for all  $x \in [0, b]$  and  $t \in [0, 1]$ . In [4], Bruckner and Ostrow, among others, proved that

$$K_C(b) \subset K_F(b) \subset K_S(b).$$

In [18] G. Toader, (see also [5, Definition 1.1, Page 2]) defined  $m$ -convexity: another intermediate between the usual convexity and starshaped convexity.

**Definition 1.** The function  $f : [0, b] \rightarrow \mathbb{R}$ ,  $b > 0$ , is said to be  $m$ -convex, where  $m \in [0, 1]$ , if we have

$$f(tx + m(1 - t)y) \leq tf(x) + m(1 - t)f(y)$$

for all  $x, y \in [0, b]$  and  $t \in [0, 1]$ . We say that  $f$  is  $m$ -concave if  $-f$  is  $m$ -convex.

Denote by  $K_m(b)$  the class of all  $m$ -convex functions on  $[0, b]$  for which  $f(0) \leq 0$ . Obviously, for  $m = 1$ ,  $m$ -convexity is the standard convexity of functions on  $[0, b]$ , and for  $m = 0$  the concept of starshaped functions. The following lemmas hold (see [18] see also [5, Lemma A & Lemma B, Page 2]).

**Lemma 2.** *If  $f$  is in the class  $K_m(b)$ , then it is starshaped.*

**Lemma 3.** *If  $f$  is in the class  $K_m(b)$  and  $0 < n < m \leq 1$ , then  $f$  is in the class  $K_n(b)$ .*

From Lemma 2 and Lemma 3 it follows that

$$K_1(b) \subset K_m(b) \subset K_0(b)$$

whenever  $m \in (0, 1)$ . Note that in the class  $K_1(b)$  are only convex functions  $f : [0, b] \rightarrow \mathbb{R}$  for which  $f(0) \leq 0$ , that is,  $K_1(b)$  is a proper subclass of the class of convex functions on  $[0, b]$ . It is interesting to point out that for any  $m \in (0, 1)$  there are continuous and differentiable functions which are  $m$ -convex, but which are not convex in the standard sense (see [19]). The notion of  $m$ -convexity was further generalized by [13] in the following definition (see also [5, Definition 1.2, Page 3]).

**Definition 2.** The function  $f : [0, b] \rightarrow \mathbb{R}$ ,  $b > 0$ , is said to be  $(\alpha, m)$ -convex, where  $(\alpha, m) \in [0, 1]^2$ , if we have

$$f(tx + m(1 - t)y) \leq t^\alpha f(x) + m(1 - t^\alpha)f(y)$$

for all  $x, y \in [0, b]$  and  $t \in [0, 1]$ .

Denote by  $K_m^\alpha(b)$  the class of all  $(\alpha, m)$ -convex functions on  $[0, b]$  for which  $f(0) \leq 0$ . It can be easily seen that for  $(\alpha, m) \in \{(0, 0), (\alpha, 0), (1, 0), (1, m), (1, 1), (\alpha, 1)\}$  one obtains the following classes of functions: increasing,  $\alpha$ -starshaped, starshaped,  $m$ -convex, convex and  $\alpha$ -convex functions respectively. Note that in the class  $K_1^1(b)$  are only convex functions  $f : [0, b] \rightarrow \mathbb{R}$  for which  $f(0) \leq 0$ , that is  $K_1^1(b)$  is a proper subclass of the class of all convex functions on  $[0, b]$ . For further results on inequalities related to  $m$ -convex and  $(\alpha, m)$ -convex functions we refer the readers [5].

## 2. Ostrowski's type inequalities for $m$ -convex functions

In this section we establish Ostrowski type inequalities by using Lemma 1 for  $m$ -convex functions, we begin with the following result:

**Theorem 1.** Let  $f : I \subseteq [0, \infty) \rightarrow \mathbb{R}$  be a differentiable function on  $I$  such that  $f' \in L^1([a, b])$ , where  $0 \leq a < b < \infty$ . If  $|f'|$  is  $m$ -convex on  $[a, b]$  for some fixed  $m \in (0, 1)$  and  $|f'(x)| \leq K$ ,  $x \in [a, b]$ , then

$$\left| f(x) - \frac{1}{b-a} \int_a^b f(u) du \right| \leq \min \{M_1(x), M_2(x)\}, \tag{2.1}$$

where

$$M_1(x) = \frac{K}{3} \left[ \frac{(x-a)^2 + (b-x)^2}{b-a} \right] + \frac{m}{6} \left[ \frac{(x-a)^2 \left| f' \left( \frac{a}{m} \right) \right| + (b-x)^2 \left| f' \left( \frac{b}{m} \right) \right|}{b-a} \right]$$

and

$$M_2(x) = \left( \frac{K}{6} + \frac{m}{3} \left| f' \left( \frac{x}{m} \right) \right| \right) \left[ \frac{(x-a)^2 + (b-x)^2}{b-a} \right], \quad x \in [a, b].$$

**Proof.** By Lemma 1, we have

$$\begin{aligned} \left| f(x) - \frac{1}{b-a} \int_a^b f(u) du \right| &\leq \frac{(x-a)^2}{b-a} \int_0^1 t \left| f'(tx + (1-t)a) \right| dt \\ &\quad + \frac{(b-x)^2}{b-a} \int_0^1 t \left| f'(tx + (1-t)b) \right| dt. \end{aligned} \quad (2.2)$$

Since  $|f'|$  is  $m$ -convex on  $[a, b]$  for some fixed  $m \in (0, 1]$ , for any  $t \in [0, 1]$ , we have

$$\left| f'(tx + (1-t)a) \right| = \left| f' \left( tx + m(1-t) \frac{a}{m} \right) \right| \leq t \left| f'(x) \right| + m(1-t) \left| f' \left( \frac{a}{m} \right) \right| \quad (2.3)$$

and

$$\left| f'(tx + (1-t)b) \right| = \left| f' \left( tx + m(1-t) \frac{b}{m} \right) \right| \leq t \left| f'(x) \right| + m(1-t) \left| f' \left( \frac{b}{m} \right) \right|. \quad (2.4)$$

Using (2.3) and (2.4) in (2.2), we get that

$$\left| f(x) - \frac{1}{b-a} \int_a^b f(u) du \right| \leq \frac{K}{3} \left[ \frac{(x-a)^2 + (b-x)^2}{b-a} \right] + \frac{m}{6} \left[ \frac{(x-a)^2 \left| f' \left( \frac{a}{m} \right) \right| + (b-x)^2 \left| f' \left( \frac{b}{m} \right) \right|}{b-a} \right], \quad (2.5)$$

for all  $x \in [a, b]$ .

Analogously we obtain

$$\left| f(x) - \frac{1}{b-a} \int_a^b f(u) du \right| \leq \left( \frac{K}{6} + \frac{m}{3} \left| f' \left( \frac{x}{m} \right) \right| \right) \left[ \frac{(x-a)^2 + (b-x)^2}{b-a} \right] \quad (2.6)$$

for all  $[a, b]$ .

From (2.5) and (2.6), we get (2.1), and the proof is completed.  $\square$

**Remark 1.** For  $m = 1$ , the  $m$ -convexity is the standard convexity, therefore (2.1) naturally reduces to (1.1).

The corresponding version for powers of the absolute value of the first derivative is incorporated in the following result:

**Theorem 2.** Let  $f : I \subset [0, \infty) \rightarrow \mathbb{R}$  be a differentiable mapping on  $I^\circ$  where  $a, b \in I$  with  $0 \leq a < b < \infty$ . If  $|f'|^q$  is  $m$ -convex on  $[a, b]$  for some fixed  $m \in (0, 1]$ ,  $p, q, \frac{1}{p} + \frac{1}{q} = 1$  and  $|f'(x)| \leq K$ ,  $x \in [a, b]$ , then

$$\left| f(x) - \frac{1}{b-a} \int_a^b f(u) du \right| \leq \min \{N_1(x), N_2(x)\}, \quad (2.7)$$

where

$$N_1(x) = \frac{1}{(p+1)^{\frac{1}{p}}} \left[ \frac{(x-a)^2}{b-a} \left( \frac{K^q}{2} + \frac{m}{2} \left| f' \left( \frac{a}{m} \right) \right|^q \right)^{\frac{1}{q}} + \frac{(b-x)^2}{b-a} \left( \frac{K^q}{2} + \frac{m}{2} \left| f' \left( \frac{b}{m} \right) \right|^q \right)^{\frac{1}{q}} \right]$$

and

$$N_2(x) = \frac{1}{(p+1)^{\frac{1}{p}}} \left( \frac{K^q}{2} + \frac{m}{2} \left| f' \left( \frac{x}{m} \right) \right|^q \right)^{\frac{1}{q}} \left[ \frac{(x-a)^2 + (b-x)^2}{b-a} \right], \quad x \in [a, b].$$

**Proof.** Suppose  $p > 1$ . From Lemma 1 and using Hölder inequality, we have

$$\begin{aligned} & \left| f(x) - \frac{1}{b-a} \int_a^b f(u) du \right| \\ & \leq \frac{(x-a)^2}{b-a} \int_0^1 t \left| f'(tx + (1-t)a) \right| dt + \frac{(b-x)^2}{b-a} \int_0^1 t \left| f'(tx + (1-t)b) \right| dt \\ & \leq \frac{(x-a)^2}{b-a} \left( \int_0^1 t^p dt \right)^{\frac{1}{p}} \left( \int_0^1 \left| f'(tx + (1-t)a) \right|^q dt \right)^{\frac{1}{q}} \\ & \quad + \frac{(b-x)^2}{b-a} \left( \int_0^1 t^p dt \right)^{\frac{1}{p}} \left( \int_0^1 \left| f'(tx + (1-t)b) \right|^q dt \right)^{\frac{1}{q}}. \end{aligned} \tag{2.8}$$

Since  $|f'|^q$  is  $m$ -convex on  $[a, b]$  for some fixed  $m \in (0, 1]$  and  $|f'(x)| \leq K, x \in [a, b]$ , we get that

$$\int_0^1 \left| f'(tx + (1-t)a) \right|^q dt \leq \frac{K^q}{2} + \frac{m}{2} \left| f' \left( \frac{a}{m} \right) \right|^q$$

and

$$\int_0^1 \left| f'(tx + (1-t)b) \right|^q dt \leq \frac{K^q}{2} + \frac{m}{2} \left| f' \left( \frac{b}{m} \right) \right|^q.$$

Therefore (2.8) reduces to

$$\begin{aligned} & \left| f(x) - \frac{1}{b-a} \int_a^b f(u) du \right| \\ & \leq \frac{1}{(p+1)^{\frac{1}{p}}} \left[ \left( \frac{K^q}{2} + \frac{m}{2} \left| f' \left( \frac{a}{m} \right) \right|^q \right)^{\frac{1}{q}} \frac{(x-a)^2}{b-a} + \left( \frac{K^q}{2} + \frac{m}{2} \left| f' \left( \frac{b}{m} \right) \right|^q \right)^{\frac{1}{q}} \frac{(b-x)^2}{b-a} \right]. \end{aligned} \tag{2.9}$$

Analogously we also have

$$\left| f(x) - \frac{1}{b-a} \int_a^b f(u) du \right| \leq \frac{1}{(p+1)^{\frac{1}{p}}} \left( \frac{K^q}{2} + \frac{m}{2} \left| f' \left( \frac{x}{m} \right) \right|^q \right)^{\frac{1}{q}} \left[ \frac{(x-a)^2 + (b-x)^2}{b-a} \right]. \tag{2.10}$$

From (2.9) and (2.10), we get (2.7), which completes the proof. □

**Theorem 3.** Let  $f : I \subset [0, \infty) \rightarrow \mathbb{R}$  be a differentiable mapping on  $I^\circ$  where  $a, b \in I$  with  $0 \leq a < b < \infty$ . If  $|f'|^q$  is  $m$ -convex on  $[a, b]$  for some fixed  $m \in (0, 1], q \geq 1$  and  $|f'(x)| \leq K, x \in [a, b]$ , then

$$\left| f(x) - \frac{1}{b-a} \int_a^b f(u) du \right| \leq \min \{S_1(x), S_2(x)\}, \tag{2.11}$$

where

$$S_1(x) = \left( \frac{1}{2} \right)^{1-\frac{1}{q}} \left[ \left( \frac{K^q}{3} + \frac{m}{6} \left| f' \left( \frac{a}{m} \right) \right|^q \right)^{\frac{1}{q}} \frac{(x-a)^2}{b-a} + \left( \frac{K^q}{3} + \frac{m}{6} \left| f' \left( \frac{b}{m} \right) \right|^q \right)^{\frac{1}{q}} \frac{(b-x)^2}{b-a} \right]$$

and

$$S_2(x) = \left( \frac{1}{2} \right)^{1-\frac{1}{q}} \left( \frac{K^q}{6} + \frac{m}{3} \left| f' \left( \frac{x}{m} \right) \right|^q \right)^{\frac{1}{q}} \left[ \frac{(x-a)^2 + (b-x)^2}{b-a} \right], \quad x \in [a, b].$$

**Proof.** Suppose  $q \geq 1$ . From Lemma 1 and using power mean inequality, we have

$$\begin{aligned} & \left| f(x) - \frac{1}{b-a} \int_a^b f(u) du \right| \\ & \leq \frac{(x-a)^2}{b-a} \int_0^1 t \left| f'(tx + (1-t)a) \right| dt + \frac{(b-x)^2}{b-a} \int_0^1 t \left| f'(tx + (1-t)b) \right| dt \\ & \leq \frac{(x-a)^2}{b-a} \left( \int_0^1 t dt \right)^{1-\frac{1}{q}} \left( \int_0^1 t \left| f'(tx + (1-t)a) \right|^q dt \right)^{\frac{1}{q}} \\ & \quad + \frac{(b-x)^2}{b-a} \left( \int_0^1 t dt \right)^{1-\frac{1}{q}} \left( \int_0^1 t \left| f'(tx + (1-t)b) \right|^q dt \right)^{\frac{1}{q}}. \end{aligned} \quad (2.12)$$

Since  $|f'|^q$  is  $m$ -convex on  $[a, b]$ , for some fixed  $m \in (0, 1]$  and  $|f'(x)| \leq K$ ,  $x \in [a, b]$ , we get that

$$\int_0^1 t \left| f'(tx + (1-t)a) \right|^q dt \leq \frac{K^q}{3} + \frac{m}{6} \left| f' \left( \frac{a}{m} \right) \right|^q$$

and

$$\int_0^1 t \left| f'(tx + (1-t)b) \right|^q dt \leq \frac{K^q}{3} + \frac{m}{6} \left| f' \left( \frac{b}{m} \right) \right|^q.$$

Therefore (2.8) reduces to

$$\begin{aligned} & \left| f(x) - \frac{1}{b-a} \int_a^b f(u) du \right| \\ & \leq \left( \frac{1}{2} \right)^{1-\frac{1}{q}} \left[ \left( \frac{K^q}{3} + \frac{m}{6} \left| f' \left( \frac{a}{m} \right) \right|^q \right)^{\frac{1}{q}} \frac{(x-a)^2}{b-a} + \left( \frac{K^q}{3} + \frac{m}{6} \left| f' \left( \frac{b}{m} \right) \right|^q \right)^{\frac{1}{q}} \frac{(b-x)^2}{b-a} \right]. \end{aligned} \quad (2.13)$$

Analogously we also have

$$\left| f(x) - \frac{1}{b-a} \int_a^b f(u) du \right| \leq \left( \frac{1}{2} \right)^{1-\frac{1}{q}} \left( \frac{K^q}{6} + \frac{m}{3} \left| f' \left( \frac{x}{m} \right) \right|^q \right)^{\frac{1}{q}} \left[ \frac{(x-a)^2 + (b-x)^2}{b-a} \right]. \quad (2.14)$$

The inequalities (2.13) and (2.14) give (2.10), which completes the proof.  $\square$

**Remark 2.** For any  $p > 1$ ,  $(1+p)^{\frac{1}{p}} < 2$ , therefore (2.10) gives better result than (2.7) for any  $m \in (0, 1)$  and any  $K > 0$ . This also reveals that the approach via power mean inequality gives better result than that of the results obtained via Hölder inequality.

**Corollary 1.** Under the assumptions of Theorem 2 and Theorem 3, For  $m = 1$ , we get the following results:

$$\left| f(x) - \frac{1}{b-a} \int_a^b f(u) du \right| \leq \frac{K}{(p+1)^{\frac{1}{p}}} \left[ \frac{(x-a)^2 + (b-x)^2}{b-a} \right], \quad x \in [a, b], \quad (2.15)$$

and

$$\left| f(x) - \frac{1}{b-a} \int_a^b f(u) du \right| \leq \frac{K}{2} \left[ \frac{(x-a)^2 + (b-x)^2}{b-a} \right], \quad x \in [a, b]. \quad (2.16)$$

**Proof.** It is a direct consequence of Theorem 2 and Theorem 3. □

**Remark 3.** In all the above inequalities one can obtain midpoint inequalities by setting  $x = \frac{a+b}{2}$  and we omit the details for the interested readers.

### 3. Ostrowski's type inequalities for $(\alpha, m)$ -convex functions

We start with the following result:

**Theorem 4.** Let  $f : I \subset [0, \infty) \rightarrow \mathbb{R}$  be a differentiable mapping on  $I^\circ$  where  $a, b \in I$  with  $0 \leq a < b < \infty$ . If  $|f'|$  is  $(\alpha, m)$ -convex on  $[a, b]$  for some fixed  $\alpha, m \in (0, 1]$  and  $|f'(x)| \leq K, x \in [a, b]$ , then

$$\left| f(x) - \frac{1}{b-a} \int_a^b f(u) du \right| \leq \min \{M'_1(x), M'_2(x)\}, \tag{3.1}$$

where

$$M'_1(x) = \frac{K}{\alpha+2} \left[ \frac{(x-a)^2 + (b-x)^2}{b-a} \right] + \frac{m\alpha}{2(\alpha+2)} \left[ \frac{(x-a)^2 \left| f' \left( \frac{a}{m} \right) \right| + (b-x)^2 \left| f' \left( \frac{b}{m} \right) \right|}{b-a} \right]$$

and

$$M'_2(x) = \frac{1}{\alpha+2} \left( \frac{\alpha K}{2} + m \left| f' \left( \frac{x}{m} \right) \right| \right) \left[ \frac{(x-a)^2 + (b-x)^2}{b-a} \right], \quad x \in [a, b].$$

**Proof.** By Lemma 1, we have

$$\left| f(x) - \frac{1}{b-a} \int_a^b f(u) du \right| \leq \frac{(x-a)^2}{b-a} \int_0^1 t \left| f'(tx + (1-t)a) \right| dt + \frac{(b-x)^2}{b-a} \int_0^1 t \left| f'(tx + (1-t)b) \right| dt. \tag{3.2}$$

Since  $|f'|$  is  $(\alpha, m)$ -convex on  $[a, b]$  for some fixed  $\alpha, m \in (0, 1]$ , for any  $t \in [0, 1]$ , we have

$$\left| f'(tx + (1-t)a) \right| = \left| f' \left( tx + m(1-t) \frac{a}{m} \right) \right| \leq t^\alpha \left| f'(x) \right| + m(1-t^\alpha) \left| f' \left( \frac{a}{m} \right) \right| \tag{3.3}$$

and

$$\left| f'(tx + (1-t)b) \right| = \left| f' \left( tx + m(1-t) \frac{b}{m} \right) \right| \leq t^\alpha \left| f'(x) \right| + m(1-t^\alpha) \left| f' \left( \frac{b}{m} \right) \right|. \tag{3.4}$$

Using (3.3) and (3.4) in (3.2), we get that

$$\begin{aligned} & \left| f(x) - \frac{1}{b-a} \int_a^b f(u) du \right| \\ & \leq \frac{K}{\alpha+2} \left[ \frac{(x-a)^2 + (b-x)^2}{b-a} \right] + \frac{m\alpha}{2(\alpha+2)} \left[ \frac{(x-a)^2 \left| f' \left( \frac{a}{m} \right) \right| + (b-x)^2 \left| f' \left( \frac{b}{m} \right) \right|}{b-a} \right]. \end{aligned} \tag{3.5}$$

for all  $x \in [a, b]$ .

Analogously we obtain

$$\begin{aligned} & \left| f(x) - \frac{1}{b-a} \int_a^b f(u) du \right| \\ & \leq \frac{1}{\alpha+2} \left( \frac{\alpha K}{2} + m \left| f' \left( \frac{x}{m} \right) \right| \right) \left[ \frac{(x-a)^2 + (b-x)^2}{b-a} \right], \end{aligned} \tag{3.6}$$

for all  $x \in [a, b]$ , so that, from (3.5) and (3.6), we get (3.1), which completes the proof.  $\square$

The corresponding version for powers of the absolute value of the first derivative is incorporated in the following result:

**Theorem 5.** *Let  $f : I \subset [0, \infty) \rightarrow \mathbb{R}$  be a differentiable mapping on  $I^\circ$  where  $a, b \in I$  with  $0 \leq a < b < \infty$ . If  $|f'|^q$  is  $(\alpha, m)$ -convex on  $[a, b]$  for some fixed  $\alpha, m \in (0, 1]$ ,  $p, q, \frac{1}{p} + \frac{1}{q} = 1$  and  $|f'(x)| \leq K, x \in [a, b]$ , then*

$$\left| f(x) - \frac{1}{b-a} \int_a^b f(u) du \right| \leq \min \{ N'_1(x), N'_2(x) \} \tag{3.7}$$

where

$$N'_1(x) = \frac{1}{(p+1)^{\frac{1}{p}}} \left[ \left( \frac{K^q}{\alpha+1} + \frac{m\alpha}{\alpha+1} \left| f' \left( \frac{a}{m} \right) \right|^q \right)^{\frac{1}{q}} \frac{(x-a)^2}{b-a} + \left( \frac{K^q}{\alpha+1} + \frac{m\alpha}{\alpha+1} \left| f' \left( \frac{b}{m} \right) \right|^q \right)^{\frac{1}{q}} \frac{(b-x)^2}{b-a} \right]$$

and

$$N'_2(x) = \frac{1}{(p+1)^{\frac{1}{p}}} \left( \frac{\alpha K^q}{\alpha+1} + \frac{m}{\alpha+1} \left| f' \left( \frac{x}{m} \right) \right|^q \right)^{\frac{1}{q}} \left[ \frac{(x-a)^2 + (b-x)^2}{b-a} \right], \quad x \in [a, b].$$

**Proof.** Suppose  $p > 1$ . From Lemma 1 and using Hölder inequality, we have

$$\begin{aligned} & \left| f(x) - \frac{1}{b-a} \int_a^b f(u) du \right| \\ & \leq \frac{(x-a)^2}{b-a} \int_0^1 t \left| f'(tx + (1-t)a) \right| dt + \frac{(b-x)^2}{b-a} \int_0^1 t \left| f'(tx + (1-t)b) \right| dt \\ & \leq \frac{(x-a)^2}{b-a} \left( \int_0^1 t^p dt \right)^{\frac{1}{p}} \left( \int_0^1 \left| f'(tx + (1-t)a) \right|^q dt \right)^{\frac{1}{q}} \\ & \quad + \frac{(b-x)^2}{b-a} \left( \int_0^1 t^p dt \right)^{\frac{1}{p}} \left( \int_0^1 \left| f'(tx + (1-t)b) \right|^q dt \right)^{\frac{1}{q}}. \end{aligned} \tag{3.8}$$

Since  $|f'|^q$  is  $(\alpha, m)$ -convex on  $[a, b]$  for some fixed  $\alpha, m \in (0, 1]$  and  $|f'(x)| \leq K, x \in [a, b]$ , we get that

$$\int_0^1 \left| f'(tx + (1-t)a) \right|^q dt \leq \frac{K^q}{\alpha+1} + \frac{m\alpha}{\alpha+1} \left| f' \left( \frac{a}{m} \right) \right|^q$$



and

$$\int_0^1 \left| f'(tx + (1-t)b) \right|^q dt \leq \frac{K^q}{\alpha + 1} + \frac{m\alpha}{\alpha + 1} \left| f' \left( \frac{b}{m} \right) \right|^q.$$

Therefore (3.8) reduces to

$$\begin{aligned} & \left| f(x) - \frac{1}{b-a} \int_a^b f(u) du \right| \\ & \leq \frac{1}{(p+1)^{\frac{1}{p}}} \left[ \left( \frac{K^q}{\alpha+1} + \frac{m\alpha}{\alpha+1} \left| f' \left( \frac{a}{m} \right) \right|^q \right)^{\frac{1}{q}} \frac{(x-a)^2}{b-a} + \left( \frac{K^q}{\alpha+1} + \frac{m\alpha}{\alpha+1} \left| f' \left( \frac{b}{m} \right) \right|^q \right)^{\frac{1}{q}} \frac{(b-x)^2}{b-a} \right]. \end{aligned} \tag{3.9}$$

Analogously we also have

$$\left| f(x) - \frac{1}{b-a} \int_a^b f(u) du \right| \leq \frac{1}{(p+1)^{\frac{1}{p}}} \left( \frac{\alpha K^q}{\alpha+1} + \frac{m}{\alpha+1} \left| f' \left( \frac{x}{m} \right) \right|^q \right)^{\frac{1}{q}} \left[ \frac{(x-a)^2 + (b-x)^2}{b-a} \right]. \tag{3.10}$$

The inequalities (3.9) and (3.10) give (3.7), and thus the proof is established.  $\square$

Another approach yields to the following result.

**Theorem 6.** Let  $f : I \subset [0, \infty) \rightarrow \mathbb{R}$  be a differentiable mapping on  $I^\circ$  where  $a, b \in I$  with  $0 \leq a < b < \infty$ . If  $|f'|^q$  is  $(\alpha, m)$ -convex on  $[a, b]$  for some fixed  $\alpha, m \in (0, 1], q \geq 1$  and  $|f'(x)| \leq K, x \in [a, b]$ , then

$$\left| f(x) - \frac{1}{b-a} \int_a^b f(u) du \right| \leq \min \{ S'_1(x), S'_2(x) \}, \tag{3.11}$$

where

$$S'_1(x) = \left( \frac{1}{2} \right)^{1-\frac{1}{q}} \left[ \left( \frac{K^q}{\alpha+2} + \frac{m\alpha}{2(\alpha+2)} \left| f' \left( \frac{a}{m} \right) \right|^q \right)^{\frac{1}{q}} \frac{(x-a)^2}{b-a} + \left( \frac{K^q}{\alpha+2} + \frac{m\alpha}{\alpha+2} \left| f' \left( \frac{b}{m} \right) \right|^q \right)^{\frac{1}{q}} \frac{(b-x)^2}{b-a} \right]$$

and

$$S'_2(x) = \left( \frac{1}{2} \right)^{1-\frac{1}{q}} \left( \frac{\alpha K^q}{2(\alpha+2)} + \frac{m}{\alpha+2} \left| f' \left( \frac{x}{m} \right) \right|^q \right)^{\frac{1}{q}} \left[ \frac{(x-a)^2 + (b-x)^2}{b-a} \right], \quad x \in [a, b].$$

**Proof.** Suppose  $q \geq 1$ . From Lemma 1 and using power mean inequality, we have

$$\begin{aligned} & \left| f(x) - \frac{1}{b-a} \int_a^b f(u) du \right| \\ & \leq \frac{(x-a)^2}{b-a} \int_0^1 t \left| f'(tx + (1-t)a) \right| dt + \frac{(b-x)^2}{b-a} \int_0^1 t \left| f'(tx + (1-t)b) \right| dt \\ & \leq \frac{(x-a)^2}{b-a} \left( \int_0^1 t dt \right)^{1-\frac{1}{q}} \left( \int_0^1 t \left| f'(tx + (1-t)a) \right|^q dt \right)^{\frac{1}{q}} \\ & \quad + \frac{(b-x)^2}{b-a} \left( \int_0^1 t dt \right)^{1-\frac{1}{q}} \left( \int_0^1 t \left| f'(tx + (1-t)b) \right|^q dt \right)^{\frac{1}{q}}. \end{aligned} \tag{3.12}$$

Since  $|f'|^q$  is  $(\alpha, m)$ -convex on  $[a, b]$  for some fixed  $\alpha, m \in (0, 1]$  and  $|f'(x)| \leq K, x \in [a, b]$ , we get that

$$\int_0^1 t |f'(tx + (1-t)a)|^q dt \leq \frac{K^q}{\alpha+2} + \frac{m\alpha}{2(\alpha+2)} \left|f'\left(\frac{a}{m}\right)\right|^q$$

and

$$\int_0^1 t |f'(tx + (1-t)b)|^q dt \leq \frac{K^q}{\alpha+2} + \frac{m\alpha}{2(\alpha+2)} \left|f'\left(\frac{b}{m}\right)\right|^q.$$

Therefore (3.12) reduces to

$$\begin{aligned} \left|f(x) - \frac{1}{b-a} \int_a^b f(u) du\right| &\leq \left(\frac{1}{2}\right)^{1-\frac{1}{q}} \left[ \left(\frac{K^q}{\alpha+2} + \frac{m\alpha}{2(\alpha+2)} \left|f'\left(\frac{a}{m}\right)\right|^q\right)^{\frac{1}{q}} \frac{(x-a)^2}{b-a} \right. \\ &\quad \left. + \left(\frac{K^q}{\alpha+2} + \frac{m\alpha}{2(\alpha+2)} \left|f'\left(\frac{b}{m}\right)\right|^q\right)^{\frac{1}{q}} \frac{(b-x)^2}{b-a} \right]. \end{aligned} \quad (3.13)$$

Analogously we also have

$$\left|f(x) - \frac{1}{b-a} \int_a^b f(u) du\right| \leq \left(\frac{1}{2}\right)^{1-\frac{1}{q}} \left[ \frac{\alpha K^q}{2(\alpha+2)} + \frac{m}{\alpha+2} \left|f'\left(\frac{x}{m}\right)\right|^q \right]^{\frac{1}{q}} \left[ \frac{(x-a)^2 + (b-x)^2}{b-a} \right]. \quad (3.14)$$

From (3.13) and (3.14), we obtain (3.11) and this completes the proof of the Theorem.  $\square$

**Remark 4.** For any  $p > 1$ ,  $(1+p)^{\frac{1}{p}} < 2$ , therefore (3.11) gives better result than (3.7) for any  $\alpha, m \in (0, 1]$  and any  $K > 0$ . This also reveals that the approach via power mean inequality gives better result than that of obtain via Hölder inequality.

**Remark 5.** 1. In all the above inequalities one can obtain midpoint inequalities by setting  $x = \frac{a+b}{2}$  and we omit the details for the interested readers.

2. For  $\alpha = 1$ , we get the same inequalities as we obtained for  $m$ -convex functions,  $m \in (0, 1]$ .

#### 4. Applications to special means

We shall consider the means for arbitrary real numbers  $\alpha, \beta$  ( $\alpha \neq \beta$ ). We take

1. The arithmetic mean:

$$A =: A(\alpha, \beta) = \frac{\alpha + \beta}{2}, \quad \alpha, \beta \geq 0.$$

2. The geometric mean

$$G =: G(\alpha, \beta) = \sqrt{\alpha\beta}, \quad \alpha, \beta \geq 0.$$

3. The Harmonic mean:

$$H = H(\alpha, \beta) := \frac{2}{\frac{1}{\alpha} + \frac{1}{\beta}}, \quad \alpha, \beta > 0.$$

4. The identric mean:

$$I := (\alpha, \beta) = \begin{cases} \frac{1}{e} \left( \frac{b^b}{a^a} \right)^{\frac{1}{b-a}}, & \alpha \neq \beta \\ \alpha, & \alpha = \beta \end{cases}, \alpha, \beta > 0.$$

5. The logarithmic mean:

$$L := L(\alpha, \beta) = \begin{cases} \frac{b-a}{\ln b - \ln a}, & \alpha \neq \beta \\ \alpha, & \alpha = \beta \end{cases}, \alpha, \beta > 0.$$

6. The  $p$ -logarithmic mean:

$$L_p := L_p(\alpha, \beta) = \begin{cases} \left( \frac{\beta^{p+1} - \alpha^{p+1}}{(p+1)(\beta - \alpha)} \right)^{\frac{1}{b-a}}, & \alpha \neq \beta \\ \alpha & \alpha = \beta \end{cases}, p \in \mathbb{R} \setminus \{-1, 0\}, \alpha, \beta > 0.$$

It is well known that  $L_p$  is monotonic nondecreasing over  $p \in \mathbb{R}$ , with  $L_{-1} = L$  and  $L_0 := I$ . In particular, we have the following inequality  $L \leq A$ .

Now, using the results of Section 4, we give some applications to special means of real numbers. In the following we obtain some error estimates for some special means.

Consider  $f : [a, b] \rightarrow \mathbb{R}$ ,  $(0 < a < b)$ ,  $f(x) = x^r$ ,  $r \in \mathbb{R} \setminus \{-1, 0\}$ . Then

$$\frac{1}{b-a} \int_a^b f(x) = L_r^r(a, b).$$

Using the inequality (3.1), we get

$$|x^r - L_r^r(a, b)| \leq \min \{M_1'(x), M_2'(x)\}, x \in [a, b],$$

where

$$\mu_r(a, b) = \begin{cases} r b^{r-1}, & r \geq 1 \\ |r| a^{r-1}, & r \in (-\infty, 0) \cup (0, 1) \setminus \{-1\} \end{cases},$$

$$M_1'(x) = \frac{\mu_r(a, b)}{\alpha + 2} \left[ \frac{(x-a)^2 + (b-x)^2}{b-a} \right] + \frac{m\alpha}{2(\alpha + 2)} \left[ \frac{(x-a)^2 \left| f' \left( \frac{a}{m} \right) \right| + (b-x)^2 \left| f' \left( \frac{b}{m} \right) \right|}{b-a} \right]$$

and

$$M_2'(x) = \frac{1}{\alpha + 2} \left( \frac{\alpha \mu_r(a, b)}{2} + m \left| f' \left( \frac{x}{m} \right) \right| \right) \left[ \frac{(x-a)^2 + (b-x)^2}{b-a} \right], x \in [a, b].$$

For instance, if one chooses,  $x = A, G, H, I, L$ , then we deduce some inequalities for the mentioned means, and we omit the details.

### Acknowledgement

The authors would like to thank the anonymous referees for their valuable suggestions that have been implemented in the final version of this paper.

## References

- [1] M. Alomari, M. Darus, S.S. Dragomir and P. Cerone, Ostrowski's inequalities for functions whose derivatives are  $s$ -convex in the second sense, *Appl. Math. Lett.*, Volume **23** (9) (2010), 1071–1076.
- [2] M. Alomari, M. Darus, Some Ostrowski type inequalities for convex functions with applications, *RGMI* **13** (1) (2010) article No. 3. Preprint.
- [3] M. Alomari, M. Darus, Some Ostrowski type inequalities for quasi-convex functions with applications to special means, *RGMI* **13** (2) (2010) article No. 3. Preprint.
- [4] A. M. Bruckner and E. Ostrow, Some function classes related to the class of convex functions, *Pacific J. Math.*, **12** (1962), 1203–1215.
- [5] M. K. Bakula, M. E. Özdemir and J. Pečarić, Hadamard type inequalities for  $m$ -convex and  $(\alpha, m)$ -convex functions, *J. Inequal. Pure & Appl. Math.*, **9**(2008), Article 96. [ONLINE:<http://jipam.vu.edu.au>]
- [6] M. K. Bakula, J. Pečarić, and M. Ribičić, Companion inequalities to Jensen's inequality for  $m$ -convex and  $(\alpha, m)$ -convex functions convex functions, *J. Inequal. Pure & Appl. Math.*, **7**(2006), Article 194. [ONLINE:<http://jipam.vu.edu.au>]
- [7] P. Cerone and S.S. Dragomir, Ostrowski type inequalities for functions whose derivatives satisfy certain convexity assumptions, *Demonstratio Math.*, **37** (2004), 299–308
- [8] S. S. Dragomir and G. Toader, Some inequalities for  $m$ -convex functions, *Studia Univ. Babeş-Bolyai Math.*, **38**(1993), 21–28.
- [9] S. S. Dragomir, Two mappings in connection to Hadamard's inequalities, *J. Math. Anal. Appl.*, **167** (1992), 49–56.
- [10] S.S. Dragomir and Th. M. Rassias, (Eds) *Ostrowski Type Inequalities and Applications in Numerical Integration*, Kluwer Academic Publishers, Dordrecht/Boston/London, 2002.
- [11] S.S. Dragomir and C.E.M. Pearce, *Selected Topics on Hermite-Hadamard Inequalities and Applications*, RGMIA Monographs, Victoria University, 2000.  
Online: [[http://www.staff.vu.edu.au/RGMIA/monographs/hermite\\_hadamard.html](http://www.staff.vu.edu.au/RGMIA/monographs/hermite_hadamard.html)].
- [12] Havva Kavurmacı, M. Emin Özdemir and Merve Avcı, New Ostrowski type inequalities for  $m$ -convex functions and applications, *Hacetatepe Journal of Mathematics and Statistics*, Volume **40** (2) (2011), 135–145
- [13] V.G. Miheşan, A generalization of the convexity, Seminar on Functional Equations, Approx. and Convex., Cluj-Napoca (Romania) (1993).
- [14] M. E. Özdemir M. Avci and H. Kavurmacı, Hermite-Hadamard-type inequalities via  $(\alpha, m)$ -convexity, *Computers & Mathematics with Applications*, Volume **61** (2011), 2614–2620.
- [15] M. E. Özdemir, H. Kavurmacı and E. Set, Ostrowski's type inequalities for  $(\alpha, m)$ -convex functions, *Kyungpook Math. J.*, **50**(2010), 371–378.
- [16] J.E. Pečarić, F. Proschan and Y. L. Tong, *Convex Functions, Partial Orderings, and Statistical Applications*, Academic Press Inc., 1992, p.137
- [17] G. H. Toader, Some generalizations of the convexity, *Proc. Colloq. Approx. Optim.*, Cluj-Napoca (Romania), 1984, 329–338.
- [18] G. Toader, On a generalization of the convexity, *Mathematica*, **30** (53) (1988), 83–87.
- [19] S. Toader, The order of a star-convex function, *Bull. Applied & Comp. Math.*, **85-B** (1998), BAM-1473, 347–350.

<sup>1</sup>College of Science, Department of Mathematics, University of Hail, Hail 2440, Saudi Arabia.

E-mail: [m.alatif@uoh.edu.sa](mailto:m.alatif@uoh.edu.sa)

<sup>2</sup>Department of Mathematics, Faculty of Science, Jerash University, 26150 Jerash, Jordan.

E-mail: [mohammad.w.alomari@gmail.com](mailto:mohammad.w.alomari@gmail.com); [mwomath@gmail.com](mailto:mwomath@gmail.com)

<sup>3</sup>Department of Mathematics, University of Engineering and Technology, Lahore Pakistan.

E-mail: [sabirhuss@gmail.com](mailto:sabirhuss@gmail.com)